

DSMN8

Europe's Most Active Biotechnology Professionals on Social - July 2022

Industry at a glance:

Average Score:
9.54%

Total Companies:
40

Global Industry Average:
8.73%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	SOPHiA Genetics	https://www.linkedin.com/company/sophia-genetics	Switzerland	536	86	16.04%	▲ 9
2	AGQ Labs	https://www.linkedin.com/company/agq-labs	Spain	593	90	15.18%	▲ 17
3	Horizon	https://www.linkedin.com/company/horizon-biotech	Ireland	2,501	360	14.39%	▲ 43
4	argenx	https://www.linkedin.com/company/argenx	Belgium	734	97	13.22%	▲ 8
5	mAbxience	https://www.linkedin.com/company/mabxience	Spain	660	87	13.18%	▲ 2
6	Genmab	https://www.linkedin.com/company/genmab	Denmark	1,513	198	13.09%	▲ 10
7	Bavarian Nordic	https://www.linkedin.com/company/bavarian-nordic	Denmark	813	105	12.92%	▲ 4
8	Miltenyi Biotec	https://www.linkedin.com/company/miltenyi-biotec	Germany	2,192	280	12.77%	▲ 19
9	Merck Life Science	https://www.linkedin.com/company/merck-life-science	Germany	6,034	715	11.85%	▲ 22
10	Ascendis Pharma	https://www.linkedin.com/company/ascendis-pharma	Denmark	724	85	11.74%	▲ 12
11	Alvotech	https://www.linkedin.com/company/alvotech	Iceland	664	77	11.60%	▲ 37
12	Galapagos	https://www.linkedin.com/company/galapagos	Belgium	1,465	166	11.33%	▲ 27
13	Corbion	https://www.linkedin.com/company/corbion	Netherlands	2,052	231	11.26%	▲ 19
14	DiaSorin	https://www.linkedin.com/company/diasorin	Italy	1,591	175	11.00%	▲ 20
15	Valneva	https://www.linkedin.com/company/valneva	France	677	74	10.93%	▼ -6
16	BioNTech	https://www.linkedin.com/company/biontech	Germany	2,267	245	10.81%	▲ 25
17	Chr. Hansen	https://www.linkedin.com/company/chr-hansen	Denmark	3,297	356	10.80%	▲ 6
18	Sartorius	https://www.linkedin.com/company/sartorius	Germany	7,842	834	10.64%	▲ 10
19	bioMérieux	https://www.linkedin.com/company/biomerieux	France	9,967	1,051	10.54%	▲ 18
20	Polpharma Biologics	https://www.linkedin.com/company/polpharma-biologics	Poland	752	78	10.37%	▲ 51
21	Qiagen	https://www.linkedin.com/company/qiagen	Germany	4,684	469	10.01%	▲ 19
22	Eppendorf Group	https://www.linkedin.com/company/eppendorf-group	Germany	2,507	243	9.69%	▲ 35
23	Sartorius Stedim Biotech	https://www.linkedin.com/company/sartorius-stedim-biotech	France	3,482	325	9.33%	▲ 12
24	Tecan	https://www.linkedin.com/company/tecan	Switzerland	1,652	146	8.84%	▲ 42

25	Hamilton Bonaduz	https://www.link	Switzerland	540	47	8.70%	▼ -4
26	MorphoSys	https://www.link	Germany	685	58	8.47%	▲ 32
27	Mérieux NutriSciences	https://www.link	Italy	802	67	8.35%	▲ 17
28	Novozymes	https://www.link	Denmark	5,503	446	8.10%	▲ 22
29	Selvita	https://www.link	Poland	559	41	7.33%	▲ 38
30	Groupe CARSO	https://www.link	France	786	57	7.25%	▲ 49
31	Lonza	https://www.link	Switzerland	14,214	1,024	7.20%	▲ 23
32	DSM	https://www.link	Netherlands	16,148	1,143	7.08%	New Entry
33	CureVac	https://www.link	Germany	661	46	6.96%	▲ 23
34	Rentschler Biopharma	https://www.link	Germany	593	39	6.58%	▲ 25
35	Alkermes	https://www.link	Ireland	2,338	144	6.16%	▲ 16
36	Roche	https://www.link	Switzerland	97,404	5,500	5.65%	▲ 36
37	Eurofins	https://www.link	Luxembourg	20,368	800	3.93%	▲ 15
38	Pharming	https://www.link	Netherlands	796	31	3.89%	▲ 43
39	Euroimmun	https://www.link	Germany	532	20	3.76%	▲ 36
40	Elan Pharmaceuticals	https://www.link	Ireland	626	3	0.48%	▲ 50

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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