



Europe's Most Active Unicorn Company Professionals on Social – 200-500 Employees – June 2022 Report

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
25.74%	17	20.42%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Aiven	https://www.linkedin.com/company/aiven	Finland	406	205	50.49%
2	bunq	https://www.linkedin.com/company/bunq	Netherlands	284	115	40.49%
3	Wayflyer	https://www.linkedin.com/company/wayflyer	Ireland	419	164	39.14%
4	Flipdish	https://www.linkedin.com/company/flipdish	Ireland	322	112	34.78%
5	Einride	https://www.linkedin.com/company/einride	Sweden	434	135	31.11%
6	Spendesk	https://www.linkedin.com/company/spendesk	France	434	116	26.73%
7	Ynsect	https://www.linkedin.com/company/ynsect	France	230	61	26.52%
8	DentalMonitoring	https://www.linkedin.com/company/dentalmonitoring	France	416	105	25.24%
9	Shift Technology	https://www.linkedin.com/company/shift-technology	France	492	121	24.59%
10	Deliverect	https://www.linkedin.com/company/deliverect	Belgium	436	107	24.54%
11	Voodoo	https://www.linkedin.com/company/voodoo	France	475	102	21.47%
12	Veriff	https://www.linkedin.com/company/veriff	Estonia	420	90	21.43%
13	Exotec	https://www.linkedin.com/company/exotec	France	344	70	20.35%
14	Scalable Capital	https://www.linkedin.com/company/scalable-capital	Germany	383	77	20.10%
15	Omio	https://www.linkedin.com/company/omio	Germany	288	38	13.19%
16	SellerX	https://www.linkedin.com/company/sellerx	Germany	446	41	9.19%
17	Gelato	https://www.linkedin.com/company/gelato	Norway	282	23	8.16%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](#)



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