

DSMN8

The World's Most Active Consumer Goods Professionals on Social - February 2022

Industry at a glance:

Average Score:
5.16%

Total Companies:
328

Average No. Employees:
4,615

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Haier Europe	https://www.linkedin.com/company/haier-europe	Italy	1,486	244	16.42%	▲ 3
2	Oregon Tool	https://www.linkedin.com/company/oregon-tool	United States	582	91	15.64%	▲ 1
3	Angelini Holding	https://www.linkedin.com/company/angelini-holding	Italy	1,266	196	15.48%	▲ 81
4	Dagrofa	https://www.linkedin.com/company/dagrofa	Denmark	519	80	15.41%	▼ -2
5	Milwaukee Tool	https://www.linkedin.com/company/milwaukee-tool	United States	5,308	792	14.92%	▲ 56
6	BRITA	https://www.linkedin.com/company/brita	Germany	881	127	14.42%	▲ 0
7	Sarantis	https://www.linkedin.com/company/sarantis	Greece	525	75	14.29%	▼ -2
8	Accell Group	https://www.linkedin.com/company/accell-group	Netherlands	640	89	13.91%	▲ 86
9	Hansgrohe	https://www.linkedin.com/company/hansgrohe	Germany	1,310	181	13.82%	▼ -2
10	Thrasio	https://www.linkedin.com/company/thrasio	United States	1,312	179	13.64%	▼ -9
11	Cresco Labs	https://www.linkedin.com/company/cresco-labs	United States	1,062	137	12.90%	▲ 2
12	V-ZUG	https://www.linkedin.com/company/v-zug	Switzerland	768	98	12.76%	▲ 22
13	Essity	https://www.linkedin.com/company/essity	Sweden	10,157	1,282	12.62%	▼ -1
14	Midas Safety	https://www.linkedin.com/company/midas-safety	Canada	1,350	166	12.30%	▲ 4
15	Upfield	https://www.linkedin.com/company/upfield	Netherlands	2,636	322	12.22%	▼ -4
16	TTI	https://www.linkedin.com/company/tti	United States	6,302	736	11.68%	▲ 1
17	Fellowes	https://www.linkedin.com/company/fellowes	United States	715	83	11.61%	▲ 5
18	Fluidra	https://www.linkedin.com/company/fluidra	Spain	1,808	208	11.50%	▲ 51
19	B&S	https://www.linkedin.com/company/b-s	Luxemburg	1,024	116	11.33%	New Entry
20	Royal Canin	https://www.linkedin.com/company/royal-canin	France	5,408	588	10.87%	▲ 9
21	Radio Systems Corporation	https://www.linkedin.com/company/radio-systems-corporation	United States	664	71	10.69%	▲ 37
22	Atlantic Grupa	https://www.linkedin.com/company/atlantic-grupa	Croatia	1,158	122	10.54%	▲ 14
23	McCurrach	https://www.linkedin.com/company/mccurrach	United Kingdom	654	68	10.40%	▼ -2
24	LIXIL EMENA	https://www.linkedin.com/company/lixil-emena	Germany	2,691	279	10.37%	▼ -1

