



Europe's Most Active Real Estate Professionals on Social - March 2022

Industry at a glance:

Average Score:
11.38%

Total Companies:
106

Global Industry Average:
8.40%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Keller Williams France	https://www.linkedin.com/company/kellerwilliamsfrance	France	749	205	27.37%	▲ 0
2	IAD France	https://www.linkedin.com/company/iadfrance	France	7,287	1,900	26.07%	▲ 4
3	Domitys	https://www.linkedin.com/company/domitys	France	1,446	344	23.79%	▼ -1
4	Human Immobilier	https://www.linkedin.com/company/humanimmobilier	France	716	170	23.74%	New Entry
5	CBRE España	https://www.linkedin.com/company/cbre-espana	Spain	564	131	23.23%	▲ 5
6	HB Reavis	https://www.linkedin.com/company/hbreavis	Slovakia	669	140	20.93%	▲ 11
7	Efficity	https://www.linkedin.com/company/efficity	France	1,191	249	20.91%	▼ -3
8	SAFTI	https://www.linkedin.com/company/safti	France	2,607	541	20.75%	▲ 5
9	OptimHome Immobilier	https://www.linkedin.com/company/optimhomeimmobilier	France	1,102	224	20.33%	▲ 13
10	Action Logement	https://www.linkedin.com/company/actionlogement	France	1,721	348	20.22%	▼ -7
11	Capifrance	https://www.linkedin.com/company/capifrance	France	1,867	362	19.39%	▲ 4
12	Square Habitat Crédit Agricole	https://www.linkedin.com/company/squarehabitat	France	852	164	19.25%	▲ 6
13	Nhood	https://www.linkedin.com/company/nhood	France	838	156	18.62%	▲ 3
14	Aliseda Inmobiliaria	https://www.linkedin.com/company/alisedainmobiliaria	Spain	604	108	17.88%	▲ 17
15	L'ADRESSE immobilier	https://www.linkedin.com/company/ladresseimmobilier	France	762	133	17.45%	▲ 12
16	Nestenn Immobilier	https://www.linkedin.com/company/nestennimmobilier	France	669	115	17.19%	▼ -5
17	Proprietes-privees.com	https://www.linkedin.com/company/proprietes-privees-com	France	1,053	181	17.19%	▼ -9
18	Vilogia	https://www.linkedin.com/company/vilogia	France	740	127	17.16%	▼ -6
19	Laforêt France	https://www.linkedin.com/company/laforetfrance	France	2,099	346	16.48%	▲ 4
20	Sergic	https://www.linkedin.com/company/sergic	France	602	99	16.45%	▲ 14
21	ERA Imobiliária	https://www.linkedin.com/company/eraimobiliaria	Portugal	721	117	16.23%	▲ 27
22	citya immobilier	https://www.linkedin.com/company/cityaimmobilier	France	1,985	322	16.22%	▼ -2
23	Groupe Pichet	https://www.linkedin.com/company/groupe-pichet	France	917	145	15.81%	▼ -2

