



The USA's Most Active Outsourcing/Offshoring Professionals on Social - November 2021

Industry at a glance:

Average Score: **3.33%** Total Companies: **78** Global Industry Average: **3.89%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Lean Solutions	https://www.linkedin.com/company/lean-solutions	United States	546	119	21.79%	New Entry
2	Dev.Pro	https://www.linkedin.com/company/dev-pro	United States	592	91	15.37%	▼ -1
3	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	708	92	12.99%	▼ -1
4	Lean Staffing	https://www.linkedin.com/company/lean-staffing	United States	1,115	124	11.12%	▼ -1
5	Taskforce	https://www.linkedin.com/company/taskforce	United States	510	56	10.98%	New Entry
6	The Office Gurus	https://www.linkedin.com/company/the-office-gurus	United States	558	50	8.96%	▼ -1
7	OfficePartners360	https://www.linkedin.com/company/officepartners360	United States	638	53	8.31%	▲ 8
8	Ubiquity	https://www.linkedin.com/company/ubiquity	United States	1,409	105	7.45%	▲ 4
9	Sebpo	https://www.linkedin.com/company/sebpo	United States	784	57	7.27%	▲ 2
10	ERC	https://www.linkedin.com/company/erc	United States	911	66	7.24%	▲ 0
11	SupportNinja	https://www.linkedin.com/company/supportninja	United States	544	36	6.62%	New Entry
12	Rocket Station	https://www.linkedin.com/company/rocket-station	United States	1,076	66	6.13%	▼ -3
13	Virtual Employee	https://www.linkedin.com/company/virtual-employee	United States	1,098	65	5.92%	▼ -7
14	Datamark	https://www.linkedin.com/company/datamark	United States	725	41	5.66%	▼ -6
15	Fusion BPO Services	https://www.linkedin.com/company/fusion-bpo-services	United States	1,333	71	5.33%	▼ -8
16	Percepta	https://www.linkedin.com/company/percepta	United States	1,064	56	5.26%	▲ 5
17	TaskUs	https://www.linkedin.com/company/taskus	United States	11,954	629	5.26%	▼ -4
18	Vee Technologies	https://www.linkedin.com/company/vee-technologies	United States	1,860	83	4.46%	▲ 0
19	BroadPath	https://www.linkedin.com/company/broadpath	United States	841	37	4.40%	▲ 7
20	Collective Solution	https://www.linkedin.com/company/collective-solution	United States	606	26	4.29%	▲ 7
21	IIMI	https://www.linkedin.com/company/iimi	United States	528	22	4.17%	New Entry
22	IST Management	https://www.linkedin.com/company/ist-management	United States	795	33	4.15%	▲ 7
23	Inktel	https://www.linkedin.com/company/inktel	United States	755	31	4.11%	▼ -9
24	Continuum Global Solution	https://www.linkedin.com/company/continuum-global-solution	United States	2,168	87	4.01%	▼ -8
25	Williams Lea	https://www.linkedin.com/company/williams-lea	United States	1,784	70	3.92%	▼ -8
26	ibex	https://www.linkedin.com/company/ibex	United States	8,758	303	3.46%	▼ -3
27	Valor Global	https://www.linkedin.com/company/valor-global	United States	612	20	3.27%	▼ -8
28	TTEC	https://www.linkedin.com/company/ttec	United States	19,954	631	3.16%	▼ -6
29	KM2 Solutions	https://www.linkedin.com/company/km2-solutions	United States	993	29	2.92%	▼ -9
30	Sitel Group	https://www.linkedin.com/company/sitel-group	United States	53,486	1,447	2.71%	▼ -5
31	Canon Business Process S	https://www.linkedin.com/company/canon-business-process-s	United States	2,102	56	2.66%	▲ 1
32	Education at Work	https://www.linkedin.com/company/education-at-work	United States	877	22	2.51%	▲ 30