25	Pladis Global	https://www.link	United Kingdom	2,554		262	10.26%	▲ 48
26	LEGO	https://www.link	Denmark	13,269		1,341	10.11%	▲ 0
27	Emma	https://www.link	Germany	813		80	9.84%	▼ -8
28	Ontex	https://www.link	Belgium	3,242		308	9.50%	▲ 7
29	Funko	https://www.link	United States	829		78	9.41%	▲ 14
30	Delta Cafés	https://www.link	Portugal	1,199		111	9.26%	▲ 23
31	Nestlé Purina PetCare Eur	https://www.link	Switzerland	1,328		122	9.19%	New Entry
32	Britvic	https://www.link	United Kingdom	2,904		263	9.06%	▲ 86
33	Dorel Sports	https://www.link	United States	608		55	9.05%	▼ -18
34	WEPA	https://www.link	Germany	545		49	8.99%	▲ 18
35	Hill's Pet Nutrition	https://www.link	United States	2,526		227	8.99%	▲ 73
36	BRP	https://www.link	Canada	5,850		523	8.94%	▲ 13
37	Beauty Success	https://www.link	France	595		53	8.91%	▼ -17
38	SharkNinja	https://www.link	United States	1,836		161	8.77%	▲ 36
39	Costa Farms	https://www.link	United States	778		68	8.74%	▲ 11
40	Ideal Standard	https://www.link	Belgium	1,488		130	8.74%	▼ -9
41	SEB	https://www.link	France	7,108		620	8.72%	▼ -2
42	Ansell	https://www.link	United States	3,756		323	8.60%	▼ -9
43	Hayward Holdings	https://www.link	United States	977		83	8.50%	▲ 216
44	Leaf Home	https://www.link	United States	1,316		111	8.43%	▲ 151
45	Fiskars	https://www.link	Finland	2,037		168	8.25%	▲ 25
46	Chamberlain	https://www.link	United States	1,847		149	8.07%	▼ -21
47	Spin Master	https://www.link	Canada	1,922		155	8.06%	▲ 9
48	Miele	https://www.link	Germany	4,942		398	8.05%	▲ 12
49	Ferrero	https://www.link	Luxemburg	13,779		1,105	8.02%	▲ 32
50	Husqvarna	https://www.link	Sweden	5,595		447	7.99%	▲ 45
51	Klein Tools	https://www.link	United States	717		57	7.95%	▲ 48
52	BARK	https://www.link	United States	708		56	7.91%	▼ -7
53	Alza	https://www.link	Czech Republic	1,544		122	7.90%	▼ -21
54	Mamas & Papas	https://www.link	United Kingdom	573		45	7.85%	▲ 55
55	Nu Skin	https://www.link	United States	3,933		307	7.81%	▲ 20
56	Breville Sage	https://www.link	Australia	623		48	7.70%	▼ -9
57	Orkla Group	https://www.link	Norway	5,362		413	7.70%	▼ -2
58	Rheem Manufacturing	https://www.link	United States	2,081		160	7.69%	▼ -20
59	MGA Entertainment	https://www.link	United States	876		67	7.65%	▼ -5
60	Froneri	https://www.link	United Kingdom	1,309		99	7.56%	▲ 47
61	Victorinox	https://www.link	Switzerland	1,216		90	7.40%	▲ 5
62	Orbico Group	https://www.link	Croatia	1,978		146	7.38%	▲ 178
63	Artsana Group	https://www.link	Italy	1,547		114	7.37%	▲ 24
64	Otter Products	https://www.link	United States	1,158		85	7.34%	▲ 51
65	Hunter Industries	https://www.link	United States	1,094		80	7.31%	▲ 2
66	GE Appliances	https://www.link	United States	4,349		317	7.29%	▲ 6
67	Keter	https://www.link	Luxemburg	1,197		87	7.27%	▲ 78
68	WernerCo	https://www.link	United States	883		64	7.25%	▼ -40
69	Fisher & Paykel	https://www.link	New Zealand	1,698		123	7.24%	▲ 53
70	Weber	https://www.link	United States	1,354		98	7.24%	▼ -40
71	Helen of Troy	https://www.link	United States	1,291		93	7.20%	▲ 27
72	Berner	https://www.link	Finland	500		36	7.20%	▼ -10
73	Franke Home Solutions	https://www.link	Switzerland	515		37	7.18%	New Entry
74	Bissell Homecare	https://www.link	United States	1,115		80	7.17%	▲ 52
75	BIC	https://www.link	France	6,225		445	7.15%	▲ 10
76	Edgewell Personal Care	https://www.link	United States	2,360		168	7.12%	▲ 40
77	Avon	https://www.link	United States	1,450		103	7.10%	▲ 0
78	Loparex	https://www.link	United States	535		38	7.10%	▲ 113
79	Apex Tool Group	https://www.link	United States	1,923		136	7.07%	▼ -42
80	Coca-Cola Canada	https://www.link	Canada	1,078		76	7.05%	▼ -40
81	Ariston Group	https://www.link	Italy	3,405		239	7.02%	▼ -1
82	ITG Brands	https://www.link	United States	1,072		75	7.00%	▼ -3
83	Lantmännen	https://www.link	Sweden	2,181		152	6.97%	▲ 52
84	Dometic	https://www.link	Sweden	2,181		150	6.88%	▲ 8
85	Elica	https://www.link	Italy	918		63	6.86%	▲ 18
86	Avery Dennison	https://www.link	United States	2,130		146	6.85%	▲ 5
87	Atlas Roofing	https://www.link	United States	659		45	6.83%	▲ 71
88	Lindt & Sprüngli (USA)	https://www.link	United States	703		48	6.83%	▲ 26
89	The Hain Celestial	https://www.link	United States	1,080		73	6.76%	▲ 32
90	Master Lock	https://www.link	United States	815		55	6.75%	▼ -1
91	GOJO Industries	https://www.link	United States	1,431		96	6.71%	▼ -43
92	Colgate-Palmolive	https://www.link	United States	29,710		1,950	6.56%	▲ 41
93	Liberty Coca-Cola Beverag	https://www.link	United States	579		38	6.56%	▲ 50
94	Hasbro	https://www.link	United States	7,918		500	6.31%	▲ 55
95	Juul Labs	https://www.link	United States	1,474		93	6.31%	▼ -17
96	Amway Europe	https://www.link	Germany	778		49	6.30%	▼ -13