24	Cogedim	https://www.link	France	623	97	15.57%	▼ -15
25	Engel & Völkers Spain	https://www.link	Spain	913	140	15.33%	▲ 5
26	Portaal	https://www.link	Netherlands	558	85	15.23%	▼ -1
27	BSK Immobilier	https://www.link	France	544	82	15.07%	New Entry
28	EDC Poul Erik Bech	https://www.link	Denmark	518	78	15.06%	New Entry
29	DEAS Group	https://www.link	Denmark	773	116	15.01%	New Entry
30	McMakler	https://www.link	Germany	594	89	14.98%	▲ 11
31	Nexity	https://www.link	France	5,491	816	14.86%	▼ -2
32	GUY HOQUET L'IMMOBIL	https://www.link	France	2,094	310	14.80%	▼ -18
33	megAgence	https://www.link	France	518	75	14.48%	▼ -7
34	Altarea	https://www.link	France	1,087	155	14.26%	▼ -27
35	ERA Immobilier France	https://www.link	France	1,125	158	14.04%	▼ -7
36	Drees & Sommer	https://www.link	Germany	2,610	365	13.98%	▼ -4
37	Deas	https://www.link	Denmark	676	94	13.91%	▼ -18
38	BNP Paribas Real Estate	https://www.link	France	4,260	581	13.64%	▼ -2
39	VINCI Immobilier	https://www.link	France	921	125	13.57%	▼ -15
40	1001 Vies Habitat	https://www.link	France	503	68	13.52%	New Entry
41	Maisons & Cités Soginorpe	https://www.link	France	505	68	13.47%	New Entry
42	Seqens	https://www.link	France	529	68	12.85%	New Entry
43	Papernest	https://www.link	France	598	76	12.71%	New Entry
44	OBOS	https://www.link	Norway	930	116	12.47%	▲ 33
45	Engel & Völkers	https://www.link	Germany	5,604	697	12.44%	▼ -3
46	Bjurfors	https://www.link	Sweden	556	69	12.41%	▲ 29
47	EDC-gruppen	https://www.link	Denmark	858	106	12.35%	▲ 8
48	CA Immobilier	https://www.link	France	801	97	12.11%	▼ -4
49	Bouygues Immobilier	https://www.link	France	2,066	245	11.86%	▼ -14
50	Nybolig	https://www.link	Denmark	560	66	11.79%	▲ 12
51	MVGM	https://www.link	Netherlands	913	107	11.72%	▼ -8
52	ICADE	https://www.link	France	1,324	153	11.56%	▼ -19
53	ORPI	https://www.link	France	4,194	465	11.09%	▼ -1
54	Ten Brinke	https://www.link	Netherlands	502	55	10.96%	New Entry
55	Foncia	https://www.link	France	6,222	671	10.78%	▲ 2
56	Forsvarsbygg	https://www.link	Norway	949	102	10.75%	▲ 39
57	Rijksvastgoedbedrijf	https://www.link	Netherlands	2,029	218	10.74%	▼ -18
58	Akademiska Hus	https://www.link	Sweden	540	58	10.74%	▲ 15
59	Altamira Asset Managemer	https://www.link	Spain	858	92	10.72%	▼ -9
60	Bonava	https://www.link	Sweden	1,148	123	10.71%	▲ 11
61	Sonae Sierra	https://www.link	Portugal	759	81	10.67%	▼ -10
62	Groupe Qualiconsult	https://www.link	France	1,570	165	10.51%	▼ -17
63	CDC Habitat	https://www.link	France	3,308	343	10.37%	▼ -9
64	de Alliantie	https://www.link	Netherlands	632	62	9.81%	▼ -17
65	Gabetti Franchising Agenc	https://www.link	Italy	533	49	9.19%	▼ -5
66	Solvia Inmobiliaria	https://www.link	Spain	664	61	9.19%	▼ -3
67	Kaufman and Broad	https://www.link	France	897	82	9.14%	▼ -30
68	Patricia	https://www.link	Germany	671	59	8.79%	▼ -28
69	HAYA Real Estate	https://www.link	Spain	799	68	8.51%	▼ -5
70	Immo de France	https://www.link	France	626	53	8.47%	▼ -4
71	Bourse de l'Immobilier	https://www.link	France	1,017	83	8.16%	▼ -66
72	ICF HABITAT	https://www.link	France	772	61	7.90%	▼ -13
73	Adoma	https://www.link	France	1,199	94	7.84%	▼ -5
74	Servihabitat Servicios Inmc	https://www.link	Spain	933	73	7.82%	▼ -16
75	Immobilier 3F	https://www.link	France	1,413	109	7.71%	▼ -10
76	POSTE IMMO	https://www.link	France	780	58	7.44%	▼ -20
77	Vestia	https://www.link	Netherlands	658	48	7.29%	▼ -10
78	Länsförsäkringar Fastighet	https://www.link	Sweden	599	42	7.01%	▼ -17
79	Riksbbyggen	https://www.link	Sweden	1,669	117	7.01%	▲ 1
80	Akelius	https://www.link	Sweden	658	46	6.99%	▲ 1
81	RE/MAX Portugal	https://www.link	Portugal	1,028	70	6.81%	▼ -9
82	Redpiso Grupo Inmobiliaric	https://www.link	Spain	515	35	6.80%	New Entry
83	danbolig	https://www.link	Denmark	660	43	6.52%	▼ -9
84	Decisões e Soluções Portu	https://www.link	Portugal	602	39	6.48%	▼ -8
85	Paris Habitat	https://www.link	France	1,236	80	6.47%	▼ -15
86	Wincasa	https://www.link	Switzerland	792	50	6.31%	▼ -17
87	Belgian Buildings Agency	https://www.link	Belgium	530	33	6.23%	▼ -1
88	HSB	https://www.link	Sweden	1,745	105	6.02%	▼ -6
89	Svensk Fastighetsförmedli	https://www.link	Sweden	952	54	5.67%	▼ -6
90	Vonovia	https://www.link	Germany	947	45	4.75%	▼ -5
91	CBRE Business Services C	https://www.link	Poland	757	34	4.49%	▼ -13
92	Gruppo Tempocasa	https://www.link	Italy	1,598	61	3.82%	▼ -4
93	Fastighetsbyrån	https://www.link	Sweden	1,191	45	3.78%	▼ -6
94	Olav Thon Gruppen	https://www.link	Norway	1,301	48	3.69%	▼ -10

95	M&M reality holding	https://www.link	Czech Republic	539	17	3.15%	▼ -3
96	Gabetti Property Solutions	https://www.link	Italy	1,855	57	3.07%	▼ -58
97	Q-Park Nederland	https://www.link	Netherlands	628	19	3.03%	▼ -18
98	Altisource	https://www.link	Luxembourg	3,144	79	2.51%	▼ -9
99	ECE	https://www.link	Germany	1,439	30	2.08%	▼ -9
100	EiendomsMegler 1	https://www.link	Norway	578	11	1.90%	▼ -6
101	Immobilier des Notaires	https://www.link	France	1,123	21	1.87%	▼ -10
102	Grupo Business	https://www.link	Portugal	1,240	22	1.77%	▼ -9
103	Ymere	https://www.link	Netherlands	954	16	1.68%	▼ -50
104	Westfield	https://www.link	France	1,945	28	1.44%	▼ -8
105	DNB Eiendom	https://www.link	Norway	739	7	0.95%	▼ -8
106	OWNRNL	https://www.link	Netherlands	1,377	9	0.65%	▼ -8

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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