



The USA's Most Active Electrical/Electronic Manufacturing Professionals on Social - January 2022

Industry at a glance:

Average Score:
4.37%

Total Companies:
161

Global Industry Average:
6.00%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Advanced Energy	https://www.linkedin.com/company/advanced-energy	United States	1,654	482	29.14%	▲ 77
2	GE Current	https://www.linkedin.com/company/ge-current	United States	653	71	10.87%	▲ 7
3	Mitsubishi Electric Trane U	https://www.linkedin.com/company/mitsubishi-electric-trane-us	United States	745	80	10.74%	▼ -1
4	QSC	https://www.linkedin.com/company/qsc	United States	673	72	10.70%	▲ 10
5	Topcon Positioning System	https://www.linkedin.com/company/topcon-positioning-system	United States	1,460	155	10.62%	▲ 54
6	Industrial Scientific	https://www.linkedin.com/company/industrial-scientific	United States	596	61	10.23%	▼ -5
7	Crestron Electronics	https://www.linkedin.com/company/crestron-electronics	United States	2,124	216	10.17%	▼ -4
8	Olympus IMS	https://www.linkedin.com/company/olympus-ims	United States	779	77	9.88%	▼ -1
9	nVent	https://www.linkedin.com/company/nvent	United States	1,722	169	9.81%	▼ -5
10	TTI	https://www.linkedin.com/company/tti	United States	3,442	322	9.36%	▼ -2
11	Vertiv	https://www.linkedin.com/company/vertiv	United States	8,536	759	8.89%	▼ -5
12	Heilind Electronics	https://www.linkedin.com/company/heilind-electronics	United States	668	58	8.68%	▼ -1
13	Biamp	https://www.linkedin.com/company/biamp	United States	502	42	8.37%	New Entry
14	TA Instruments	https://www.linkedin.com/company/ta-instruments	United States	581	48	8.26%	▼ -2
15	ASCO Power Technologies	https://www.linkedin.com/company/asco-power-technologies	United States	558	46	8.24%	▲ 5
16	Cooper Lighting	https://www.linkedin.com/company/cooper-lighting	United States	774	63	8.14%	▼ -11
17	Crane Payment Innovation	https://www.linkedin.com/company/crane-payment-innovation	United States	728	57	7.83%	▼ -4
18	Shure Incorporated	https://www.linkedin.com/company/shure-incorporated	United States	1,750	135	7.71%	▼ -2
19	Hanna Instruments	https://www.linkedin.com/company/hanna-instruments	United States	532	40	7.52%	▲ 16
20	Belden Inc.	https://www.linkedin.com/company/belden-inc	United States	2,167	162	7.48%	▼ -2
21	Fluke Corporation	https://www.linkedin.com/company/flukey	United States	3,051	219	7.18%	▼ -4
22	Boyd Corp	https://www.linkedin.com/company/boyd-corp	United States	768	54	7.03%	▲ 24
23	Atkore	https://www.linkedin.com/company/atkore	United States	953	66	6.93%	▲ 6
24	PEI-Genesis	https://www.linkedin.com/company/pei-genesis	United States	508	35	6.89%	▼ -14