97	YETI	https://www.link	United States	1,003		63	6.28%	▼ -34
98	Henkel	https://www.link	Germany	38,481		2,400	6.24%	▼ -8
99	McBride	https://www.link	United Kingdom	1,051		65	6.18%	▲ 21
100	High Liner Foods	https://www.link	Canada	681		42	6.17%	▲ 52
101	Vitamix	https://www.link	United States	714		44	6.16%	▲ 146
102	Dreyer's Grand Ice Cream	https://www.link	United States	796		49	6.16%	▲ 139
103	Freudenberg Household P	https://www.link	United States	640		39	6.09%	▲ 33
104	AB InBev	https://www.link	Belgium	82,398		5,000	6.07%	▲ 135
105	Igloo Products	https://www.link	United States	579		35	6.04%	▲ 118
106	Lennox International	https://www.link	United States	4,183		252	6.02%	▲ 34
107	Grupa Żywiec	https://www.link	Poland	716		43	6.01%	▼ -48
108	Napoleon	https://www.link	Canada	550		33	6.00%	▲ 39
109	Orkla Sverige	https://www.link	Sweden	915		54	5.90%	▼ -58
110	Jacuzzi Group Worldwide	https://www.link	United States	529		31	5.86%	▼ -14
111	Kohler	https://www.link	United States	11,461		670	5.85%	▼ -5
112	Electrolux	https://www.link	Sweden	24,127		1,399	5.80%	▼ -12
113	Kruger Products	https://www.link	Canada	828		48	5.80%	▲ 53
114	Bugaboo	https://www.link	Netherlands	535		31	5.79%	▼ -46
115	Zobebe	https://www.link	Italy	784		45	5.74%	▲ 36
116	Clif Bar	https://www.link	United States	924		53	5.74%	▲ 15
117	Neenah	https://www.link	United States	909		52	5.72%	▼ -6
118	Bialetti	https://www.link	Italy	543		31	5.71%	▼ -109
119	Lindt & Sprüngli	https://www.link	Switzerland	3,056		174	5.69%	▼ -22
120	Stiga	https://www.link	Italy	581		33	5.68%	▼ -76
121	Le Creuset	https://www.link	Switzerland	1,339		76	5.68%	▼ -64
122	Reckitt	https://www.link	United Kingdom	36,299		2,050	5.65%	▼ -20
123	Dorel Juvenile	https://www.link	Canada	1,371		77	5.62%	▼ -52
124	The J.M. Smucker	https://www.link	United States	4,489		252	5.61%	▲ 62
125	Vorwerk Group	https://www.link	Germany	9,821		548	5.58%	▲ 60
126	Mars	https://www.link	United States	44,836		2,500	5.58%	▼ -13
127	Tempur Sealy Internationa	https://www.link	United States	2,081		116	5.57%	▼ -26
128	Libbey	https://www.link	United States	1,077		60	5.57%	▲ 13
129	Arbonne	https://www.link	United States	17,937		998	5.56%	▲ 13
130	BSH Home Appliances	https://www.link	Germany	17,656		982	5.56%	▲ 100
131	American Standard Brands	https://www.link	United States	1,698		94	5.54%	▲ 71
132	Faber-Castell	https://www.link	Germany	525		29	5.52%	▲ 37
133	De'Longhi Group	https://www.link	Italy	2,301		127	5.52%	▼ -57
