



Europe's Most Active Computer Software Professionals on Social - April 2022

Industry at a glance:

Average Score: **11.98%** Total Companies: **95** Global Industry Average: **14.19%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Personio	https://www.linkedin.com/company/personio	Germany	1,238	372	30.05%	New Entry
2	Nextthink	https://www.linkedin.com/company/nextthink	Switzerland	834	237	28.42%	▲ 3
3	Contentful	https://www.linkedin.com/company/contentful	Germany	794	222	27.96%	▼ -2
4	Talkwalker	https://www.linkedin.com/company/talkwalker	Luxembourg	649	172	26.50%	New Entry
5	SUSE	https://www.linkedin.com/company/suse	Germany	2,105	531	25.23%	▼ -1
6	Snow Software	https://www.linkedin.com/company/snow-software	Sweden	750	178	23.73%	▲ 0
7	Webfleet Solutions	https://www.linkedin.com/company/webfleet-solutions	Netherlands	790	175	22.15%	▲ 4
8	Acronis	https://www.linkedin.com/company/acronis	Switzerland	1,899	415	21.85%	▲ 1
9	Hardis	https://www.linkedin.com/company/hardis	France	1,080	231	21.39%	▲ 15
10	Showpad	https://www.linkedin.com/company/showpad	Belgium	548	117	21.35%	New Entry
11	SEPTEO	https://www.linkedin.com/company/septeo	France	797	166	20.83%	▲ 6
12	Milestone Systems	https://www.linkedin.com/company/milestone-systems	Denmark	1,323	255	19.27%	▲ 1
13	Odoo	https://www.linkedin.com/company/odoo	Belgium	2,125	402	18.92%	▼ -3
14	Syncron	https://www.linkedin.com/company/syncron	Sweden	610	114	18.69%	New Entry
15	TeamViewer	https://www.linkedin.com/company/teamviewer	Germany	1,458	263	18.04%	▼ -3
16	Backbase	https://www.linkedin.com/company/backbase	Netherlands	1,350	243	18.00%	▼ -8
17	Materialise	https://www.linkedin.com/company/materialise	Belgium	1,530	269	17.58%	▲ 10
18	RELEX Solutions	https://www.linkedin.com/company/relex-solutions	Finland	1,313	228	17.36%	▼ -3
19	Software	https://www.linkedin.com/company/software	Germany	3,928	677	17.24%	▼ -3
20	Serrala	https://www.linkedin.com/company/serrala	Germany	615	100	16.26%	▼ -13
21	Impresoft Group	https://www.linkedin.com/company/impresoft-group	Italy	680	107	15.74%	▲ 1
22	Sigma Software Group	https://www.linkedin.com/company/sigma-software-group	Ukraine	1,398	216	15.45%	▲ 40
23	PTV Group	https://www.linkedin.com/company/ptv-group	Germany	908	140	15.42%	▲ 8

