



The UK's Most Active Building Materials Professionals on Social - March 2022

Industry at a glance:

Average Score:
9.14%

Total Companies:
26

Global Industry Average:
7.38%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	MKM	https://www.linkedin.com/company/mkm	United Kingdom	814	132	16.22%	▲ 4
2	Travis Perkins	https://www.linkedin.com/company/travis-perkins	United Kingdom	1,180	182	15.42%	▲ 0
3	Eurocell	https://www.linkedin.com/company/eurocell	United Kingdom	716	109	15.22%	▲ 4
4	Hanson UK	https://www.linkedin.com/company/hanson-uk	United Kingdom	877	120	13.68%	▲ 5
5	Buildbase	https://www.linkedin.com/company/buildbase	United Kingdom	1,054	123	11.67%	▲ 1
6	Breedon	https://www.linkedin.com/company/breedon	United Kingdom	862	99	11.48%	▼ -2
7	British Gypsum	https://www.linkedin.com/company/british-gypsum	United Kingdom	596	68	11.41%	▼ -4
8	Benchmark Kitchens & Joinery	https://www.linkedin.com/company/benchmark-kitchens-joinery	United Kingdom	747	78	10.44%	▲ 8
9	Saint-Gobain UK & Ireland	https://www.linkedin.com/company/saint-gobain-uk-ireland	United Kingdom	4,508	466	10.34%	▼ -1
10	CCF	https://www.linkedin.com/company/ccf	United Kingdom	784	81	10.33%	▲ 4
11	SIG	https://www.linkedin.com/company/sig	United Kingdom	1,279	124	9.70%	▼ -1
12	Jewson	https://www.linkedin.com/company/jewson	United Kingdom	2,949	285	9.66%	▲ 0
13	Marshalls	https://www.linkedin.com/company/marshalls	United Kingdom	1,274	120	9.42%	▼ -12
14	City Plumbing	https://www.linkedin.com/company/city-plumbing	United Kingdom	1,533	138	9.00%	▲ 4
15	BMI Group	https://www.linkedin.com/company/bmi-group	United Kingdom	2,960	261	8.82%	▲ 6
16	Howdens	https://www.linkedin.com/company/howdens	United Kingdom	4,251	359	8.45%	▲ 3
17	Travis Perkins	https://www.linkedin.com/company/travis-perkins	United Kingdom	10,517	878	8.35%	▼ -2
18	Ibstock Brick	https://www.linkedin.com/company/ibstock-brick	United Kingdom	508	40	7.87%	New Entry
19	Wolseley UK	https://www.linkedin.com/company/wolseley-uk	United Kingdom	4,901	364	7.43%	▼ -6
20	Kingspan Insulated Panels	https://www.linkedin.com/company/kingspan-insulated-panels	United Kingdom	646	44	6.81%	▼ -3
21	Plumbase	https://www.linkedin.com/company/plumbase	United Kingdom	506	32	6.32%	New Entry
22	BSS	https://www.linkedin.com/company/bss	United Kingdom	1,860	107	5.75%	▼ -2
23	Toolstation	https://www.linkedin.com/company/toolstation	United Kingdom	1,771	94	5.31%	▼ -12
24	Selco Builders Warehouse	https://www.linkedin.com/company/selco-builders-warehouse	United Kingdom	933	47	5.04%	▼ -2

25	GAP	https://www.link United Kingdom	778	26	3.34%	▼ -2
26	McDonald	https://www.linke United Kingdom	1,983	1	0.05%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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