



## Asia's Most Active Unicorn Company Professionals on Social – 200-500 Employees – June 2022 Report

### Industry at a glance:

Average Score: <b>10.04%</b>	Total Companies: <b>39</b>	Global Industry Average: <b>20.42%</b>
---------------------------------	-------------------------------	---

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Transmit Security	<a href="https://www.linkedin.com/company/transmit-security">https://www.linkedin.com/company/transmit-security</a>	Israel	384	142	36.98%
2	Pentera	<a href="https://www.linkedin.com/company/pentera">https://www.linkedin.com/company/pentera</a>	Israel	211	78	36.97%
3	Bringg	<a href="https://www.linkedin.com/company/bringg">https://www.linkedin.com/company/bringg</a>	Israel	289	88	30.45%
4	TRAX	<a href="https://www.linkedin.com/company/trax">https://www.linkedin.com/company/trax</a>	Pakistan	283	79	27.92%
5	CoinSwitch Kuber	<a href="https://www.linkedin.com/company/coin-switch-kuber">https://www.linkedin.com/company/coin-switch-kuber</a>	India	429	113	26.34%
6	Infinidat	<a href="https://www.linkedin.com/company/infinidat">https://www.linkedin.com/company/infinidat</a>	Israel	457	118	25.82%
7	CoinDCX	<a href="https://www.linkedin.com/company/coin-dcx">https://www.linkedin.com/company/coin-dcx</a>	India	458	116	25.33%
8	ONE	<a href="https://www.linkedin.com/company/one">https://www.linkedin.com/company/one</a>	Singapore	441	104	23.58%
9	Earnix	<a href="https://www.linkedin.com/company/earnix">https://www.linkedin.com/company/earnix</a>	Israel	338	70	20.71%
10	DRIVENETS	<a href="https://www.linkedin.com/company/drivenets">https://www.linkedin.com/company/drivenets</a>	Israel	342	67	19.59%
11	Eruditus Executive Education	<a href="https://www.linkedin.com/company/eruditus">https://www.linkedin.com/company/eruditus</a>	Singapore	216	38	17.59%
12	CARRO	<a href="https://www.linkedin.com/company/carro">https://www.linkedin.com/company/carro</a>	Singapore	486	70	14.40%
13	Amber Group	<a href="https://www.linkedin.com/company/amber-group">https://www.linkedin.com/company/amber-group</a>	Singapore	475	64	13.47%
14	Ajaib	<a href="https://www.linkedin.com/company/ajaib">https://www.linkedin.com/company/ajaib</a>	Indonesia	460	51	11.09%
15	MyGlamm   Good Glamm Group	<a href="https://www.linkedin.com/company/myglamm">https://www.linkedin.com/company/myglamm</a>	India	498	49	9.84%
16	Mamaearth	<a href="https://www.linkedin.com/company/mamaearth">https://www.linkedin.com/company/mamaearth</a>	India	241	17	7.05%
17	<a href="https://www.linkedin.com/company/we-ride-ai">WeRide.ai</a>	<a href="https://www.linkedin.com/company/we-ride-ai">https://www.linkedin.com/company/we-ride-ai</a>	China	200	13	6.50%
18	dailyhunt	<a href="https://www.linkedin.com/company/dailyhunt">https://www.linkedin.com/company/dailyhunt</a>	India	358	22	6.15%
19	Yanolja	<a href="https://www.linkedin.com/company/yanolja">https://www.linkedin.com/company/yanolja</a>	South Korea	489	30	6.13%
20	MUSINSA	<a href="https://www.linkedin.com/company/musinsa">https://www.linkedin.com/company/musinsa</a>	South Korea	232	12	5.17%
21	ECARX	<a href="https://www.linkedin.com/company/ecarx">https://www.linkedin.com/company/ecarx</a>	China	326	13	3.99%
22	UBTECH Robotics	<a href="https://www.linkedin.com/company/ubtech-robotics">https://www.linkedin.com/company/ubtech-robotics</a>	China	275	8	2.91%
23	Five-Star Business Finance Lin	<a href="https://www.linkedin.com/company/five-star-business-finance">https://www.linkedin.com/company/five-star-business-finance</a>	India	468	13	2.78%
24	Svolt Energy Technology	<a href="https://www.linkedin.com/company/svolt-energy">https://www.linkedin.com/company/svolt-energy</a>	China	349	9	2.58%

25	BITMAIN	<a href="https://www.linke">https://www.linke</a>	China	295	7	2.37%
26	Momenta	<a href="https://www.linke">https://www.linke</a>	China	449	6	1.34%
27	MEGVII	<a href="https://www.linke">https://www.linke</a>	China	466	5	1.07%
28	Horizon Robotics	<a href="https://www.linke">https://www.linke</a>	China	378	4	1.06%
29	4Paradigm	<a href="https://www.linke">https://www.linke</a>	China	283	2	0.71%
30	HEYTEA	<a href="https://www.linke">https://www.linke</a>	China	343	2	0.58%
31	BYTON	<a href="https://www.linke">https://www.linke</a>	China	340	1	0.29%
32	<a href="http://Mafengwo.com">Mafengwo.com</a>	<a href="https://www.linke">https://www.linke</a>	China	361	1	0.28%
33	G7 Networks	<a href="https://www.linke">https://www.linke</a>	China	397	1	0.25%
34	Tongdun Technology	<a href="https://www.linke">https://www.linke</a>	China	404	1	0.25%
35	Fxiaoke	<a href="https://www.linke">https://www.linke</a>	China	362	0	0.00%
36	Arrail Dental	<a href="https://www.linke">https://www.linke</a>	China	243	0	0.00%
37	Mobvoi	<a href="https://www.linke">https://www.linke</a>	China	233	0	0.00%
38	Keep	<a href="https://www.linke">https://www.linke</a>	China	207	0	0.00%
39	<a href="http://DXY.cn">DXY.cn</a>	<a href="https://www.linke">https://www.linke</a>	China	203	0	0.00%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](http://support@dsmn8.com)



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://linkedin.com/company/DSMN8)