24	Scalefocus	https://www.link	Bulgaria	694	107	15.42%	▼ -5
25	Bitdefender	https://www.link	Romania	1,913	294	15.37%	▲ 11
26	Cegid	https://www.link	France	3,119	477	15.29%	▲ 17
27	NSI IT	https://www.link	Belgium	730	110	15.07%	▲ 6
28	AFAS Software	https://www.link	Netherlands	641	96	14.98%	▲ 2
29	NeoXam	https://www.link	France	501	75	14.97%	New Entry
30	IFS	https://www.link	Sweden	6,097	902	14.79%	▼ -9
31	TeamSystem	https://www.link	Italy	1,675	247	14.75%	▲ 14
32	Tremend Software Consult	https://www.link	Romania	549	80	14.57%	New Entry
33	Vizrt Group	https://www.link	Norway	831	120	14.44%	▼ -15
34	ESET	https://www.link	Slovakia	1,463	209	14.29%	▲ 21
35	Noovle	https://www.link	Italy	550	78	14.18%	New Entry
36	Odigo	https://www.link	France	808	109	13.49%	▲ 2
37	INFORM	https://www.link	Germany	556	72	12.95%	▼ -17
38	Vega IT	https://www.link	Serbia	707	91	12.87%	New Entry
39	SimCorp	https://www.link	Denmark	2,059	263	12.77%	▲ 7
40	Nemetschek Group	https://www.link	Germany	2,706	343	12.68%	▼ -17
41	Flowbird Group	https://www.link	France	796	99	12.44%	▼ -4
42	Accedo.tv	https://www.link	Sweden	523	65	12.43%	New Entry
43	ISAGRI	https://www.link	France	760	93	12.24%	▼ -9
44	Vizrt	https://www.link	Norway	546	66	12.09%	▼ -16
45	Meta4	https://www.link	Spain	675	79	11.70%	▲ 18
46	Dassault Systèmes	https://www.link	France	18,209	2,064	11.34%	▼ -5
47	Mindera - Portugal	https://www.link	Portugal	520	57	10.96%	New Entry
48	proALPHA	https://www.link	Germany	514	56	10.89%	New Entry
49	Infovista	https://www.link	France	977	105	10.75%	▼ -24
50	Systematic	https://www.link	Denmark	1,055	113	10.71%	▲ 0
51	GlobalLogic Poland	https://www.link	Poland	588	61	10.37%	▲ 7
52	Temenos	https://www.link	Switzerland	5,569	576	10.34%	▲ 0
53	Future Processing	https://www.link	Poland	824	85	10.32%	▲ 3
54	Seavus	https://www.link	Macedonia	947	93	9.82%	▲ 3
55	Viveris	https://www.link	France	703	69	9.82%	▲ 9
56	Esko	https://www.link	Belgium	1,541	147	9.54%	▼ -5
57	FINEOS	https://www.link	Ireland	768	71	9.24%	▼ -17
58	Netcetera	https://www.link	Switzerland	685	63	9.20%	▼ -23
59	DATEV	https://www.link	Germany	3,065	281	9.17%	New Entry
60	BPC Banking Technologies	https://www.link	Switzerland	622	56	9.00%	▼ -7
61	SAP	https://www.link	Germany	122,304	11,000	8.99%	▼ -22
62	Pentalog	https://www.link	France	1,205	106	8.80%	▼ -3
63	Hogia Group	https://www.link	Sweden	569	50	8.79%	▼ -34
64	Schneider Electric DMS NC	https://www.link	Serbia	648	53	8.18%	▼ -20
65	F-Secure Corporation	https://www.link	Finland	1,915	155	8.09%	▼ -5
66	SER Group	https://www.link	Germany	670	54	8.06%	▲ 0
67	Elektrobit	https://www.link	Germany	2,226	178	8.00%	New Entry
68	Enea	https://www.link	Sweden	638	51	7.99%	▲ 6
69	Exact	https://www.link	Netherlands	2,116	167	7.89%	▼ -20
70	SEEBURGER	https://www.link	Germany	711	56	7.88%	▼ -22
71	GRAPHISOFT	https://www.link	Hungary	707	55	7.78%	▼ -24
72	BBVA Next Technologies	https://www.link	Spain	933	67	7.18%	▼ -7
73	Itiviti	https://www.link	Sweden	1,091	78	7.15%	▼ -19
74	Sygnity	https://www.link	Poland	682	46	6.74%	▲ 7
75	JetBrains	https://www.link	Czech Republic	1,352	89	6.58%	▼ -2
76	Devexperts	https://www.link	Germany	513	32	6.24%	New Entry
77	Fortech	https://www.link	Romania	980	57	5.82%	▼ -16
78	Comarch	https://www.link	Poland	4,785	257	5.37%	▼ -7
79	Codix	https://www.link	France	689	36	5.22%	▼ -12
80	Linedata	https://www.link	France	1,841	96	5.21%	▲ 3
81	RT-RK	https://www.link	Serbia	710	36	5.07%	▼ -13
82	BlueSoft	https://www.link	Poland	633	32	5.06%	▼ -3
83	EID	https://www.link	France	2,392	119	4.97%	▼ -5
84	Asseco Poland	https://www.link	Poland	1,919	95	4.95%	▼ -7
85	AROBS Group	https://www.link	Romania	811	39	4.81%	▼ -15
86	ISsoft	https://www.link	Belarus	1,332	64	4.80%	▼ -4
87	ESI Group	https://www.link	France	1,780	85	4.78%	▼ -12
88	Darwin	https://www.link	Romania	883	42	4.76%	▼ -88
89	OpenWay	https://www.link	Belgium	535	25	4.67%	▼ -13
90	Informatique et Technologies	https://www.link	France	895	40	4.47%	New Entry
91	NNG	https://www.link	Hungary	543	24	4.42%	▼ -19
92	Murex	https://www.link	France	2,678	114	4.26%	▼ -12
93	Stibo Systems	https://www.link	Denmark	734	13	1.77%	▼ -79
94	pippo	https://www.link	Italy	531	1	0.19%	▼ -10

95 toto

<https://www.link> France

655

1

0.15%

▼ -10

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