



The USA's Most Active Defense & Space Professionals on Social - November 2021

Industry at a glance:

Average Score: **3.17%** Total Companies: **142** Global Industry Average: **4.03%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Blue Origin	https://www.linkedin.com/company/blueorigin	United States	3,782	480	12.69%	▲ 11
2	Anduril	https://www.linkedin.com/company/anduril	United States	551	61	11.07%	▲ 96
3	Cobham Advanced	https://www.linkedin.com/company/cobham-advanced	United States	852	72	8.45%	▲ 20
4	Cubic Mission	https://www.linkedin.com/company/cubic-mission	United States	511	43	8.41%	▲ 25
5	Ultra Maritime	https://www.linkedin.com/company/ultra-maritime	United States	749	63	8.41%	▲ 28
6	Raytheon	https://www.linkedin.com/company/raytheon	United States	4,331	330	7.62%	▲ 8
7	HII Technical	https://www.linkedin.com/company/hii-technical	United States	1,143	85	7.44%	▲ 85
8	Systems Planning and Ana	https://www.linkedin.com/company/systems-planning-and-ana	United States	787	56	7.12%	▲ 53
9	Maxar Technologies	https://www.linkedin.com/company/maxar-technologies	United States	2,827	199	7.04%	▲ 27
10	L3Harris	https://www.linkedin.com/company/l3harris	United States	18,149	1,269	6.99%	▲ 31
11	MTSI	https://www.linkedin.com/company/mtsi	United States	1,132	79	6.98%	▲ 37
12	USSF	https://www.linkedin.com/company/ussf	United States	2,255	148	6.56%	▲ 4
13	Valiant Integrated Services	https://www.linkedin.com/company/valiant-integrated-services	United States	1,471	96	6.53%	▲ 27
14	Raytheon Missiles & Defen	https://www.linkedin.com/company/raytheon-missiles-and-defen	United States	4,659	299	6.42%	▲ 23
15	Axient	https://www.linkedin.com/company/axient	United States	663	40	6.03%	▲ 30
16	Tecolote Research	https://www.linkedin.com/company/tecolote-research	United States	592	35	5.91%	▲ 91
17	Moog Space and Defense	https://www.linkedin.com/company/moog-space-and-defense	United States	830	48	5.78%	▲ 40
18	Akima	https://www.linkedin.com/company/akima	United States	1,021	59	5.78%	▲ 32
19	General Dynamics Ordnan	https://www.linkedin.com/company/general-dynamics-ordnan	United States	1,208	69	5.71%	▲ 23
20	Defense Acquisition Univer	https://www.linkedin.com/company/defense-acquisition-univer	United States	790	45	5.70%	▲ 34
21	Elbit Systems of America	https://www.linkedin.com/company/elbit-systems-of-america	United States	1,399	78	5.58%	▲ 58
22	HX5	https://www.linkedin.com/company/hx5	United States	530	28	5.28%	▲ 81
23	UNITED STATES DEPART	https://www.linkedin.com/company/united-states-depart	United States	1,545	81	5.24%	▲ 58
24	NSTec	https://www.linkedin.com/company/nstec	United States	713	37	5.19%	▲ 80
25	Gryphon	https://www.linkedin.com/company/gryphon	United States	977	50	5.12%	▲ 91
26	SSAI	https://www.linkedin.com/company/ssai	United States	685	35	5.11%	▲ 99
27	CAE USA	https://www.linkedin.com/company/cae-usa	United States	953	48	5.04%	▲ 49
28	Odyssey Systems	https://www.linkedin.com/company/odyssey-systems	United States	564	28	4.96%	▲ 54
29	ENSCO	https://www.linkedin.com/company/ensco	United States	634	31	4.89%	▼ -23
30	Textron Systems	https://www.linkedin.com/company/textron-systems	United States	1,921	93	4.84%	▲ 54
31	Naval Surface Warfare Cer	https://www.linkedin.com/company/naval-surface-warfare-cer	United States	517	25	4.84%	▲ 57
32	Leonardo DRS	https://www.linkedin.com/company/leonardo-drs	United States	4,922	238	4.84%	▲ 92

