



The UK's Most Active Real Estate Professionals on Social - March 2022

Industry at a glance:

Average Score:
11.50%

Total Companies:
47

Global Industry Average:
8.40%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	RICS	https://www.linkedin.com/company/rics	United Kingdom	1,636	437	26.71%	▲ 0
2	Leaders Romans Group	https://www.linkedin.com/company/leadersromansgroup	United Kingdom	648	141	21.76%	▲ 0
3	Sequence UK	https://www.linkedin.com/company/sequenceuk	United Kingdom	1,178	222	18.85%	▲ 8
4	CBRE	https://www.linkedin.com/company/cbre	United Kingdom	1,409	248	17.60%	▲ 1
5	Purplebricks	https://www.linkedin.com/company/purplebricks	United Kingdom	974	166	17.04%	▲ 1
6	Strutt & Parker	https://www.linkedin.com/company/strutt-and-parker	United Kingdom	715	121	16.92%	▼ -2
7	Gerald Eve	https://www.linkedin.com/company/gerald-eve	United Kingdom	552	93	16.85%	▼ -4
8	Savills	https://www.linkedin.com/company/savills	United Kingdom	11,045	1,840	16.66%	▲ 2
9	Hamptons	https://www.linkedin.com/company/hamptons	United Kingdom	1,136	189	16.64%	▲ 6
10	Homes England	https://www.linkedin.com/company/homesengland	United Kingdom	1,064	177	16.64%	▼ -2
11	Carter Jonas	https://www.linkedin.com/company/carterjonas	United Kingdom	835	129	15.45%	▼ -4
12	Spicerhaart	https://www.linkedin.com/company/spicerhaart	United Kingdom	1,289	198	15.36%	▲ 0
13	Knight Frank	https://www.linkedin.com/company/knightfrank	United Kingdom	5,994	874	14.58%	▼ -4
14	haart Estate Agents	https://www.linkedin.com/company/haart	United Kingdom	816	114	13.97%	▼ -1
15	GWS	https://www.linkedin.com/company/gws	United Kingdom	9,716	1,340	13.79%	▲ 9
16	St. Modwen	https://www.linkedin.com/company/stmodwen	United Kingdom	575	79	13.74%	▲ 0
17	Connells	https://www.linkedin.com/company/connells	United Kingdom	1,313	180	13.71%	▼ -3
18	Connells Group	https://www.linkedin.com/company/connells-group	United Kingdom	656	80	12.20%	▲ 0
19	Avison Young	https://www.linkedin.com/company/avisonyoung	United Kingdom	1,198	145	12.10%	New Entry
20	Rightmove	https://www.linkedin.com/company/rightmove	United Kingdom	709	85	11.99%	▲ 11
21	Countrywide	https://www.linkedin.com/company/countrywide	United Kingdom	2,017	228	11.30%	▲ 0
22	Chancellors	https://www.linkedin.com/company/chancellors	United Kingdom	503	55	10.93%	New Entry
23	Countryside	https://www.linkedin.com/company/countryside	United Kingdom	1,475	157	10.64%	▼ -6

24	Grosvenor	https://www.link	United Kingdom	956	100	10.46%	▼ -1
25	Workman	https://www.link	United Kingdom	842	88	10.45%	▲ 4
26	Arun Estates	https://www.link	United Kingdom	590	61	10.34%	New Entry
27	LiveWest	https://www.link	United Kingdom	505	51	10.10%	New Entry
28	Sovereign Housing Associ	https://www.link	United Kingdom	1,061	104	9.80%	▲ 0
29	Southern Housing Group	https://www.link	United Kingdom	644	61	9.47%	▼ -4
30	Canary Wharf Group	https://www.link	United Kingdom	531	50	9.42%	▲ 0
31	e.surv	https://www.link	United Kingdom	564	52	9.22%	▼ -12
32	A2Dominion Group	https://www.link	United Kingdom	727	65	8.94%	▼ -10
33	L&Q	https://www.link	United Kingdom	1,331	118	8.87%	▼ -13
34	Clarion Housing Group	https://www.link	United Kingdom	1,542	134	8.69%	▼ -8
35	Rendall & Rittner	https://www.link	United Kingdom	863	72	8.34%	▲ 0
36	Kinleigh Folkard & Haywar	https://www.link	United Kingdom	743	58	7.81%	▼ -9
37	Ballymore	https://www.link	United Kingdom	580	42	7.24%	▼ -5
38	Taylor Wimpey	https://www.link	United Kingdom	3,009	214	7.11%	▼ -2
39	Places for People	https://www.link	United Kingdom	2,237	151	6.75%	▼ -5
40	The Hyde Group	https://www.link	United Kingdom	671	45	6.71%	▼ -7
41	Reeds Rains	https://www.link	United Kingdom	534	34	6.37%	▲ 0
42	Landsec	https://www.link	United Kingdom	1,122	71	6.33%	▼ -4
43	Winkworth	https://www.link	United Kingdom	658	39	5.93%	▼ -4
44	Your Move	https://www.link	United Kingdom	939	52	5.54%	▼ -2
45	Dexters	https://www.link	United Kingdom	523	25	4.78%	New Entry
46	Foxtons	https://www.link	United Kingdom	1,364	53	3.89%	▼ -6
47	APCOA Parking	https://www.link	United Kingdom	582	14	2.41%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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