



Europe's Most Active Electrical/Electronic Manufacturing Professionals on Social - January 2022

Industry at a glance:

Average Score:
7.79%

Total Companies:
148

Global Industry Average:
6.00%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Wallbox	https://www.linkedin.com/company/wallbox	Spain	738	215	29.13%	▲ 0
2	Salto Systems	https://www.linkedin.com/company/salto-systems	Spain	556	139	25.00%	▲ 0
3	Northvolt	https://www.linkedin.com/company/northvolt	Sweden	1,971	424	21.51%	▲ 11
4	Anton Paar	https://www.linkedin.com/company/anton-paar	Austria	1,797	381	21.20%	▲ 3
5	DEIF	https://www.linkedin.com/company/deif	Denmark	548	98	17.88%	New Entry
6	Hager	https://www.linkedin.com/company/hager	Germany	788	139	17.64%	▼ -3
7	Gewiss	https://www.linkedin.com/company/gewiss	Italy	861	143	16.61%	▲ 3
8	Trilux	https://www.linkedin.com/company/trilux	Germany	812	133	16.38%	▼ -3
9	Kamstrup	https://www.linkedin.com/company/kamstrup	Denmark	1,255	188	14.98%	▲ 4
10	Iskraemeco	https://www.linkedin.com/company/iskraemeco	Slovenia	500	73	14.60%	New Entry
11	Hitachi Energy	https://www.linkedin.com/company/hitachi-energy	Switzerland	9,667	1,400	14.48%	New Entry
12	Zumtobel Group	https://www.linkedin.com/company/zumtobel-group	Austria	1,353	190	14.04%	▼ -4
13	Delta Dore	https://www.linkedin.com/company/delta-dore	France	523	72	13.77%	▲ 9
14	Signify	https://www.linkedin.com/company/signify	Netherlands	9,389	1,252	13.33%	▼ -3
15	iGuzzini	https://www.linkedin.com/company/iguzzini	Italy	566	72	12.72%	▼ -11
16	Schröder	https://www.linkedin.com/company/schroder	Belgium	647	82	12.67%	▼ -4
17	Somfy France	https://www.linkedin.com/company/somfy-france	France	502	62	12.35%	New Entry
18	Sensirion	https://www.linkedin.com/company/sensirion	Switzerland	528	65	12.31%	▲ 10
19	Socomec Group	https://www.linkedin.com/company/socomec-group	France	1,954	240	12.28%	▼ -1
20	Würth Elektronik	https://www.linkedin.com/company/wuerth-elektronik	Germany	1,455	174	11.96%	▲ 81
21	Lynred	https://www.linkedin.com/company/lynred	France	515	61	11.84%	▼ -6
22	Nice Group	https://www.linkedin.com/company/nice-group	Italy	852	100	11.74%	▼ -3
23	TE Connectivity	https://www.linkedin.com/company/te-connectivity	Switzerland	30,721	3,500	11.39%	▲ 1
24	Ensto	https://www.linkedin.com/company/ensto	Finland	562	63	11.21%	▼ -8