134	Fortune Brands Home & S	https://www.link	United States	4,728		259	5.48%	▲ 186
135	SC Johnson	https://www.link	United States	10,154		542	5.34%	▼ -16
136	Matthews International	https://www.link	United States	6,057		322	5.32%	▲ 171
137	SendOutCards	https://www.link	United States	2,428		129	5.31%	▼ -8
138	DuluxGroup	https://www.link	Australia	2,127		113	5.31%	▲ 0
139	Newell Brands	https://www.link	United States	11,631		614	5.28%	▲ 41
140	Bolton Group	https://www.link	Italy	535		28	5.23%	▼ -75
141	Benjamin Moore	https://www.link	United States	1,933		101	5.23%	▼ -59
142	Rust-Oleum Corporation	https://www.link	United States	1,250		65	5.20%	▲ 33
143	Hamilton Beach	https://www.link	United States	618		32	5.18%	▲ 66
144	Arctic	https://www.link	Romania	555		28	5.05%	▼ -39
145	BSH Home Appliances No	https://www.link	United States	794		40	5.04%	▼ -28
146	LR Health & Beauty Syster	https://www.link	Germany	4,478		225	5.02%	▲ 0
147	Hearth & Home Technolog	https://www.link	United States	742		37	4.99%	▼ -3
148	Spectrum Brands	https://www.link	United States	4,815		240	4.98%	▲ 30
149	The Scotts Miracle-Gro	https://www.link	United States	3,578		178	4.97%	▲ 85
150	The Clorox Company	https://www.link	United States	6,801		337	4.96%	▲ 48
151	Luminex Home Décor & Fr	https://www.link	United States	1,012		50	4.94%	New Entry
152	Ferrara	https://www.link	United States	1,580		78	4.94%	▼ -29
153	Crocs	https://www.link	United States	3,274		160	4.89%	▼ -23
154	BSH	https://www.link	Poland	1,310		64	4.89%	▲ 38
155	Pharmavite	https://www.link	United States	1,085		53	4.88%	▼ -43
156	Franke Group	https://www.link	Switzerland	3,422		167	4.88%	▲ 6
157	Altria	https://www.link	United States	3,981		194	4.87%	▼ -1
158	Samsonite	https://www.link	Belgium	2,894		140	4.84%	▼ -33
159	Wahl Clipper	https://www.link	United States	910		44	4.84%	▼ -71
160	Roca Sanitario	https://www.link	Spain	1,389		67	4.82%	▲ 7
161	Agrifarma	https://www.link	Italy	643		31	4.82%	▲ 0
162	Kellogg Company	https://www.link	United States	29,945		1,432	4.78%	▲ 11
163	Kimberly-Clark	https://www.link	United States	31,054		1,475	4.75%	▲ 0
164	Nestlé Purina North Ameri	https://www.link	United States	7,282		343	4.71%	▼ -27
165	Perrigo	https://www.link	Ireland	4,752		223	4.69%	▼ -10
166	WMF	https://www.link	Germany	792		37	4.67%	▼ -18
167	Partylite	https://www.link	United States	965		45	4.66%	▲ 5
168	Nutraceutical	https://www.link	United States	560		26	4.64%	▲ 77

