



The USA's Most Active Research Professionals on Social - November 2021

Industry at a glance:

Average Score: 5.02%

Total Companies: 92

Global Industry Average: 7.28%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 24 companies including Forrester, Cerner Enviza, IEEE Computer Society, etc.

25	Berkeley Lab	https://www.link	United States	4,409	250	5.67%	▲ 28
26	WestEd	https://www.link	United States	1,011	57	5.64%	▲ 16
27	ERDC	https://www.link	United States	674	38	5.64%	▲ 70
28	Sarah Cannon Research I	https://www.link	United States	514	28	5.45%	▲ 67
29	Innovations for Poverty Act	https://www.link	United States	1,288	69	5.36%	▲ 53
30	Argonne National Laborato	https://www.link	United States	4,075	216	5.30%	▲ 53
31	IFPRI	https://www.link	United States	691	35	5.07%	New Entry
32	HJF	https://www.link	United States	1,576	79	5.01%	▲ 26
33	AIR	https://www.link	United States	1,748	85	4.86%	▲ 40
34	SLAC	https://www.link	United States	1,572	74	4.71%	▲ 119
35	Wayne State University Sc	https://www.link	United States	1,175	55	4.68%	▲ 63
36	Population Council	https://www.link	United States	884	41	4.64%	▲ 19
37	Emmes	https://www.link	United States	800	37	4.63%	▲ 2
38	CNA Corporation	https://www.link	United States	1,218	56	4.60%	▲ 79
39	Space Telescope Science	https://www.link	United States	614	28	4.56%	▲ 95
40	GE Research	https://www.link	United States	1,545	69	4.47%	▲ 61
41	Indiana University School	https://www.link	United States	3,971	177	4.46%	▲ 65
42	Fred Hutch	https://www.link	United States	4,708	208	4.42%	▲ 99
43	NORC at the University of	https://www.link	United States	1,908	83	4.35%	▲ 51
44	Yale University School of M	https://www.link	United States	5,362	219	4.08%	▲ 69
45	NCAR	https://www.link	United States	724	29	4.01%	▲ 99
46	Sanford Burnham Prebys	https://www.link	United States	699	27	3.86%	▲ 84
47	PRA Health Sciences	https://www.link	United States	11,914	451	3.79%	▼ -6
48	Scripps Institution of Ocea	https://www.link	United States	1,153	43	3.73%	▲ 102
49	Scripps Research	https://www.link	United States	1,904	71	3.73%	▲ 91
50	NIST	https://www.link	United States	3,803	140	3.68%	▲ 58
51	New Mexico Institute of Mir	https://www.link	United States	528	19	3.60%	▲ 87
52	WRAIR	https://www.link	United States	596	21	3.52%	▲ 69
53	UDRI	https://www.link	United States	600	21	3.50%	▲ 56
54	NIH	https://www.link	United States	642	22	3.43%	New Entry
55	Mathematica	https://www.link	United States	1,824	61	3.34%	▲ 32
56	Huntsman Cancer Institute	https://www.link	United States	1,217	40	3.29%	▲ 111
57	Cold Spring Harbor Labora	https://www.link	United States	867	28	3.23%	▲ 72
58	NCI	https://www.link	United States	4,501	145	3.22%	▲ 69
59	Southwest Research Instit	https://www.link	United States	2,582	81	3.14%	▲ 56
60	Battelle	https://www.link	United States	5,754	174	3.02%	▲ 88
61	EDC	https://www.link	United States	3,278	99	3.02%	▲ 27
62	Salk Institute for Biological	https://www.link	United States	1,030	30	2.91%	▲ 37
63	NIMH	https://www.link	United States	996	29	2.91%	▲ 72
64	University of Maryland Sch	https://www.link	United States	1,894	55	2.90%	▲ 61
65	Eurofins EAG Laboratorie	https://www.link	United States	762	22	2.89%	▲ 40
66	NIEHS	https://www.link	United States	835	24	2.87%	▲ 48
67	Caltech	https://www.link	United States	4,466	128	2.87%	▲ 78
68	Los Alamos National Labor	https://www.link	United States	9,256	261	2.82%	▲ 91
69	SRI International	https://www.link	United States	2,128	60	2.82%	▲ 68
70	The Rockefeller University	https://www.link	United States	1,647	46	2.79%	▲ 77
71	GTRI	https://www.link	United States	2,860	79	2.76%	▲ 90
72	Woods Hole Oceanographi	https://www.link	United States	1,004	27	2.69%	▲ 61
73	Covance	https://www.link	United States	13,230	353	2.67%	New Entry
74	Brookhaven National Labor	https://www.link	United States	2,590	69	2.66%	▲ 82
75	Duke Clinical Research Ins	https://www.link	United States	996	26	2.61%	▲ 82
76	Fermilab	https://www.link	United States	1,863	48	2.58%	▲ 15
77	LSU AgCenter	https://www.link	United States	595	15	2.52%	▲ 65
78	HRL Laboratories	https://www.link	United States	645	16	2.48%	▲ 65
79	Lawrence Livermore Natio	https://www.link	United States	7,153	176	2.46%	▲ 90
80	Intel Labs	https://www.link	United States	2,592	57	2.20%	▲ 86
81	Westat - Improving Lives T	https://www.link	United States	3,040	64	2.11%	▲ 87
82	UT-Battelle	https://www.link	United States	777	16	2.06%	▲ 97
83	USDA	https://www.link	United States	6,617	115	1.74%	▲ 87
84	USGS	https://www.link	United States	6,716	114	1.70%	▲ 88
85	Jefferson Lab	https://www.link	United States	655	11	1.68%	▲ 78
86	U.S. Naval Research Labo	https://www.link	United States	3,309	38	1.15%	▲ 90
87	University of Colorado Hea	https://www.link	United States	546	4	0.73%	▲ 98
88	Department of Public Socie	https://www.link	United States	1,199	8	0.67%	▲ 96
89	USUHS	https://www.link	United States	592	3	0.51%	▲ 92
90	USAMRIID	https://www.link	United States	934	4	0.43%	▲ 92
91	SSIC	https://www.link	United States	1,293	5	0.39%	▲ 92
92	MPI Research	https://www.link	United States	627	1	0.16%	▲ 94

Ready to win at social?

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



@DSMN8

DSMN8

linkedin.com/company/DSMN8