25	Omicron	https://www.link	Austria	605	67	11.07%	▼ -19
26	R. Stahl	https://www.link	Germany	670	74	11.04%	▲ 0
27	Fagerhult Group	https://www.link	Sweden	1,843	203	11.01%	▼ -18
28	Daikin Europe	https://www.link	Belgium	3,973	425	10.70%	▲ 103
29	OBO	https://www.link	Germany	750	80	10.67%	▲ 7
30	Exide Group	https://www.link	France	661	69	10.44%	▲ 40
31	Liebherr Appliances	https://www.link	Germany	560	58	10.36%	▲ 30
32	CAME Spa	https://www.link	Italy	931	96	10.31%	▲ 11
33	Danfoss Drives	https://www.link	Denmark	2,278	233	10.23%	▼ -12
34	Kistler	https://www.link	Switzerland	1,064	106	9.96%	▼ -14
35	HARTING	https://www.link	Germany	1,211	119	9.83%	▼ -2
36	Lacroix-Electronics	https://www.link	France	662	65	9.82%	▲ 38
37	Schneider Electric	https://www.link	France	72,861	7,000	9.61%	▼ -6
38	Ormazabal	https://www.link	Spain	752	71	9.44%	▲ 8
39	SIMON	https://www.link	Spain	1,166	110	9.43%	▼ -12
40	LEDVANCE	https://www.link	Germany	1,912	180	9.41%	▼ -15
41	Arteche	https://www.link	Spain	708	66	9.32%	▼ -4
42	BDR Thermea Group	https://www.link	Netherlands	580	54	9.31%	▼ -2
43	GN Group	https://www.link	Denmark	5,601	519	9.27%	▼ -11
44	Somfy Group	https://www.link	France	1,933	179	9.26%	▲ 6
45	ams OSRAM	https://www.link	Austria	2,285	210	9.19%	New Entry
46	Bosch Energy and Building	https://www.link	Germany	801	72	8.99%	▲ 9
47	Sennheiser	https://www.link	Germany	1,539	135	8.77%	▼ -24
48	ZIEHL-ABEGG SE	https://www.link	Germany	507	44	8.68%	New Entry
49	Fronius International	https://www.link	Austria	1,197	103	8.60%	▲ 8
50	Maschinenfabrik Reinhaus	https://www.link	Germany	688	59	8.58%	▼ -20
51	Lapp Group	https://www.link	Germany	669	57	8.52%	▲ 18
52	Bosch Security and Safety	https://www.link	Germany	2,736	232	8.48%	▼ -7
53	Sylvania Lighting	https://www.link	Hungary	794	67	8.44%	▼ -18
54	Zumtobel Lighting	https://www.link	Austria	641	54	8.42%	▲ 2
55	Marquardt Group	https://www.link	Germany	1,365	114	8.35%	▲ 18
56	Hager Group	https://www.link	Germany	3,612	292	8.08%	▲ 10
57	Barco	https://www.link	Belgium	3,934	318	8.08%	▼ -16
58	Bosch Power Tools	https://www.link	Germany	2,333	188	8.06%	▼ -11
59	Vaisala	https://www.link	Finland	1,539	122	7.93%	▼ -10
60	GE Grid Solutions	https://www.link	France	3,672	290	7.90%	▲ 3
61	FOSS	https://www.link	Denmark	1,431	113	7.90%	▼ -27
62	Souriau-Sunbank	https://www.link	France	894	70	7.83%	▼ -14
63	ZEISS Group	https://www.link	Germany	11,524	901	7.82%	▼ -1
64	Niko	https://www.link	Belgium	615	48	7.80%	▼ -26
65	Datalogic	https://www.link	Italy	1,813	141	7.78%	▲ 3
66	ebm-papst Group	https://www.link	Germany	1,531	119	7.77%	▲ 64
67	Vimar	https://www.link	Italy	658	51	7.75%	▼ -23
68	Mettler-Toledo	https://www.link	Switzerland	8,334	643	7.72%	▼ -29
69	Neways Electronics	https://www.link	Netherlands	727	56	7.70%	▲ 9
70	MTA	https://www.link	Italy	663	51	7.69%	▲ 14
71	Varta	https://www.link	Germany	652	50	7.67%	▼ -7
72	Rutronik Electronics	https://www.link	Germany	722	54	7.48%	▼ -43
73	SICAME group	https://www.link	France	1,141	85	7.45%	▲ 8
74	CAREL	https://www.link	Italy	985	73	7.41%	▼ -9
75	NKT	https://www.link	Denmark	1,730	127	7.34%	▼ -24
76	Nidec Industrial Solutions	https://www.link	Italy	906	64	7.06%	New Entry
77	Swarco	https://www.link	Austria	1,182	83	7.02%	▼ -10
78	ACOME	https://www.link	France	543	38	7.00%	▼ -24
79	Sonceboz	https://www.link	Switzerland	601	42	6.99%	▲ 18
80	Saft	https://www.link	France	2,011	137	6.81%	▲ 0
81	Legrand	https://www.link	France	5,981	403	6.74%	▼ -10
82	Jenoptik	https://www.link	Germany	1,135	76	6.70%	▲ 6
83	Glen Dimplex	https://www.link	Ireland	670	44	6.57%	▼ -31
84	Gebauer & Griller	https://www.link	Austria	615	40	6.50%	▲ 18
85	WAGO	https://www.link	Germany	649	42	6.47%	▼ -9
86	Sercel	https://www.link	France	688	44	6.40%	▲ 17
87	Nexans	https://www.link	France	5,424	346	6.38%	▼ -2
88	AT&S	https://www.link	Austria	1,433	91	6.35%	▲ 10
89	Réseau	https://www.link	France	2,522	160	6.34%	▲ 0
90	Scanfil	https://www.link	Finland	632	40	6.33%	▼ -4
91	Dynniq	https://www.link	Netherlands	1,135	71	6.26%	▼ -91
92	ALL Circuits	https://www.link	France	808	50	6.19%	▼ -39
93	Leroy Somer	https://www.link	France	1,223	75	6.13%	▼ -1
94	GPV	https://www.link	Denmark	721	44	6.10%	▼ -35
95	Prismian	https://www.link	Italy	9,902	604	6.10%	▼ -16
96	Kitron	https://www.link	Norway	628	38	6.05%	▲ 13