169	De'Longhi	https://www.link	Italy	585	27	4.62%	▼ -65
170	EssilorLuxottica	https://www.link	France	44,682	2,050	4.59%	New Entry
171	Hunter Douglas	https://www.link	United States	1,789	81	4.53%	▼ -144
172	Stanley Black & Decker	https://www.link	United States	27,381	1,230	4.49%	▼ -38
173	Culligan International	https://www.link	United States	1,343	60	4.47%	▼ -8
174	Post Consumer Brands	https://www.link	United States	1,397	62	4.44%	▲ 30
175	Whirlpool	https://www.link	United States	38,441	1,700	4.42%	▼ -43
176	Goodman Manufacturing	https://www.link	United States	4,188	185	4.42%	▲ 23
177	Hanesbrands	https://www.link	United States	7,023	308	4.39%	▼ -13
178	SVP Worldwide	https://www.link	United States	507	22	4.34%	New Entry
179	Candy Hoover	https://www.link	Italy	1,040	45	4.33%	▼ -22
180	TTI Floor Care North Amer	https://www.link	United States	746	32	4.29%	▼ -70
181	Polaris	https://www.link	United States	6,546	280	4.28%	▼ -4
182	Vista Outdoor	https://www.link	United States	1,100	47	4.27%	▼ -32
183	Red Wing Shoe	https://www.link	United States	1,337	57	4.26%	▼ -56
184	General Mills	https://www.link	United States	20,705	871	4.21%	▲ 0
185	PZ Cussons	https://www.link	United Kingdom	3,581	150	4.19%	▼ -6
186	Energizer Holdings	https://www.link	United States	4,987	207	4.15%	▲ 26
187	Stanhome	https://www.link	France	1,574	65	4.13%	▲ 13
188	UK Greetings	https://www.link	United Kingdom	632	26	4.11%	▼ -49
189	Imperial Brands	https://www.link	United Kingdom	6,394	262	4.10%	▲ 30
190	Behr Paint Company	https://www.link	United States	2,038	83	4.07%	▲ 6
191	Storck	https://www.link	Germany	1,057	43	4.07%	▼ -37
192	Swisher	https://www.link	United States	691	28	4.05%	▲ 23
193	Ben & Jerry's	https://www.link	United States	1,236	50	4.05%	▲ 44
194	ACCO Brands	https://www.link	United States	2,622	106	4.04%	▼ -6
195	Elkay Manufacturing	https://www.link	United States	1,089	44	4.04%	▼ -109
196	Nestlé Nutrition North Ame	https://www.link	United States	670	27	4.03%	▲ 17
197	Robert Bosch Tool	https://www.link	United States	1,874	74	3.95%	▲ 10
198	Daymon	https://www.link	United States	1,842	72	3.91%	▲ 13
199	Mattel	https://www.link	United States	9,634	376	3.90%	▲ 2
200	True Manufacturing	https://www.link	United States	798	31	3.88%	▲ 3
201	Nortek Global	https://www.link	United States	593	23	3.88%	▲ 25
202	Scentsy	https://www.link	United States	4,475	171	3.82%	▼ -160
203	George Weston	https://www.link	Australia	1,389	53	3.82%	▼ -50
204	Amscan	https://www.link	United States	634	24	3.79%	▲ 39
205	Fater	https://www.link	Italy	1,358	51	3.76%	▼ -34
206	Central Garden & Pet	https://www.link	United States	1,679	63	3.75%	▲ 44
207	Sub-Zero	https://www.link	United States	1,257	47	3.74%	▲ 13
208	Hormel Foods	https://www.link	United States	3,253	121	3.72%	▲ 17
209	Cloetta	https://www.link	Sweden	2,914	108	3.71%	▼ -116
210	Instant Brands	https://www.link	United States	1,117	41	3.67%	▼ -86
211	The Wonderful Company	https://www.link	United States	3,889	142	3.65%	▲ 60
212	Duracell	https://www.link	United States	2,356	86	3.65%	▼ -52
213	Suntory	https://www.link	United Kingdom	1,162	42	3.61%	▼ -205
214	Delta Faucet Company	https://www.link	United States	1,329	48	3.61%	▼ -44
215	Vi-Jon	https://www.link	United States	587	21	3.58%	▲ 43
216	Rockline	https://www.link	United States	955	34	3.56%	▲ 44
217	Brunswick Corporation	https://www.link	United States	6,043	215	3.56%	▲ 75
218	Reebok	https://www.link	United States	3,574	127	3.55%	▼ -37
219	Timex Group	https://www.link	United States	1,323	47	3.55%	▲ 25
220	Arnott's Group	https://www.link	Australia	1,157	41	3.54%	▼ -37
221	Interstate Batteries	https://www.link	United States	1,807	64	3.54%	▼ -7
222	Broan-NuTone	https://www.link	United States	914	32	3.50%	▼ -14
223	Unilever	https://www.link	United Kingdom	144,015	5,000	3.47%	▼ -18
224	Coca-Cola Europacific	https://www.link	United Kingdom	27,941	963	3.45%	▼ -31
225	KIK Consumer Products	https://www.link	United States	1,539	53	3.44%	▲ 3
226	Briggs & Stratton	https://www.link	United States	3,209	110	3.43%	▲ 1
227	MTD Products	https://www.link	United States	2,722	93	3.42%	▼ -181
228	Tupperware Brands	https://www.link	United States	9,742	331	3.40%	▼ -10
229	Springs Window Fashions	https://www.link	United States	1,213	41	3.38%	▲ 3
230	Valvoline	https://www.link	United States	5,180	175	3.38%	▼ -9
231	Serta Simmons Bedding	https://www.link	United States	2,580	86	3.33%	▼ -15
232	Church & Dwight	https://www.link	United States	4,007	132	3.29%	▼ -22
233	Hillman	https://www.link	United States	1,337	44	3.29%	▼ -11
234	G & J Pepsi-Cola	https://www.link	United States	610	20	3.28%	▲ 4
235	Herrf Jones	https://www.link	United States	1,413	46	3.26%	▲ 28
236	Colep	https://www.link	Portugal	656	21	3.20%	▼ -39
237	Shurtape Technologies	https://www.link	United States	569	18	3.16%	▼ -69
238	1-800 CONTACTS	https://www.link	United States	633	20	3.16%	▲ 37
239	FXI	https://www.link	United States	840	26	3.10%	▼ -22
240	Safariland	https://www.link	United States	583	18	3.09%	▼ -81

