



The UK's Most Active Electrical/Electronic Manufacturing Professionals on Social - January 2022

Industry at a glance:

Average Score:
6.95%

Total Companies:

Global Industry Average:
6.00%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Mitsubishi Electric	https://www.linkedin.com/company/mitsubishi-electric	United Kingdom	993	131	13.19%	▲ 5
2	Halma	https://www.linkedin.com/company/halma	United Kingdom	3,023	329	10.88%	▲ 13
3	Megger	https://www.linkedin.com/company/megger	United Kingdom	752	80	10.64%	▼ -2
4	Malvern Panalytical	https://www.linkedin.com/company/malvern-panalytical	United Kingdom	1,800	179	9.94%	▲ 0
5	Electrocomponents	https://www.linkedin.com/company/electrocomponents	United Kingdom	3,942	365	9.26%	▼ -3
6	RS Components	https://www.linkedin.com/company/rs-components	United Kingdom	3,927	349	8.89%	▼ -3
7	Teledyne e2v	https://www.linkedin.com/company/teledyne-e2v	United Kingdom	936	73	7.80%	▼ -2
8	Lucy Electric	https://www.linkedin.com/company/lucy-electric	United Kingdom	767	52	6.78%	▲ 0
9	Dyson	https://www.linkedin.com/company/dyson	United Kingdom	9,480	528	5.57%	▼ -2
10	Smiths Interconnect	https://www.linkedin.com/company/smiths-interconnect	United Kingdom	790	42	5.32%	▼ -1
11	Cummins Generator	https://www.linkedin.com/company/cummins-generator	United Kingdom	568	23	4.05%	▲ 2
12	Farnell	https://www.linkedin.com/company/farnell	United Kingdom	1,967	78	3.97%	▼ -2
13	TT Electronics	https://www.linkedin.com/company/tt-electronics	United Kingdom	2,163	83	3.84%	▼ -2
14	Voilex	https://www.linkedin.com/company/voilex	United Kingdom	922	20	2.17%	▲ 0
15	Farnell Electronics	https://www.linkedin.com/company/farnell-electronics	United Kingdom	564	11	1.95%	▼ -3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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