



Europe's Most Active Facilities Services Professionals on Social - February 2022

Industry at a glance:

Average Score:
5.80%

Total Companies:
51

Global Industry Average:
4.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ISS Switzerland	https://www.link€	Switzerland	849	97	11.43%	▲ 1
2	SPIE	https://www.link€	Belgium	521	54	10.36%	▲ 8
3	Unica	https://www.link€	Netherlands	2,651	270	10.18%	▲ 2
4	MCI SAS	https://www.link€	France	685	67	9.78%	▼ -1
5	CSU	https://www.link€	Netherlands	1,796	172	9.58%	▲ 17
6	ISS France	https://www.link€	France	1,117	106	9.49%	▲ 3
7	Facilicom Group	https://www.link€	Netherlands	907	84	9.26%	▼ -1
8	ISS Netherlands	https://www.link€	Netherlands	965	86	8.91%	▲ 13
9	Elior Services	https://www.link€	France	1,302	116	8.91%	▼ -1
10	Elis	https://www.link€	France	6,888	597	8.67%	▲ 2
11	ASTM	https://www.link€	Italy	1,008	84	8.33%	▼ -7
12	Hago Nederland	https://www.link€	Netherlands	555	45	8.11%	▲ 3
13	TDGI	https://www.link€	Portugal	583	47	8.06%	▼ -6
14	Atalian	https://www.link€	France	2,753	221	8.03%	▲ 6
15	Polygon Group	https://www.link€	Sweden	1,190	92	7.73%	▼ -4
16	Dominion	https://www.link€	Spain	2,172	166	7.64%	▼ -3
17	Onet	https://www.link€	France	4,619	350	7.58%	▼ -1
18	Coor	https://www.link€	Sweden	3,174	236	7.44%	▼ -1
19	Berendsen	https://www.link€	France	1,481	110	7.43%	▲ 0
20	Asito	https://www.link€	Netherlands	1,386	98	7.07%	▲ 3
21	Onet Propreté et Services	https://www.link€	France	1,290	89	6.90%	▼ -3
22	GSF	https://www.link€	France	2,434	161	6.61%	▲ 3
23	Apleona Group	https://www.link€	Germany	1,040	68	6.54%	▼ -9
24	Ilunion	https://www.link€	Spain	3,836	222	5.79%	▲ 3

25	Caverion	https://www.link€	Finland	4,478	255	5.69%	▲ 6
26	ISS Finland	https://www.link€	Finland	850	46	5.41%	▼ -2
27	Elecnor	https://www.link€	Spain	5,946	319	5.36%	▼ -1
28	Dussmann	https://www.link€	Germany	515	27	5.24%	▲ 7
29	ISS Sweden	https://www.link€	Sweden	1,023	52	5.08%	▲ 1
30	Rekeep	https://www.link€	Italy	1,259	60	4.77%	▼ -1
31	Gom Schoonhouden	https://www.link€	Netherlands	1,304	58	4.45%	▲ 2
32	Sirti	https://www.link€	Italy	2,304	102	4.43%	▼ -4
33	Trivalor	https://www.link€	Portugal	2,381	103	4.33%	▲ 16
34	ISS	https://www.link€	Denmark	44,642	1,864	4.18%	▲ 6
35	Regus	https://www.link€	Luxemburg	7,114	291	4.09%	▲ 4
36	Sodexo	https://www.link€	France	98,192	4,000	4.07%	▲ 1
37	Markas	https://www.link€	Italy	617	24	3.89%	▼ -5
38	Grupo Eulen	https://www.link€	Spain	10,163	387	3.81%	▲ 3
39	Wisag	https://www.link€	Germany	2,175	78	3.59%	▼ -1
40	Clece	https://www.link€	Spain	4,334	152	3.51%	▼ -4
41	Coopservice	https://www.link€	Italy	1,428	48	3.36%	▲ 1
42	ISS Greece	https://www.link€	Greece	647	21	3.25%	▲ 1
43	CIS	https://www.link€	France	1,369	39	2.85%	▼ -9
44	Ezentis	https://www.link€	Spain	2,284	62	2.71%	▲ 4
45	SOL	https://www.link€	Finland	1,152	30	2.60%	▲ 0
46	Strabag	https://www.link€	Germany	563	13	2.31%	▲ 0
47	ISS Spain	https://www.link€	Spain	2,174	48	2.21%	▼ -3
48	Limcamar	https://www.link€	Spain	554	9	1.62%	▼ -1
49	Manutencoop	https://www.link€	Italy	835	11	1.32%	▲ 2
50	Grupo Norte	https://www.link€	Spain	1,049	11	1.05%	▲ 0
51	Sacry Facilities	https://www.link€	Spain	583	4	0.69%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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