



## The UK's Most Active Computer Software Professionals on Social - April 2022

### Industry at a glance:

Average Score: **11.20%**      Total Companies: **34**      Global Industry Average: **14.19%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	VTEX	<a href="https://www.linkedin.com/company/vtex">https://www.linkedin.com/company/vtex</a>	United Kingdom	1,712	604	35.28%	▲ 0
2	Blue Prism	<a href="https://www.linkedin.com/company/blueprism">https://www.linkedin.com/company/blueprism</a>	United Kingdom	1,120	302	26.96%	▲ 0
3	MHR	<a href="https://www.linkedin.com/company/mhr">https://www.linkedin.com/company/mhr</a>	United Kingdom	933	192	20.58%	▲ 3
4	The Access Group	<a href="https://www.linkedin.com/company/the-access-group">https://www.linkedin.com/company/the-access-group</a>	United Kingdom	2,802	561	20.02%	▼ -1
5	Ideagen	<a href="https://www.linkedin.com/company/ideagen">https://www.linkedin.com/company/ideagen</a>	United Kingdom	615	110	17.89%	New Entry
6	Sophos	<a href="https://www.linkedin.com/company/sophos">https://www.linkedin.com/company/sophos</a>	United Kingdom	4,345	763	17.56%	▼ -2
7	Improbable	<a href="https://www.linkedin.com/company/improbable">https://www.linkedin.com/company/improbable</a>	United Kingdom	676	110	16.27%	New Entry
8	Kerridge	<a href="https://www.linkedin.com/company/kerridge">https://www.linkedin.com/company/kerridge</a>	United Kingdom	675	101	14.96%	▼ -1
9	Zoopla	<a href="https://www.linkedin.com/company/zoopla">https://www.linkedin.com/company/zoopla</a>	United Kingdom	674	98	14.54%	▼ -4
10	Mindera	<a href="https://www.linkedin.com/company/mindera">https://www.linkedin.com/company/mindera</a>	United Kingdom	634	90	14.20%	New Entry
11	IRIS Software Group	<a href="https://www.linkedin.com/company/iris-software-group">https://www.linkedin.com/company/iris-software-group</a>	United Kingdom	1,635	227	13.88%	▲ 0
12	Canonical	<a href="https://www.linkedin.com/company/canonical">https://www.linkedin.com/company/canonical</a>	United Kingdom	980	126	12.86%	▼ -3
13	Zellis	<a href="https://www.linkedin.com/company/zellis">https://www.linkedin.com/company/zellis</a>	United Kingdom	969	123	12.69%	▼ -3
14	Advanced	<a href="https://www.linkedin.com/company/advanced">https://www.linkedin.com/company/advanced</a>	United Kingdom	2,346	284	12.11%	▲ 0
15	Sage	<a href="https://www.linkedin.com/company/sage">https://www.linkedin.com/company/sage</a>	United Kingdom	14,981	1,775	11.85%	▼ -2
16	CliniSys	<a href="https://www.linkedin.com/company/clinisys">https://www.linkedin.com/company/clinisys</a>	United Kingdom	651	76	11.67%	New Entry
17	OpenBet	<a href="https://www.linkedin.com/company/openbet">https://www.linkedin.com/company/openbet</a>	United Kingdom	786	89	11.32%	New Entry
18	VeriPark	<a href="https://www.linkedin.com/company/veripark">https://www.linkedin.com/company/veripark</a>	United Kingdom	789	88	11.15%	▼ -10
19	Godel Technologies Europe	<a href="https://www.linkedin.com/company/godel-technologies-europe">https://www.linkedin.com/company/godel-technologies-europe</a>	United Kingdom	1,496	152	10.16%	▼ -1
20	Micro Focus	<a href="https://www.linkedin.com/company/micro-focus">https://www.linkedin.com/company/micro-focus</a>	United Kingdom	1,115	112	10.04%	▼ -4
21	Liberty IT	<a href="https://www.linkedin.com/company/liberty-it">https://www.linkedin.com/company/liberty-it</a>	United Kingdom	618	60	9.71%	▼ -6
22	Playtech	<a href="https://www.linkedin.com/company/playtech">https://www.linkedin.com/company/playtech</a>	United Kingdom	2,561	245	9.57%	▲ 1
23	AVEVA	<a href="https://www.linkedin.com/company/aveva">https://www.linkedin.com/company/aveva</a>	United Kingdom	5,917	537	9.08%	▼ -11

24	Adenza	<a href="https://www.link">https://www.link</a>	United Kingdom	1,867	162	8.68%	<b>New Entry</b>
25	EMBL-EBI	<a href="https://www.link">https://www.link</a>	United Kingdom	827	64	7.74%	▼ -5
26	EMIS Health	<a href="https://www.link">https://www.link</a>	United Kingdom	1,197	92	7.69%	▼ -9
27	ION	<a href="https://www.link">https://www.link</a>	United Kingdom	3,961	211	5.33%	▼ -5
28	IGT	<a href="https://www.link">https://www.link</a>	United Kingdom	9,934	390	3.93%	▼ -3
29	Fidessa	<a href="https://www.link">https://www.link</a>	United Kingdom	729	16	2.19%	▼ -10
30	iSOFT	<a href="https://www.link">https://www.link</a>	United Kingdom	1,175	5	0.43%	▼ -4
31	HP Autonomy	<a href="https://www.link">https://www.link</a>	United Kingdom	1,222	4	0.33%	▼ -1
32	SMA	<a href="https://www.link">https://www.link</a>	United Kingdom	2,938	3	0.10%	▼ -5
33	J.D. Edwards	<a href="https://www.link">https://www.link</a>	United Kingdom	2,156	2	0.09%	▼ -5
34	Borland Software	<a href="https://www.link">https://www.link</a>	United Kingdom	507	0	0.00%	▼ -5

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

