

# DSMN8

The UK's Most Active Staffing & Recruiting Professionals on Social - June 2022

## Industry at a glance:

Average Score: **14.22%**      Total Companies: **72**      Global Industry Average: **10.12%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Selby Jennings	<a href="https://www.linkedin.com/company/selby-jennings">https://www.linkedin.com/company/selby-jennings</a>	United Kingdom	545	238	43.67%	New Entry
2	Badenoch + Clark	<a href="https://www.linkedin.com/company/badenoch-clark">https://www.linkedin.com/company/badenoch-clark</a>	United Kingdom	777	333	42.86%	▲ 2
3	Oliver James	<a href="https://www.linkedin.com/company/oliver-james">https://www.linkedin.com/company/oliver-james</a>	United Kingdom	792	328	41.41%	▼ -1
4	PageGroup	<a href="https://www.linkedin.com/company/pagegroup">https://www.linkedin.com/company/pagegroup</a>	United Kingdom	2,095	762	36.37%	▲ 1
5	Nigel Frank International	<a href="https://www.linkedin.com/company/nigel-frank-international">https://www.linkedin.com/company/nigel-frank-international</a>	United Kingdom	926	317	34.23%	▲ 1
6	Page Personnel	<a href="https://www.linkedin.com/company/page-personnel">https://www.linkedin.com/company/page-personnel</a>	United Kingdom	3,515	1,200	34.14%	▲ 1
7	Salt	<a href="https://www.linkedin.com/company/salt">https://www.linkedin.com/company/salt</a>	United Kingdom	693	231	33.33%	New Entry
8	Robert Walters	<a href="https://www.linkedin.com/company/robert-walters">https://www.linkedin.com/company/robert-walters</a>	United Kingdom	5,846	1,776	30.38%	▲ 7
9	Real Staffing	<a href="https://www.linkedin.com/company/real-staffing">https://www.linkedin.com/company/real-staffing</a>	United Kingdom	850	251	29.53%	New Entry
10	Spencer Ogden	<a href="https://www.linkedin.com/company/spencer-ogden">https://www.linkedin.com/company/spencer-ogden</a>	United Kingdom	784	223	28.44%	New Entry
11	Bright Network	<a href="https://www.linkedin.com/company/bright-network">https://www.linkedin.com/company/bright-network</a>	United Kingdom	2,585	700	27.08%	New Entry
12	Resource Solutions	<a href="https://www.linkedin.com/company/resource-solutions">https://www.linkedin.com/company/resource-solutions</a>	United Kingdom	1,092	288	26.37%	▼ -1
13	Lorien	<a href="https://www.linkedin.com/company/lorien">https://www.linkedin.com/company/lorien</a>	United Kingdom	762	200	26.25%	New Entry
14	Michael Page	<a href="https://www.linkedin.com/company/michael-page">https://www.linkedin.com/company/michael-page</a>	United Kingdom	11,968	3,000	25.07%	▼ -5
15	NES Fircroft	<a href="https://www.linkedin.com/company/n-es-fircroft">https://www.linkedin.com/company/n-es-fircroft</a>	United Kingdom	1,852	462	24.95%	▼ -2
16	Aston Carter	<a href="https://www.linkedin.com/company/aston-carter">https://www.linkedin.com/company/aston-carter</a>	United Kingdom	3,260	813	24.94%	▼ -8
17	Progressive Recruitment	<a href="https://www.linkedin.com/company/progressive-recruitment">https://www.linkedin.com/company/progressive-recruitment</a>	United Kingdom	783	188	24.01%	New Entry
18	Randstad UK	<a href="https://www.linkedin.com/company/randstad-uk">https://www.linkedin.com/company/randstad-uk</a>	United Kingdom	1,651	383	23.20%	▼ -8
19	SThree	<a href="https://www.linkedin.com/company/s-three">https://www.linkedin.com/company/s-three</a>	United Kingdom	5,844	1,250	21.39%	▼ -7
20	Huxley	<a href="https://www.linkedin.com/company/huxley">https://www.linkedin.com/company/huxley</a>	United Kingdom	724	154	21.27%	New Entry
21	Venn Group	<a href="https://www.linkedin.com/company/venn-group">https://www.linkedin.com/company/venn-group</a>	United Kingdom	556	106	19.06%	New Entry
22	Hays	<a href="https://www.linkedin.com/company/hays">https://www.linkedin.com/company/hays</a>	United Kingdom	26,581	5,000	18.81%	▼ -6
23	Antal International	<a href="https://www.linkedin.com/company/antal-international">https://www.linkedin.com/company/antal-international</a>	United Kingdom	1,692	309	18.26%	▼ -4