241	FGX International	https://www.link	United States	731	22	3.01%	▲ 40
242	Batesville	https://www.link	United States	1,045	31	2.97%	▼ -36
243	Morton Salt	https://www.link	United States	915	27	2.95%	▲ 25
244	TOTO USA	https://www.link	United States	515	15	2.91%	▲ 10
245	Carlton & United Breweries	https://www.link	Australia	1,321	38	2.88%	▼ -56
246	Jack Link's Protein Snacks	https://www.link	United States	977	28	2.87%	▼ -22
247	Baifour	https://www.link	United States	807	23	2.85%	▼ -57
248	Nice-Pak	https://www.link	United States	701	19	2.71%	▲ 21
249	Colony Brands	https://www.link	United States	1,109	30	2.71%	▲ 38
250	SCA	https://www.link	Sweden	4,025	108	2.68%	▼ -17
251	Tchibo	https://www.link	Germany	2,125	57	2.68%	▼ -57
252	Mercury Marine	https://www.link	United States	2,255	60	2.66%	▲ 20
253	Crayola	https://www.link	United States	1,174	31	2.64%	▼ -22
254	Yamaha Motor	https://www.link	United States	2,235	58	2.60%	▲ 12
255	Lifetime Brands	https://www.link	United States	776	20	2.58%	▲ 18
256	Acosta	https://www.link	United States	14,734	377	2.56%	▲ 20
257	Procter & Gamble	https://www.link	United States	117,773	3,000	2.55%	▼ -11
258	Oneida Group	https://www.link	United States	557	14	2.51%	▼ -29
259	IG Design Group Americas	https://www.link	United States	574	14	2.44%	New Entry
260	Carlstar Group	https://www.link	United States	587	14	2.39%	▲ 7
261	Younique Products	https://www.link	United States	5,596	130	2.32%	▼ -6
262	Vector Marketing	https://www.link	United States	8,412	195	2.32%	▲ 3
263	First Quality	https://www.link	United States	1,561	36	2.31%	▼ -7
264	Reynolds Consumer Products	https://www.link	United States	1,688	38	2.25%	▼ -3
265	Conair	https://www.link	United States	1,615	36	2.23%	▼ -13
266	Jostens	https://www.link	United States	2,342	51	2.18%	▼ -17
267	Ghirardelli	https://www.link	United States	796	17	2.14%	▼ -16
268	Fisher-Price	https://www.link	United States	755	16	2.12%	▼ -15
269	Hallmark	https://www.link	United States	14,187	294	2.07%	▲ 17
270	PLBY	https://www.link	United States	1,126	23	2.04%	▲ 39
271	Dare Foods	https://www.link	Canada	549	11	2.00%	▲ 13
272	Reddy Ice	https://www.link	United States	802	16	2.00%	▼ -2
273	AJM Packaging	https://www.link	United States	559	11	1.97%	▼ -38
274	Gloria Jean's	https://www.link	Australia	1,079	21	1.95%	▲ 23
275	Amway	https://www.link	United States	36,863	706	1.92%	▲ 2
276	CUTCO Cutlery	https://www.link	United States	2,292	42	1.83%	▼ -19
277	The Bradford Hammacher	https://www.link	United States	819	15	1.83%	New Entry
278	Jakks Pacific	https://www.link	United States	1,107	20	1.81%	▼ -16
279	Scentsy	https://www.link	United States	4,480	78	1.74%	▲ 0
280	Russell Stover Chocolates	https://www.link	United States	634	11	1.74%	▲ 5
281	Butterball	https://www.link	United States	2,260	38	1.68%	▼ -39
282	Coca-Cola Enterprises	https://www.link	United States	599	10	1.67%	▼ -241
283	FTD	https://www.link	United States	1,505	25	1.66%	▼ -19
284	Hunter Douglas Europe	https://www.link	Netherlands	1,981	31	1.56%	▼ -2
285	WhiteWave Foods	https://www.link	United States	517	8	1.55%	▲ 29
286	Home City Ice	https://www.link	United States	598	9	1.51%	▼ -3
287	DAP	https://www.link	United States	616	9	1.46%	▼ -7
288	Wilton Brands	https://www.link	United States	625	9	1.44%	▼ -106
289	Serta	https://www.link	United States	631	9	1.43%	▲ 5
290	Lifetime Products	https://www.link	United States	920	13	1.41%	▲ 5
291	The Nature's Bounty	https://www.link	United States	1,295	18	1.39%	▼ -1
292	American Girl	https://www.link	United States	992	13	1.31%	▼ -18
293	Driveline Retail Merchandise	https://www.link	United States	2,993	38	1.27%	▲ 9
294	Pepperidge Farm	https://www.link	United States	1,786	22	1.23%	▲ 10
295	Advantage Solutions	https://www.link	United States	21,729	260	1.20%	▲ 1
296	Crossmark	https://www.link	United States	8,579	98	1.14%	▼ -7
297	CSS Industries	https://www.link	United States	708	8	1.13%	▲ 25
298	Jarden Consumer Solutions	https://www.link	United States	626	7	1.12%	▲ 7
299	Coca-Cola Bottling Company	https://www.link	United States	4,835	52	1.08%	▼ -6
300	Andrews Distributing	https://www.link	United States	509	5	0.98%	▲ 1
301	Blue Bell Creameries	https://www.link	United States	818	8	0.98%	▲ 7
302	Simmons Bedding Company	https://www.link	United States	627	6	0.96%	▼ -14
303	American Greetings	https://www.link	United States	4,756	45	0.95%	▲ 0
304	Wrigley	https://www.link	United States	4,422	41	0.93%	▼ -4
305	Teleflora	https://www.link	United States	563	5	0.89%	▼ -7
306	Anderson Merchandisers	https://www.link	United States	2,065	18	0.87%	▲ 7
307	MEGA Brands	https://www.link	Canada	582	5	0.86%	▼ -8
308	DESA	https://www.link	United States	878	7	0.80%	▲ 17
309	Coleman	https://www.link	United States	651	5	0.77%	▲ 12
310	Big Heart Pet Brands	https://www.link	United States	1,046	8	0.76%	▲ 16
311	Sterilite	https://www.link	United States	795	6	0.75%	▲ 8
312	Redner's Markets	https://www.link	United States	674	5	0.74%	▼ -21

