



## The UK's Most Active Unicorn Company Professionals on Social – 500+ Employees – June 2022 Report

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Matillion	<a href="https://www.linkedin.com/company/matillion">https://www.linkedin.com/company/matillion</a>	United Kingdom	549	219	39.89%
2	Snyk	<a href="https://www.linkedin.com/company/snyk">https://www.linkedin.com/company/snyk</a>	United Kingdom	1,394	416	29.84%
3	Rapyd	<a href="https://www.linkedin.com/company/rapyd">https://www.linkedin.com/company/rapyd</a>	United Kingdom	529	145	27.41%
4	GoCardless	<a href="https://www.linkedin.com/company/gocardless">https://www.linkedin.com/company/gocardless</a>	United Kingdom	783	198	25.29%
5	CMR Surgical	<a href="https://www.linkedin.com/company/cmr-surgical">https://www.linkedin.com/company/cmr-surgical</a>	United Kingdom	794	171	21.54%
6	Blockchain.com	<a href="https://www.linkedin.com/company/blockchain-com">https://www.linkedin.com/company/blockchain-com</a>	United Kingdom	958	206	21.50%
7	Checkout.com	<a href="https://www.linkedin.com/company/checkout-com">https://www.linkedin.com/company/checkout-com</a>	United Kingdom	1,823	390	21.39%
8	Infobip	<a href="https://www.linkedin.com/company/infobip">https://www.linkedin.com/company/infobip</a>	United Kingdom	3,198	663	20.73%
9	Hopin	<a href="https://www.linkedin.com/company/hopin">https://www.linkedin.com/company/hopin</a>	United Kingdom	895	174	19.44%
10	Monzo Bank	<a href="https://www.linkedin.com/company/monzo-bank">https://www.linkedin.com/company/monzo-bank</a>	United Kingdom	1,729	319	18.45%
11	Radius	<a href="https://www.linkedin.com/company/radius">https://www.linkedin.com/company/radius</a>	United Kingdom	882	153	17.35%
12	Improbable	<a href="https://www.linkedin.com/company/improbable">https://www.linkedin.com/company/improbable</a>	United Kingdom	659	114	17.30%
13	BrewDog	<a href="https://www.linkedin.com/company/brewdog">https://www.linkedin.com/company/brewdog</a>	United Kingdom	924	153	16.56%
14	Zego	<a href="https://www.linkedin.com/company/zego">https://www.linkedin.com/company/zego</a>	United Kingdom	525	86	16.38%
15	Revolut	<a href="https://www.linkedin.com/company/revolut">https://www.linkedin.com/company/revolut</a>	United Kingdom	4,396	694	15.79%
16	SumUp	<a href="https://www.linkedin.com/company/sumup">https://www.linkedin.com/company/sumup</a>	United Kingdom	3,040	469	15.43%
17	Gousto	<a href="https://www.linkedin.com/company/gousto">https://www.linkedin.com/company/gousto</a>	United Kingdom	968	147	15.19%
18	Zopa	<a href="https://www.linkedin.com/company/zopa">https://www.linkedin.com/company/zopa</a>	United Kingdom	530	75	14.15%
19	Gymshark	<a href="https://www.linkedin.com/company/gymshark">https://www.linkedin.com/company/gymshark</a>	United Kingdom	1,109	152	13.71%
20	SaltPay	<a href="https://www.linkedin.com/company/saltpay">https://www.linkedin.com/company/saltpay</a>	United Kingdom	629	84	13.35%
21	Starling Bank	<a href="https://www.linkedin.com/company/starling-bank">https://www.linkedin.com/company/starling-bank</a>	United Kingdom	1,246	163	13.08%
22	Graphcore	<a href="https://www.linkedin.com/company/graphcore">https://www.linkedin.com/company/graphcore</a>	United Kingdom	604	76	12.58%
23	Gett	<a href="https://www.linkedin.com/company/gett">https://www.linkedin.com/company/gett</a>	United Kingdom	955	74	7.75%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

