

# DSMN8

The World's Most Active Package & Freight Delivery Professionals on Social - November 2021

## Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>3.58%</b>	<b>30</b>	<b>10,751</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	DHL Express Italy	<a href="https://www.linkedin.com/company/dhl-express-italy">https://www.linkedin.com/company/dhl-express-italy</a>	Italy	1,335	124	9.29%	▲ 14
2	InXpress	<a href="https://www.linkedin.com/company/inxpress">https://www.linkedin.com/company/inxpress</a>	United Kingdom	775	64	8.26%	▲ 2
3	Walden	<a href="https://www.linkedin.com/company/walden">https://www.linkedin.com/company/walden</a>	France	1,501	120	7.99%	▲ 2
4	Tuffnells	<a href="https://www.linkedin.com/company/tuffnells">https://www.linkedin.com/company/tuffnells</a>	United Kingdom	719	52	7.23%	▲ 9
5	Worldwide Express	<a href="https://www.linkedin.com/company/worldwide-express">https://www.linkedin.com/company/worldwide-express</a>	United States	1,434	96	6.69%	▲ 7
6	DPD France	<a href="https://www.linkedin.com/company/dpd-france">https://www.linkedin.com/company/dpd-france</a>	France	1,427	94	6.59%	▲ 5
7	FedEx Express Canada	<a href="https://www.linkedin.com/company/fedex-express-canada">https://www.linkedin.com/company/fedex-express-canada</a>	Canada	1,144	70	6.12%	▲ 14
8	DX	<a href="https://www.linkedin.com/company/dx">https://www.linkedin.com/company/dx</a>	United Kingdom	1,217	67	5.51%	▲ 9
9	BRT Corriere Espresso	<a href="https://www.linkedin.com/company/brt-corriere-espresso">https://www.linkedin.com/company/brt-corriere-espresso</a>	Italy	1,585	69	4.35%	▲ 10
10	Purolator	<a href="https://www.linkedin.com/company/purolator">https://www.linkedin.com/company/purolator</a>	Canada	4,108	171	4.16%	▲ 13
11	DHL Express Nederland	<a href="https://www.linkedin.com/company/dhl-express-nederland">https://www.linkedin.com/company/dhl-express-nederland</a>	Netherlands	2,030	72	3.55%	▲ 16
12	NZ Post	<a href="https://www.linkedin.com/company/nz-post">https://www.linkedin.com/company/nz-post</a>	New Zealand	2,231	66	2.96%	▲ 6
13	Post CH	<a href="https://www.linkedin.com/company/post-ch">https://www.linkedin.com/company/post-ch</a>	Switzerland	1,009	29	2.87%	▲ 12
14	Hrvatska pošta	<a href="https://www.linkedin.com/company/hrvatska-posta">https://www.linkedin.com/company/hrvatska-posta</a>	Croatia	557	16	2.87%	▲ 19
15	NACEX	<a href="https://www.linkedin.com/company/nacex">https://www.linkedin.com/company/nacex</a>	Spain	907	25	2.76%	New Entry
16	TIPSA	<a href="https://www.linkedin.com/company/tipsa">https://www.linkedin.com/company/tipsa</a>	Spain	714	18	2.52%	▲ 4
17	LaserShip	<a href="https://www.linkedin.com/company/laser-ship">https://www.linkedin.com/company/laser-ship</a>	United States	1,322	32	2.42%	▲ 18
18	DPD (Belgium)	<a href="https://www.linkedin.com/company/dpd-belgium">https://www.linkedin.com/company/dpd-belgium</a>	Belgium	885	21	2.37%	▲ 6
19	MRW	<a href="https://www.linkedin.com/company/mrw">https://www.linkedin.com/company/mrw</a>	Spain	2,520	55	2.18%	▲ 9
20	Fastway Couriers	<a href="https://www.linkedin.com/company/fastway-couriers">https://www.linkedin.com/company/fastway-couriers</a>	Australia	699	15	2.15%	▲ 21
21	Canada Post	<a href="https://www.linkedin.com/company/canada-post">https://www.linkedin.com/company/canada-post</a>	Canada	18,440	389	2.11%	▲ 15
22	FedEx	<a href="https://www.linkedin.com/company/fedex">https://www.linkedin.com/company/fedex</a>	United States	208,683	4,000	1.92%	▲ 17
23	Parcelforce Worldwide	<a href="https://www.linkedin.com/company/parcelforce-worldwide">https://www.linkedin.com/company/parcelforce-worldwide</a>	United Kingdom	1,447	27	1.87%	▲ 9

24	TNT	<a href="https://www.link">https://www.link</a>	Netherlands	21,959	372	1.69%	▲ 13
25	Magyar Posta	<a href="https://www.link">https://www.link</a>	Hungary	827	14	1.69%	▲ 17
26	SDA Express Courier	<a href="https://www.link">https://www.link</a>	Italy	1,694	28	1.65%	▲ 18
27	Česká pošta	<a href="https://www.link">https://www.link</a>	Czech Republic	2,242	36	1.61%	▲ 20
28	FedEx Ground	<a href="https://www.link">https://www.link</a>	United States	37,066	456	1.23%	▲ 17
29	Courier Express	<a href="https://www.link">https://www.link</a>	United States	1,065	8	0.75%	▲ 17
30	UPS Mail Innovations	<a href="https://www.link">https://www.link</a>	United States	991	1	0.10%	▲ 18

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