33	Faneuil	https://www.link	United States	1,825	43	2.36%	▲ 14
34	Stratosphere Quality	https://www.link	United States	1,114	25	2.24%	▲ 2
35	Infinity	https://www.link	United States	1,830	40	2.19%	▲ 5
36	C3i Solutions	https://www.link	United States	1,658	36	2.17%	▼ -1
37	FGC+	https://www.link	United States	614	13	2.12%	▼ -3
38	Qualfon	https://www.link	United States	4,828	101	2.09%	▼ -8
39	Support.com	https://www.link	United States	1,163	21	1.81%	▲ 5
40	RDI	https://www.link	United States	1,349	24	1.78%	▼ -7
41	Afni	https://www.link	United States	2,606	46	1.77%	▼ -3
42	Personiv	https://www.link	United States	2,156	38	1.76%	▼ -11
43	ResultsCX	https://www.link	United States	5,797	99	1.71%	▲ 11
44	Alorica	https://www.link	United States	31,458	524	1.67%	▲ 7
45	STARTEK	https://www.link	United States	13,059	217	1.66%	▼ -6
46	Alta Resources	https://www.link	United States	1,647	27	1.64%	▲ 11
47	Radius Global	https://www.link	United States	810	13	1.60%	▼ -19
48	EASi	https://www.link	United States	1,295	20	1.54%	▼ -24
49	MyOutDesk	https://www.link	United States	847	13	1.53%	▼ -7
50	Call Center International	https://www.link	United States	602	9	1.50%	▲ 9
51	SYKES	https://www.link	United States	18,861	278	1.47%	▼ -8
52	Enshored	https://www.link	United States	1,367	20	1.46%	▼ -11
53	HGS	https://www.link	United States	21,130	307	1.45%	▼ -5
54	TeleTech Philippines	https://www.link	United States	4,962	68	1.37%	▲ 4
55	VXI Global	https://www.link	United States	8,251	110	1.33%	▼ -6
56	Focus Services	https://www.link	United States	547	6	1.10%	▼ -3
57	iQor	https://www.link	United States	15,418	168	1.09%	▲ 4
58	Telvista	https://www.link	United States	2,657	28	1.05%	▼ -2
59	FCR	https://www.link	United States	956	10	1.05%	▼ -9
60	Global Response	https://www.link	United States	556	5	0.90%	▲ 12
61	Knoah Solutions	https://www.link	United States	2,122	18	0.85%	▲ 5
62	Integra Global	https://www.link	United States	597	5	0.84%	▲ 1
63	DialAmerica	https://www.link	United States	1,435	12	0.84%	▲ 2
64	Empereon Constar	https://www.link	United States	659	5	0.76%	▼ -18
65	Dialog Direct	https://www.link	United States	1,256	9	0.72%	▼ -20
66	Advanced Call Center	https://www.link	United States	1,450	10	0.69%	▼ -2
67	Qualfon/Center Partners	https://www.link	United States	688	4	0.58%	▲ 3
68	PRC	https://www.link	United States	1,290	7	0.54%	▲ 0
69	Call Center Services Intern	https://www.link	United States	2,407	13	0.54%	▼ -17
70	CDS Global	https://www.link	United States	1,019	5	0.49%	▼ -15
71	Convergys	https://www.link	United States	35,904	144	0.40%	▲ 2
72	Motif	https://www.link	United States	501	2	0.40%	▼ -1
73	SupportSave	https://www.link	United States	568	2	0.35%	▲ 5
74	Stream Global Services	https://www.link	United States	4,077	8	0.20%	▲ 0
75	Zenta	https://www.link	United States	599	1	0.17%	▲ 0
76	vCustomer	https://www.link	United States	755	1	0.13%	▲ 0
77	Alpine Access	https://www.link	United States	1,014	1	0.10%	▲ 0
78	Telerox	https://www.link	United States	555	0	0.00%	▼ -11

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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