

DSMN8

Oceania's Most Active Staffing & Recruiting Professionals on Social - June 2022

Industry at a glance:

Average Score:
10.52%

Total Companies:
13

Global Industry Average:
10.12%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	atWork Australia	https://www.linkedin.com/company/atwork-australia	Australia	545	113	20.73%	New Entry
2	Randstad Australia	https://www.linkedin.com/company/randstad-australia	Australia	987	204	20.67%	▼ -1
3	Talent	https://www.linkedin.com/company/talent	Australia	914	153	16.74%	New Entry
4	Hudson	https://www.linkedin.com/company/hudson	Australia	1,175	168	14.30%	▼ -2
5	MatchWorks	https://www.linkedin.com/company/matchworks	Australia	715	93	13.01%	▼ -2
6	Workskil Australia	https://www.linkedin.com/company/workskil	Australia	546	70	12.82%	▲ 2
7	WISE Employment	https://www.linkedin.com/company/wise-employment	Australia	773	97	12.55%	▲ 0
8	Healthcare Australia	https://www.linkedin.com/company/healthcare-australia	Australia	1,589	103	6.48%	▼ -4
9	McArthur	https://www.linkedin.com/company/mcarthur	Australia	571	35	6.13%	New Entry
10	Sarina Russo Group	https://www.linkedin.com/company/sarina-russo-group	Australia	530	28	5.28%	▼ -4
11	Toll People	https://www.linkedin.com/company/toll-people	Australia	507	21	4.14%	New Entry
12	IPA	https://www.linkedin.com/company/ipa	Australia	1,147	40	3.49%	New Entry
13	Talent2	https://www.linkedin.com/company/talent2	Australia	506	2	0.40%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](http://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)