313	A. O. Smith	https://www.linkedin.com/company/aosmith	United States	12,872	89	0.69%	▼ -1
314	Indesit Company	https://www.linkedin.com/company/indesit	Italy	2,244	15	0.67%	▲ 4
315	Independent Partylite Con	https://www.linkedin.com/company/independent-partylite	United States	607	4	0.66%	▲ 13
316	Black & Decker	https://www.linkedin.com/company/black-decker	United States	2,026	12	0.59%	▼ -5
317	Generación Y	https://www.linkedin.com/company/generacion-y	United States	848	4	0.47%	▲ 7
318	DSD	https://www.linkedin.com/company/dsd	Australia	881	4	0.45%	▼ -3
319	Solo Cup	https://www.linkedin.com/company/solo-cup	United States	704	3	0.43%	▲ 13
320	Loving The Plant	https://www.linkedin.com/company/loving-the-plant	United States	507	2	0.39%	▲ 3
321	Corelle Brands	https://www.linkedin.com/company/corelle-brands	United States	794	3	0.38%	▼ -15
322	Zepter International	https://www.linkedin.com/company/zepter-international	Poland	546	2	0.37%	▼ -6
323	Kleeneze	https://www.linkedin.com/company/kleeneze	United Kingdom	609	2	0.33%	▼ -13
324	Nabisco	https://www.linkedin.com/company/nabisco	United States	3,269	8	0.24%	▲ 6
325	Toys R Us	https://www.linkedin.com/company/toys-r-us	United States	2,533	5	0.20%	▲ 2
326	Орифлейм	https://www.linkedin.com/company/orifley	Belarus	2,540	3	0.12%	▲ 5
327	Cadbury Adams	https://www.linkedin.com/company/cadbury-adams	United States	793	0	0.00%	▲ 2
328	Green Mountain Coffee Rc	https://www.linkedin.com/company/green-mountain-coffee	United States	674	0	0.00%	▲ 5

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