33	LinQuest	https://www.link	United States	977	45	4.61%	▲ 60
34	The Joint Staff	https://www.link	United States	1,490	66	4.43%	▲ 87
35	Curtiss-Wright Corporation	https://www.link	United States	3,803	165	4.34%	▲ 79
36	COLSA	https://www.link	United States	1,337	58	4.34%	▲ 107
37	Kratos Defense and Security	https://www.link	United States	1,780	77	4.33%	▲ 116
38	BAE Systems	https://www.link	United States	10,431	448	4.29%	▲ 73
39	PacSci EMC	https://www.link	United States	559	24	4.29%	▲ 83
40	ASRC Federal	https://www.link	United States	3,405	146	4.29%	▲ 47
41	Radianc Technologies	https://www.link	United States	830	35	4.22%	▲ 27
42	SNC	https://www.link	United States	3,735	156	4.18%	▲ 68
43	Dynetics	https://www.link	United States	2,189	89	4.07%	▲ 108
44	STR	https://www.link	United States	747	30	4.02%	▼ -34
45	VTG	https://www.link	United States	709	28	3.95%	▲ 78
46	NTS	https://www.link	United States	1,175	46	3.91%	▲ 83
47	Torch Technologies	https://www.link	United States	747	28	3.75%	▲ 43
48	NAVWAR	https://www.link	United States	753	28	3.72%	▲ 21
49	Ball Aerospace	https://www.link	United States	4,315	157	3.64%	▲ 112
50	BWX Technologies	https://www.link	United States	1,705	61	3.58%	▲ 55
51	Vectrus	https://www.link	United States	4,459	156	3.50%	▲ 84
52	Oshkosh Defense	https://www.link	United States	1,281	44	3.43%	▲ 79
53	Defense Threat Reduction Agency	https://www.link	United States	1,410	48	3.40%	▲ 237
54	National Security Agency	https://www.link	United States	1,669	56	3.36%	▲ 94
55	Vertex Aerospace	https://www.link	United States	917	30	3.27%	▲ 47
56	SOS International	https://www.link	United States	2,082	67	3.22%	▲ 70
57	Institute for Defense Analysis	https://www.link	United States	1,373	44	3.20%	▲ 121
58	NASA Jet Propulsion Laboratory	https://www.link	United States	7,623	244	3.20%	▲ 87
59	APL	https://www.link	United States	5,967	186	3.12%	▲ 128
60	Cobham Mission Systems	https://www.link	United States	940	29	3.09%	▼ -29
61	SRC	https://www.link	United States	1,790	55	3.07%	▲ 81
62	NAVSUP	https://www.link	United States	1,089	33	3.03%	▲ 103
63	NSWC	https://www.link	United States	992	30	3.02%	▲ 95
64	Mission Essential	https://www.link	United States	993	30	3.02%	▲ 95
65	FMP	https://www.link	United States	2,727	80	2.93%	▲ 121
66	General Dynamics Mission Systems	https://www.link	United States	8,448	247	2.92%	▲ 110
67	Draper	https://www.link	United States	1,717	49	2.85%	▲ 82
68	DCS	https://www.link	United States	1,317	37	2.81%	▲ 139
69	General Dynamics Land Systems	https://www.link	United States	3,255	91	2.80%	New Entry
70	NGA	https://www.link	United States	2,439	68	2.79%	▲ 105
71	AM General	https://www.link	United States	835	23	2.75%	▲ 84
72	NASA Goddard	https://www.link	United States	4,105	113	2.75%	▲ 84
73	HDT Global	https://www.link	United States	516	14	2.71%	▲ 136
74	Sparton	https://www.link	United States	632	17	2.69%	▲ 111
75	ERC	https://www.link	United States	1,211	32	2.64%	▲ 115
76	KBR	https://www.link	United States	23,537	610	2.59%	▲ 43
77	Newport News Shipbuilding	https://www.link	United States	5,507	141	2.56%	▲ 119
78	Aerojet Rocketdyne	https://www.link	United States	3,906	100	2.56%	▲ 114
79	Alutiiq	https://www.link	United States	1,613	41	2.54%	▲ 136
80	MIT Lincoln Laboratory	https://www.link	United States	3,235	82	2.53%	▲ 90
81	ULA	https://www.link	United States	2,656	67	2.52%	▲ 87
82	The Aerospace Corporation	https://www.link	United States	4,071	101	2.48%	▲ 80
83	NAVSEA	https://www.link	United States	4,841	118	2.44%	▲ 106
84	Caliburn International	https://www.link	United States	1,165	27	2.32%	▼ -10
85	SOC	https://www.link	United States	2,035	47	2.31%	▲ 135
86	KBR Careers	https://www.link	United States	2,812	62	2.20%	▲ 107
87	Sandia National Laboratories	https://www.link	United States	9,350	204	2.18%	▲ 127
88	SRC	https://www.link	United States	1,659	36	2.17%	▲ 85
89	Space Dynamics Laboratories	https://www.link	United States	707	15	2.12%	▲ 74
90	Alion Science and Technology	https://www.link	United States	2,695	57	2.12%	▲ 43
91	Concurrent Technologies	https://www.link	United States	1,113	23	2.07%	▲ 144
92	Lockheed Martin	https://www.link	United States	108,672	2,150	1.98%	▲ 119
93	Northrop Grumman	https://www.link	United States	85,407	1,675	1.96%	▲ 128
94	Puget Sound Naval Shipyard	https://www.link	United States	1,768	34	1.92%	▲ 111
95	IAP Worldwide Services	https://www.link	United States	1,468	28	1.91%	▲ 96
96	ARA	https://www.link	United States	2,725	51	1.87%	▲ 107
97	Epsilon Systems	https://www.link	United States	599	11	1.84%	▲ 80
98	Missile Defense Agency	https://www.link	United States	1,543	28	1.81%	▲ 99
99	NAVAIR	https://www.link	United States	6,944	126	1.81%	▲ 132
100	Sallyport Global	https://www.link	United States	781	14	1.79%	▲ 119
101	Teledyne Brown Engineering	https://www.link	United States	849	15	1.77%	▲ 127
102	Y-12 National Security Center	https://www.link	United States	1,481	26	1.76%	▲ 104
103	NSWC	https://www.link	United States	2,339	41	1.75%	▲ 129
104	TRAX	https://www.link	United States	580	10	1.72%	▲ 152
105	JT4	https://www.link	United States	1,137	19	1.67%	▲ 131
106	Amentum	https://www.link	United States	18,312	287	1.57%	▲ 112
107	GDEB	https://www.link	United States	6,178	96	1.55%	▲ 126
108	KeyW	https://www.link	United States	532	8	1.50%	▲ 166
109	General Atomics	https://www.link	United States	8,761	129	1.47%	▲ 57
110	Pantex Plant	https://www.link	United States	824	12	1.46%	▲ 138
111	LGS	https://www.link	United States	554	8	1.44%	▲ 136
112	USAF	https://www.link	United States	250,852	3,500	1.40%	▲ 127