97	ACTIA Group	https://www.link	France	1,389	84	6.05%	▼ -15
98	Landis+Gyr	https://www.link	Switzerland	3,826	228	5.96%	▼ -5
99	maxon	https://www.link	Switzerland	731	43	5.88%	▼ -41
100	éolane	https://www.link	France	769	45	5.85%	▼ -25
101	TDK	https://www.link	Germany	1,057	60	5.68%	▼ -2
102	GE Power Conversion	https://www.link	France	2,661	150	5.64%	▼ -12
103	Weidmüller Germany	https://www.link	Germany	605	34	5.62%	▼ -61
104	AEG Power Solutions	https://www.link	Netherlands	557	31	5.57%	▲ 2
105	Bticino	https://www.link	Italy	1,534	82	5.35%	▼ -1
106	Smeg	https://www.link	Italy	544	29	5.33%	▼ -29
107	Huber+Suhner	https://www.link	Switzerland	1,745	93	5.33%	▼ -13
108	Tridonic	https://www.link	Austria	664	35	5.27%	▼ -17
109	Von Roll	https://www.link	Switzerland	516	27	5.23%	▼ -22
110	LEM	https://www.link	Switzerland	752	38	5.05%	▼ -27
111	Efacec	https://www.link	Portugal	2,291	110	4.80%	▼ -16
112	LEONI	https://www.link	Germany	9,400	442	4.70%	▼ -7
113	ABB	https://www.link	Switzerland	95,795	4,500	4.70%	▼ -17
114	Rosenberger Group	https://www.link	Germany	516	24	4.65%	New Entry
115	Hitachi ABB Power Grids	https://www.link	Switzerland	7,446	346	4.65%	▼ -98
116	Eaton	https://www.link	Ireland	51,706	2,300	4.45%	▼ -8
117	Weidmann Electrical Techn	https://www.link	Switzerland	665	28	4.21%	▼ -7
118	Asteelflash	https://www.link	France	1,466	61	4.16%	▼ -11
119	Datamars	https://www.link	Switzerland	602	25	4.15%	▼ -47
120	SPEA	https://www.link	Italy	629	26	4.13%	▼ -9
121	Mycronic	https://www.link	Sweden	614	25	4.07%	▲ 2
122	Prodrive Technologies	https://www.link	Netherlands	1,562	63	4.03%	▼ -3
123	Bitron	https://www.link	Italy	1,467	59	4.02%	▼ -6
124	Salcomp	https://www.link	Finland	2,053	82	3.99%	▼ -10
125	IEE Sensing	https://www.link	Luxembourg	684	27	3.95%	▼ -12
126	OneCo	https://www.link	Norway	772	29	3.76%	▲ 7
127	Gorenje Group	https://www.link	Slovenia	1,019	38	3.73%	New Entry
128	Radiall	https://www.link	France	1,303	47	3.61%	▼ -13
129	Diehl Controls	https://www.link	Germany	584	20	3.42%	▼ -1
130	Frigoglass	https://www.link	Greece	1,347	46	3.41%	▼ -4
131	DEF	https://www.link	France	1,965	67	3.41%	▼ -15
132	ASM Assembly Systems	https://www.link	Germany	785	25	3.18%	▼ -14
133	Foxconn	https://www.link	Czech Republic	1,049	33	3.15%	▼ -9
134	Inficon	https://www.link	Switzerland	700	22	3.14%	▼ -34
135	Zollner Elektronik	https://www.link	Germany	992	31	3.13%	▼ -6
136	PGE Energia Ciepła	https://www.link	Poland	527	14	2.66%	▼ -9
137	Osram	https://www.link	Germany	6,893	180	2.61%	▼ -12
138	Enics	https://www.link	Switzerland	1,004	26	2.59%	▼ -26
139	Philips Lighting	https://www.link	Netherlands	6,604	168	2.54%	▼ -17
140	Bruel & Kjaer Sound & Vibration	https://www.link	Denmark	509	11	2.16%	▼ -19
141	Sonion	https://www.link	Denmark	668	14	2.10%	▼ -9
142	HEP	https://www.link	Croatia	1,762	21	1.19%	▼ -7
143	DELTA	https://www.link	Denmark	1,334	9	0.67%	▼ -5
144	AREVA T&D	https://www.link	France	2,095	11	0.53%	▼ -5
145	Alstom Grid	https://www.link	France	2,371	11	0.46%	▼ -11
146	EPCOS	https://www.link	Germany	1,790	6	0.34%	▼ -9
147	Royal Imtech	https://www.link	Netherlands	561	1	0.18%	▼ -11
148	Elcoteq	https://www.link	Luxembourg	697	0	0.00%	▼ -8

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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