

DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - April 2022

Industry at a glance:

Average Score:
8.78%

Total Companies:
60

Global Industry Average:
8.29%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	LEWIS	https://www.linkedin.com/company/lewis/	United Kingdom	823	178	21.63%	▲ 0
2	Incubeta	https://www.linkedin.com/company/incubeta/	United Kingdom	583	114	19.55%	New Entry
3	Landor & Fitch	https://www.linkedin.com/company/landor-fitch/	United Kingdom	879	166	18.89%	▲ 0
4	Media.Monks	https://www.linkedin.com/company/mediamonks/	United Kingdom	5,452	995	18.25%	New Entry
5	Jellyfish	https://www.linkedin.com/company/jellyfish/	United Kingdom	2,058	354	17.20%	▼ -1
6	PHMG	https://www.linkedin.com/company/phmg/	United Kingdom	800	135	16.88%	▲ 2
7	CSM	https://www.linkedin.com/company/csm/	United Kingdom	553	93	16.82%	▼ -1
8	OLIVER	https://www.linkedin.com/company/oliver/	United Kingdom	2,258	348	15.41%	▲ 1
9	Team ITG	https://www.linkedin.com/company/team-itg/	United Kingdom	977	137	14.02%	New Entry
10	BBH	https://www.linkedin.com/company/bbh/	United Kingdom	672	90	13.39%	▲ 7
11	The Mill	https://www.linkedin.com/company/the-mill/	United Kingdom	1,415	188	13.29%	▲ 17
12	VCCP	https://www.linkedin.com/company/vccp/	United Kingdom	769	101	13.13%	▲ 20
13	Merkle EMEA	https://www.linkedin.com/company/merkle-emea/	United Kingdom	627	82	13.08%	New Entry
14	The&Partnership	https://www.linkedin.com/company/the-partnership/	United Kingdom	684	88	12.87%	▲ 4
15	We Are Social	https://www.linkedin.com/company/we-are-social/	United Kingdom	1,245	158	12.69%	▼ -5
16	dentsu international	https://www.linkedin.com/company/dentsu-international/	United Kingdom	9,498	1,201	12.64%	▼ -2
17	Publicis Media	https://www.linkedin.com/company/publicis-media/	United Kingdom	5,634	679	12.05%	▼ -5
18	WPP	https://www.linkedin.com/company/wpp/	United Kingdom	78,995	9,000	11.39%	▲ 19
19	Wavemaker	https://www.linkedin.com/company/wavemaker/	United Kingdom	5,142	562	10.93%	▲ 8
20	dunnhumby	https://www.linkedin.com/company/dunnhumby/	United Kingdom	2,483	271	10.91%	▲ 3
21	Hogarth Worldwide	https://www.linkedin.com/company/hogarth-worldwide/	United Kingdom	3,993	414	10.37%	▲ 14
22	Ebiquity	https://www.linkedin.com/company/ebiquity/	United Kingdom	595	61	10.25%	▼ -3
23	Paragon	https://www.linkedin.com/company/paragon/	United Kingdom	1,377	136	9.88%	▼ -8
24	M&C Saatchi Group	https://www.linkedin.com/company/mc-saatchi-group/	United Kingdom	2,258	223	9.88%	▲ 1

25	FutureBrand	https://www.link€	United Kingdom	529	50	9.45%	▼ -14
26	myWorld International	https://www.link€	United Kingdom	965	90	9.33%	▼ -2
27	iProspect	https://www.link€	United Kingdom	3,392	298	8.79%	▲ 7
28	Mirum Agency	https://www.link€	United Kingdom	876	76	8.68%	▼ -7
29	OMD	https://www.link€	United Kingdom	574	49	8.54%	▲ 16
30	MediaCom	https://www.link€	United Kingdom	9,353	776	8.30%	▲ 8
31	Clear Channel Internationa	https://www.link€	United Kingdom	15,658	1,245	7.95%	▲ 10
32	PHD	https://www.link€	United Kingdom	5,225	414	7.92%	▲ 1
33	Isobar	https://www.link€	United Kingdom	2,387	182	7.62%	▲ 11
34	MullenLowe Group	https://www.link€	United Kingdom	1,147	85	7.41%	▲ 2
35	Instagram for my Business	https://www.link€	United Kingdom	623	46	7.38%	New Entry
36	HH Global	https://www.link€	United Kingdom	4,395	314	7.14%	▲ 7
37	Engine UK	https://www.link€	United Kingdom	536	38	7.09%	▼ -35
38	Mindshare	https://www.link€	United Kingdom	8,852	624	7.05%	▲ 10
39	Yell	https://www.link€	United Kingdom	1,519	107	7.04%	▼ -8
40	APS Group	https://www.link€	United Kingdom	862	55	6.38%	▼ -10
41	eg+ worldwide	https://www.link€	United Kingdom	565	36	6.37%	New Entry
42	adm	https://www.link€	United Kingdom	648	38	5.86%	▲ 11
43	Communis	https://www.link€	United Kingdom	982	57	5.80%	▲ 6
44	Saatchi & Saatchi	https://www.link€	United Kingdom	5,468	314	5.74%	▲ 6
45	Zenith	https://www.link€	United Kingdom	4,245	240	5.65%	▲ 7
46	Iris	https://www.link€	United Kingdom	1,792	99	5.52%	▼ -6
47	Carat	https://www.link€	United Kingdom	3,031	164	5.41%	▲ 0
48	Digitas UK	https://www.link€	United Kingdom	683	29	4.25%	▼ -9
49	M&C Saatchi London	https://www.link€	United Kingdom	1,063	41	3.86%	▲ 7
50	Mother	https://www.link€	United Kingdom	1,363	47	3.45%	▲ 5
51	Weichert	https://www.link€	United Kingdom	1,119	32	2.86%	New Entry
52	Vizeum	https://www.link€	United Kingdom	513	13	2.53%	▲ 2
53	Landor	https://www.link€	United Kingdom	541	11	2.03%	▲ 4
54	InnerWorkings	https://www.link€	United Kingdom	868	16	1.84%	▲ 4
55	Classified	https://www.link€	United Kingdom	1,173	16	1.36%	New Entry
56	Omnicom Media Group UK	https://www.link€	United Kingdom	3,342	41	1.23%	▼ -5
57	MEC	https://www.link€	United Kingdom	4,048	25	0.62%	▲ 2
58	Petro	https://www.link€	United Kingdom	666	3	0.45%	New Entry
59	Hertz Local Edition	https://www.link€	United Kingdom	769	2	0.26%	New Entry
60	U S WEST	https://www.link€	United Kingdom	1,278	2	0.16%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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