24	Search Consultancy	<a href="https://www.link">https://www.link</a>	United Kingdom	1,406	234	16.64%	▼ -7
25	Indeed Flex	<a href="https://www.link">https://www.link</a>	United Kingdom	901	145	16.09%	New Entry
26	The Recruitment	<a href="https://www.link">https://www.link</a>	United Kingdom	516	82	15.89%	New Entry
27	Manpower UK	<a href="https://www.link">https://www.link</a>	United Kingdom	585	88	15.04%	▼ -6
28	Office Angels	<a href="https://www.link">https://www.link</a>	United Kingdom	1,017	150	14.75%	New Entry
29	Guidant Global	<a href="https://www.link">https://www.link</a>	United Kingdom	700	102	14.57%	▼ -9
30	Frank Recruitment Group	<a href="https://www.link">https://www.link</a>	United Kingdom	3,241	433	13.36%	▼ -27
31	Brook Street	<a href="https://www.link">https://www.link</a>	United Kingdom	1,249	156	12.49%	▼ -6
32	Harvey Nash	<a href="https://www.link">https://www.link</a>	United Kingdom	2,924	364	12.45%	▼ -8
33	Pertemps Network Group	<a href="https://www.link">https://www.link</a>	United Kingdom	1,911	232	12.14%	▼ -7
34	Unitemps	<a href="https://www.link">https://www.link</a>	United Kingdom	528	64	12.12%	New Entry
35	Reed	<a href="https://www.link">https://www.link</a>	United Kingdom	5,638	678	12.03%	▼ -12
36	Driver Hire Nationwide	<a href="https://www.link">https://www.link</a>	United Kingdom	778	91	11.70%	New Entry
37	Impellam Group	<a href="https://www.link">https://www.link</a>	United Kingdom	629	70	11.13%	▼ -15
38	ID Medical	<a href="https://www.link">https://www.link</a>	United Kingdom	715	77	10.77%	New Entry
39	Morson Talent	<a href="https://www.link">https://www.link</a>	United Kingdom	1,490	160	10.74%	▼ -21
40	Academics	<a href="https://www.link">https://www.link</a>	United Kingdom	709	76	10.72%	New Entry
41	Rare Recruitment	<a href="https://www.link">https://www.link</a>	United Kingdom	1,258	111	8.82%	New Entry
42	The Best Connection	<a href="https://www.link">https://www.link</a>	United Kingdom	1,373	116	8.45%	▼ -15
43	TeacherActive	<a href="https://www.link">https://www.link</a>	United Kingdom	1,003	82	8.18%	New Entry
44	Arc Hospitality Recruitment	<a href="https://www.link">https://www.link</a>	United Kingdom	633	49	7.74%	▼ -15
45	Orion Group	<a href="https://www.link">https://www.link</a>	United Kingdom	970	75	7.73%	New Entry
46	Staffline	<a href="https://www.link">https://www.link</a>	United Kingdom	1,654	125	7.56%	▼ -16
47	Vision for Education	<a href="https://www.link">https://www.link</a>	United Kingdom	894	66	7.38%	New Entry
48	NRL	<a href="https://www.link">https://www.link</a>	United Kingdom	599	44	7.35%	New Entry
49	Prospero Teaching	<a href="https://www.link">https://www.link</a>	United Kingdom	651	47	7.22%	New Entry
50	Tradewind Recruitment	<a href="https://www.link">https://www.link</a>	United Kingdom	932	66	7.08%	New Entry
51	NHS Professionals	<a href="https://www.link">https://www.link</a>	United Kingdom	3,869	269	6.95%	▼ -23
52	Your World Recruitment Gr	<a href="https://www.link">https://www.link</a>	United Kingdom	545	36	6.61%	New Entry
53	Momenta Group Global	<a href="https://www.link">https://www.link</a>	United Kingdom	541	33	6.10%	New Entry
54	Protocol Education	<a href="https://www.link">https://www.link</a>	United Kingdom	1,689	90	5.33%	New Entry
55	Spring	<a href="https://www.link">https://www.link</a>	United Kingdom	556	29	5.22%	▼ -24
56	Teaching Personnel	<a href="https://www.link">https://www.link</a>	United Kingdom	3,765	187	4.97%	New Entry
57	PMP Recruitment	<a href="https://www.link">https://www.link</a>	United Kingdom	1,282	59	4.60%	▼ -24
58	New Directions Education	<a href="https://www.link">https://www.link</a>	United Kingdom	502	23	4.58%	New Entry
59	Blue Arrow	<a href="https://www.link">https://www.link</a>	United Kingdom	2,329	105	4.51%	▼ -27
60	Off to Work	<a href="https://www.link">https://www.link</a>	United Kingdom	850	33	3.88%	New Entry
61	Macdonald & Company	<a href="https://www.link">https://www.link</a>	United Kingdom	1,579	60	3.80%	New Entry
62	Remploy	<a href="https://www.link">https://www.link</a>	United Kingdom	855	29	3.39%	▼ -28
63	Agricultural and Farming J	<a href="https://www.link">https://www.link</a>	United Kingdom	1,778	47	2.64%	New Entry
64	Fircroft	<a href="https://www.link">https://www.link</a>	United Kingdom	876	19	2.17%	▼ -29
65	Recruitment Agency	<a href="https://www.link">https://www.link</a>	United Kingdom	1,111	14	1.26%	New Entry
66	HSE Jobs	<a href="https://www.link">https://www.link</a>	United Kingdom	519	5	0.96%	New Entry
67	IT Jobs Online	<a href="https://www.link">https://www.link</a>	United Kingdom	718	4	0.56%	New Entry
68	SWS	<a href="https://www.link">https://www.link</a>	United Kingdom	1,322	7	0.53%	▼ -32
69	Nessun Commento	<a href="https://www.link">https://www.link</a>	United Kingdom	3,223	12	0.37%	▼ -32
70	Finance Professionals	<a href="https://www.link">https://www.link</a>	United Kingdom	596	2	0.34%	New Entry
71	MiddletonMurray	<a href="https://www.link">https://www.link</a>	United Kingdom	1,205	0	0.00%	New Entry
72	Oil and Gas Contract Recr	<a href="https://www.link">https://www.link</a>	United Kingdom	969	0	0.00%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