25	Inventus Power	https://www.link	United States	816	56	6.86%	▼ -1
26	bisco industries	https://www.link	United States	528	36	6.82%	▲ 62
27	FLANDERS	https://www.link	United States	570	38	6.67%	▲ 14
28	Mirion Technologies	https://www.link	United States	805	53	6.58%	▼ -13
29	Fortive	https://www.link	United States	11,910	780	6.55%	▼ -6
30	Franklin Electric	https://www.link	United States	1,531	100	6.53%	▼ -5
31	E Ink	https://www.link	United States	512	33	6.45%	▲ 56
32	Thermon, Inc.	https://www.link	United States	725	46	6.34%	New Entry
33	Leviton	https://www.link	United States	1,929	121	6.27%	▼ -7
34	Keysight Technologies	https://www.link	United States	9,759	611	6.26%	▼ -7
35	G&W Electric	https://www.link	United States	612	38	6.21%	▼ -7
36	Generac Power Systems	https://www.link	United States	2,683	164	6.11%	▼ -14
37	Teledyne FLIR	https://www.link	United States	3,027	182	6.01%	▼ -18
38	PCB Piezotronics	https://www.link	United States	612	36	5.88%	▼ -17
39	Chromalox	https://www.link	United States	519	30	5.78%	▼ -9
40	Acuity Brands	https://www.link	United States	3,174	182	5.73%	▲ 15
41	Indium Corporation	https://www.link	United States	516	29	5.62%	▼ -8
42	Carlisle Interconnect Techn	https://www.link	United States	1,353	76	5.62%	▲ 15
43	NEOTech	https://www.link	United States	588	33	5.61%	▼ -11
44	Kimball Electronics	https://www.link	United States	1,768	99	5.60%	▲ 9
45	Altra Industrial Motion	https://www.link	United States	3,036	163	5.37%	▲ 72
46	SEL	https://www.link	United States	4,562	238	5.22%	▲ 15
47	EnerSys	https://www.link	United States	4,584	237	5.17%	▲ 16
48	AMETEK	https://www.link	United States	3,731	191	5.12%	▲ 25
49	Littelfuse	https://www.link	United States	3,376	172	5.09%	▲ 0
50	Mouser Electronics	https://www.link	United States	1,591	81	5.09%	▲ 6
51	Musco Lighting	https://www.link	United States	728	37	5.08%	▼ -4
52	Panduit	https://www.link	United States	3,551	180	5.07%	▼ -18
53	LECO	https://www.link	United States	734	37	5.04%	▼ -14
54	NI	https://www.link	United States	8,161	411	5.04%	▼ -14
55	Emerson Commercial	https://www.link	United States	6,139	309	5.03%	▼ -18
56	BizLink Group	https://www.link	United States	561	28	4.99%	▼ -25
57	VPG	https://www.link	United States	905	44	4.86%	▲ 13
58	Allegion US	https://www.link	United States	1,504	73	4.85%	▼ -4
59	Coherent	https://www.link	United States	2,408	116	4.82%	▼ -16
60	Daktronics	https://www.link	United States	1,995	96	4.81%	▲ 9
61	Novanta	https://www.link	United States	1,777	81	4.56%	▲ 58
62	Hubbell Power Systems	https://www.link	United States	1,013	46	4.54%	▼ -12
63	Dialight	https://www.link	United States	601	27	4.49%	▲ 3
64	Watlow	https://www.link	United States	1,402	62	4.42%	▼ -28
65	Creation Technologies	https://www.link	United States	1,320	57	4.32%	▲ 6
66	Legrand North America	https://www.link	United States	2,088	90	4.31%	▼ -8
67	Hubbell Incorporated	https://www.link	United States	5,779	249	4.31%	▲ 41
68	Digi-Key Electronics	https://www.link	United States	1,606	69	4.30%	▲ 30
69	Fujikura America	https://www.link	United States	842	36	4.28%	▼ -5
70	Christie Digital Systems	https://www.link	United States	914	39	4.27%	▼ -26
71	Nidec Motor	https://www.link	United States	3,295	139	4.22%	▼ -4
72	Lutron Electronics	https://www.link	United States	2,098	87	4.15%	▼ -20
73	Preformed Line Products	https://www.link	United States	655	27	4.12%	▼ -5
74	Omega	https://www.link	United States	572	23	4.02%	▲ 1
75	OSI Systems	https://www.link	United States	2,804	111	3.96%	▲ 73
76	Robertshaw	https://www.link	United States	1,629	64	3.93%	▼ -4
77	nVent Thermal	https://www.link	United States	1,161	45	3.88%	▼ -12
78	Shermco Industries	https://www.link	United States	854	33	3.86%	▲ 4
79	MEPPI	https://www.link	United States	758	29	3.83%	▼ -17
80	Vicor	https://www.link	United States	738	28	3.79%	▲ 21
81	Regal Beloit	https://www.link	United States	4,179	154	3.69%	▼ -4
82	Methode Electronics	https://www.link	United States	1,919	70	3.65%	▼ -34
83	LSI	https://www.link	United States	522	19	3.64%	▲ 3
84	Rexel USA	https://www.link	United States	2,794	101	3.61%	▲ 38
85	Southwire Company	https://www.link	United States	2,974	107	3.60%	▲ 0
86	Tektronix	https://www.link	United States	3,603	129	3.58%	▲ 3
87	Schneider Electric Industri	https://www.link	United States	897	32	3.57%	▼ -27
88	Plexus	https://www.link	United States	6,982	249	3.57%	▲ 8
89	Qioptiq	https://www.link	United States	594	21	3.54%	▼ -51
90	FLIR Systems	https://www.link	United States	2,832	100	3.53%	▼ -39
91	Honeywell	https://www.link	United States	114,200	4,000	3.50%	▼ -15
92	HME	https://www.link	United States	516	18	3.49%	New Entry
93	ST	https://www.link	United States	6,500	224	3.45%	▼ -9
94	S&C Electric Company	https://www.link	United States	1,861	64	3.44%	▼ -15
95	Molex	https://www.link	United States	9,565	328	3.43%	▲ 9
96	Whelen Engineering	https://www.link	United States	585	20	3.42%	▲ 7

