

DSMN8

Europe's Most Active Consumer Services Professionals on Social - February 2022

Industry at a glance:

Average Score:
7.63%

Total Companies:
16

Global Industry Average:
4.39%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Oda	https://www.linkedin.com/company/oda	Norway	730	114	15.62%	▲ 5
2	Sodexo	https://www.linkedin.com/company/sodexo	France	3,904	527	13.50%	▲ 0
3	Voi Technology	https://www.linkedin.com/company/voitechnology	Sweden	600	80	13.33%	▼ -2
4	Glovo	https://www.linkedin.com/company/glovo	Spain	5,969	642	10.76%	▼ -1
5	Otis France	https://www.linkedin.com/company/otis-france	France	609	62	10.18%	New Entry
6	Touring Club Suisse	https://www.linkedin.com/company/touring-club-suisse	Switzerland	831	82	9.87%	▼ -1
7	HelloFresh	https://www.linkedin.com/company/hellofresh	Germany	6,744	641	9.50%	▼ -3
8	Verisure	https://www.linkedin.com/company/verisure	Switzerland	12,786	1,019	7.97%	▲ 1
9	TÜV Nord Group	https://www.linkedin.com/company/tuv-nord	Germany	3,588	246	6.86%	▼ -2
10	Securitas	https://www.linkedin.com/company/securitas	Spain	6,135	367	5.98%	▲ 2
11	RACC	https://www.linkedin.com/company/racc	Spain	973	50	5.14%	▲ 3
12	Het Poetsbureau	https://www.linkedin.com/company/het-poetsbureau	Belgium	697	29	4.16%	▲ 1
13	ADAC	https://www.linkedin.com/company/adac	Germany	1,578	64	4.06%	▼ -2
14	Cendris	https://www.linkedin.com/company/cendris	Netherlands	611	17	2.78%	▲ 2
15	Groupe Star's Service	https://www.linkedin.com/company/groupe-stars-service	France	821	17	2.07%	▲ 0
16	La Poste - De Post	https://www.linkedin.com/company/la-poste	Belgium	1,226	4	0.33%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](http://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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