113	Pearl Harbor Naval Shipyard	https://www.link	United States	1,352	17	1.26%	▲ 113
114	Norfolk Naval Shipyard	https://www.link	United States	3,048	37	1.21%	▲ 111
115	DCMA	https://www.link	United States	5,955	72	1.21%	▲ 114
116	AMSEC	https://www.link	United States	707	8	1.13%	▲ 139
117	QinetiQ US	https://www.link	United States	1,244	14	1.13%	▲ 129
118	General Dynamics	https://www.link	United States	13,732	153	1.11%	▲ 142
119	Anniston Army Depot	https://www.link	United States	552	6	1.09%	▲ 157
120	Harris Corporation	https://www.link	United States	9,271	94	1.01%	▲ 143
121	U.S. Army CCDC	https://www.link	United States	1,435	14	0.98%	▲ 168
122	Huntington Ingalls	https://www.link	United States	13,195	120	0.91%	▲ 57
123	SPAWAR	https://www.link	United States	3,323	25	0.75%	▲ 152
124	Engility Corporation	https://www.link	United States	1,814	12	0.66%	▲ 149
125	Hill Air Force Base	https://www.link	United States	1,068	7	0.66%	▲ 137
126	Exelis	https://www.link	United States	1,394	9	0.65%	▲ 152
127	L3 Technologies	https://www.link	United States	16,388	95	0.58%	▲ 142
128	DynCorp International	https://www.link	United States	11,981	68	0.57%	▲ 138
129	MacB	https://www.link	United States	532	3	0.56%	▲ 123
130	Vencore	https://www.link	United States	749	4	0.53%	▲ 124
131	Engility Corporation Forme	https://www.link	United States	1,441	7	0.49%	▲ 148
132	SSL	https://www.link	United States	1,693	8	0.47%	▲ 132
133	AAI Corporation	https://www.link	United States	812	3	0.37%	▲ 161
134	Defense Department	https://www.link	United States	1,120	4	0.36%	▲ 153
135	Orbital ATK	https://www.link	United States	5,061	18	0.36%	▲ 157
136	Camber	https://www.link	United States	893	3	0.34%	▲ 149
137	Argon ST	https://www.link	United States	527	1	0.19%	▲ 164
138	PRIVADA Global Incorpora	https://www.link	United States	2,075	3	0.14%	New Entry
139	United Space Alliance	https://www.link	United States	1,621	2	0.12%	▲ 160
140	Orbital Sciences	https://www.link	United States	1,175	0	0.00%	New Entry
141	Titan Corporation	https://www.link	United States	787	0	0.00%	▲ 129
142	Kestrel Enterprises	https://www.link	United States	551	0	0.00%	▲ 154

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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