97	AirBorn Inc.	https://www.link	United States	511	17	3.33%	▼ -16
98	Samtec	https://www.link	United States	2,185	72	3.30%	▼ -7
99	KEMET	https://www.link	United States	3,308	108	3.26%	▲ 10
100	Toshiba International Corp	https://www.link	United States	738	24	3.25%	▲ 14
101	Rittal	https://www.link	United States	803	26	3.24%	▼ -59
102	IPG Photonics	https://www.link	United States	1,365	44	3.22%	▼ -7
103	Ideal Industries	https://www.link	United States	595	19	3.19%	▲ 12
104	Spellman	https://www.link	United States	675	21	3.11%	▼ -2
105	Electrical Components	https://www.link	United States	1,358	42	3.09%	▼ -13
106	Panasonic Automotive	https://www.link	United States	2,606	80	3.07%	▼ -1
107	Hubbell Lighting	https://www.link	United States	849	26	3.06%	▼ -24
108	KYOCERA AVX Componer	https://www.link	United States	1,802	55	3.05%	New Entry
109	Bourns, Inc.	https://www.link	United States	1,091	33	3.02%	▼ -15
110	Keytronic	https://www.link	United States	738	21	2.85%	▼ -10
111	Excellitas Technologies Cor	https://www.link	United States	2,352	66	2.81%	▼ -14
112	Kyocera	https://www.link	United States	1,392	38	2.73%	▲ 38
113	Extron	https://www.link	United States	1,503	40	2.66%	▼ -14
114	Benchmark	https://www.link	United States	4,886	128	2.62%	▲ 4
115	AZZ Inc	https://www.link	United States	1,571	41	2.61%	▲ 28
116	Panasonic North America	https://www.link	United States	15,408	400	2.60%	▲ 21
117	Neptune Technology	https://www.link	United States	512	13	2.54%	▼ -4
118	Vishay Intertechnology	https://www.link	United States	3,613	91	2.52%	▼ -12
119	Teledyne Technologies	https://www.link	United States	4,091	103	2.52%	▲ 34
120	BURNDY	https://www.link	United States	563	14	2.49%	▼ -75
121	AVX Corporation	https://www.link	United States	1,669	41	2.46%	▼ -31
122	Amphenol	https://www.link	United States	2,935	70	2.39%	▼ -12
123	Newark Electronics	https://www.link	United States	847	20	2.36%	▼ -30
124	ETS-Lindgren	https://www.link	United States	510	12	2.35%	▼ -50
125	Powell	https://www.link	United States	1,952	45	2.31%	▼ -18
126	Kirby Risk	https://www.link	United States	542	12	2.21%	▼ -14
127	IEC	https://www.link	United States	679	15	2.21%	▲ 6
128	Amphenol Aerospace	https://www.link	United States	518	11	2.12%	▼ -17
129	Bel Fuse Inc.	https://www.link	United States	613	13	2.12%	▼ -5
130	Knowles Corporation	https://www.link	United States	1,997	42	2.10%	▲ 9
131	Cohu	https://www.link	United States	2,260	44	1.95%	▼ -1
132	C&D Technologies	https://www.link	United States	1,728	32	1.85%	▼ -5
133	Jabil	https://www.link	United States	42,113	774	1.84%	▼ -10
134	Cummins Allison	https://www.link	United States	606	11	1.82%	▼ -14
135	Rogers Corporation	https://www.link	United States	2,619	47	1.79%	▼ -4
136	Amphenol ICC	https://www.link	United States	2,011	35	1.74%	▼ -4
137	Clarion	https://www.link	United States	719	12	1.67%	▼ -9
138	ETC	https://www.link	United States	926	15	1.62%	▼ -9
139	Square D by Schneider Ele	https://www.link	United States	1,758	28	1.59%	▼ -13
140	SMK Electronics USA	https://www.link	United States	982	15	1.53%	▲ 6
141	Gexpro	https://www.link	United States	1,351	18	1.33%	▼ -6
142	Alpha Technologies	https://www.link	United States	1,009	13	1.29%	▼ -26
143	Eaton Lighting	https://www.link	United States	950	12	1.26%	▼ -18
144	X-Rite	https://www.link	United States	3,969	50	1.26%	▼ -10
145	CPI	https://www.link	United States	1,544	19	1.23%	▲ 2
146	Superior Essex	https://www.link	United States	903	11	1.22%	▼ -10
147	Pulse Electronics	https://www.link	United States	688	8	1.16%	▼ -6
148	TTM Technologies	https://www.link	United States	3,917	45	1.15%	▼ -4
149	CTS Corporation	https://www.link	United States	5,433	59	1.09%	▲ 2
150	Sanmina	https://www.link	United States	19,128	192	1.00%	▼ -5
151	Emerson Network Power	https://www.link	United States	7,431	72	0.97%	▼ -2
152	Howard Industries	https://www.link	United States	623	6	0.96%	▲ 3
153	YESCO	https://www.link	United States	863	8	0.93%	▼ -13
154	Laird Connectivity	https://www.link	United States	1,716	14	0.82%	▼ -16
155	MSL	https://www.link	United States	909	7	0.77%	▼ -13
156	Artesyn Embedded Power	https://www.link	United States	1,294	8	0.62%	▼ -4
157	MEI	https://www.link	United States	1,015	4	0.39%	▼ -3
158	Hutchinson Technology	https://www.link	United States	923	3	0.33%	▲ 0
159	MFLEX	https://www.link	United States	790	1	0.13%	▼ -2
160	Solectron	https://www.link	United States	1,335	1	0.07%	▼ -1
161	LTX-Credence	https://www.link	United States	533	0	0.00%	▼ -5

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Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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