



## Europe's Most Active Outsourcing/Offshoring Professionals on Social - November 2021

### Industry at a glance:

Average Score:  
**4.54%**

Total Companies:  
**49**

Global Industry Average:  
**3.89%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IMAN	<a href="https://www.linkedin.com/company/iman/">https://www.linkedin.com/company/iman/</a>	Spain	623	80	12.84%	▲ 0
2	TELUS Ireland	<a href="https://www.linkedin.com/company/telus-ireland/">https://www.linkedin.com/company/telus-ireland/</a>	Ireland	630	68	10.79%	▲ 0
3	Yource Group	<a href="https://www.linkedin.com/company/yourece/">https://www.linkedin.com/company/yourece/</a>	Netherlands	2,010	190	9.45%	▲ 23
4	Comdata France	<a href="https://www.linkedin.com/company/comdata-france/">https://www.linkedin.com/company/comdata-france/</a>	France	585	51	8.72%	▲ 0
5	F2A	<a href="https://www.linkedin.com/company/f2a/">https://www.linkedin.com/company/f2a/</a>	Italy	509	41	8.06%	New Entry
6	Covalen	<a href="https://www.linkedin.com/company/covalen/">https://www.linkedin.com/company/covalen/</a>	Ireland	1,282	102	7.96%	▲ 0
7	TELUS Europe	<a href="https://www.linkedin.com/company/telus-europe/">https://www.linkedin.com/company/telus-europe/</a>	Germany	764	60	7.85%	▼ -4
8	SIFU	<a href="https://www.linkedin.com/company/sifu/">https://www.linkedin.com/company/sifu/</a>	Spain	910	70	7.69%	▼ -3
9	TLScontakt	<a href="https://www.linkedin.com/company/tlscontakt/">https://www.linkedin.com/company/tlscontakt/</a>	France	998	72	7.21%	▲ 0
10	Societe Generale	<a href="https://www.linkedin.com/company/societe-generale/">https://www.linkedin.com/company/societe-generale/</a>	Romania	1,413	94	6.65%	▼ -3
11	SCA	<a href="https://www.linkedin.com/company/sca/">https://www.linkedin.com/company/sca/</a>	Netherlands	850	54	6.35%	▲ 5
12	Swiss Post Solutions	<a href="https://www.linkedin.com/company/swiss-post-solutions/">https://www.linkedin.com/company/swiss-post-solutions/</a>	Switzerland	2,065	129	6.25%	▼ -1
13	IPG.	<a href="https://www.linkedin.com/company/ipg/">https://www.linkedin.com/company/ipg/</a>	Belgium	508	29	5.71%	▲ 1
14	Sitel France	<a href="https://www.linkedin.com/company/sitel-france/">https://www.linkedin.com/company/sitel-france/</a>	France	2,130	118	5.54%	▲ 5
15	B2X Care	<a href="https://www.linkedin.com/company/b2x-care/">https://www.linkedin.com/company/b2x-care/</a>	Germany	540	29	5.37%	▲ 8
16	Bosch Service	<a href="https://www.linkedin.com/company/bosch-service/">https://www.linkedin.com/company/bosch-service/</a>	Germany	2,292	121	5.28%	▲ 4
17	Conectys	<a href="https://www.linkedin.com/company/conectys/">https://www.linkedin.com/company/conectys/</a>	Romania	1,292	67	5.19%	▼ -9
18	Webhelp Enterprise	<a href="https://www.linkedin.com/company/webhelp-enterprise/">https://www.linkedin.com/company/webhelp-enterprise/</a>	France	819	42	5.13%	▼ -3
19	Webhelp	<a href="https://www.linkedin.com/company/webhelp/">https://www.linkedin.com/company/webhelp/</a>	France	25,740	1,318	5.12%	▼ -1
20	Abtran	<a href="https://www.linkedin.com/company/abtran/">https://www.linkedin.com/company/abtran/</a>	Ireland	926	45	4.86%	▼ -8
21	Impel	<a href="https://www.linkedin.com/company/impel/">https://www.linkedin.com/company/impel/</a>	Poland	737	35	4.75%	▲ 9
22	CTC	<a href="https://www.linkedin.com/company/ctc/">https://www.linkedin.com/company/ctc/</a>	Spain	693	32	4.62%	▲ 0
23	Network Contacts SRL	<a href="https://www.linkedin.com/company/network-contacts-srl/">https://www.linkedin.com/company/network-contacts-srl/</a>	Italy	900	39	4.33%	▲ 4

24	TELUS Bulgaria	<a href="https://www.link">https://www.link</a>	Bulgaria	1,096	47	4.29%	▲ 0
25	Phone Régie	<a href="https://www.link">https://www.link</a>	France	1,300	54	4.15%	▼ -12
26	Vivetic	<a href="https://www.link">https://www.link</a>	France	560	23	4.11%	▲ 7
27	Sitel Spain	<a href="https://www.link">https://www.link</a>	Spain	572	23	4.02%	▼ -10
28	Comdata España & Latam	<a href="https://www.link">https://www.link</a>	Spain	2,336	93	3.98%	▼ -18
29	Emergia Contact Center	<a href="https://www.link">https://www.link</a>	Spain	1,755	67	3.82%	▼ -4
30	Avanza	<a href="https://www.link">https://www.link</a>	Spain	660	25	3.79%	▼ -1
31	60K	<a href="https://www.link">https://www.link</a>	Bulgaria	541	20	3.70%	▲ 9
32	Transcom	<a href="https://www.link">https://www.link</a>	Sweden	9,751	313	3.21%	▼ -4
33	Cosmote e-Value	<a href="https://www.link">https://www.link</a>	Greece	854	27	3.16%	<b>New Entry</b>
34	Teleperformance	<a href="https://www.link">https://www.link</a>	France	134,953	4,000	2.96%	▼ -3
35	Adm Value	<a href="https://www.link">https://www.link</a>	France	927	27	2.91%	▲ 4
36	Konecta	<a href="https://www.link">https://www.link</a>	Spain	8,114	207	2.55%	▼ -4
37	Atento	<a href="https://www.link">https://www.link</a>	Spain	72,530	1,720	2.37%	▲ 1
38	TEC	<a href="https://www.link">https://www.link</a>	Belgium	1,521	36	2.37%	▼ -1
39	Sellbytel Spain	<a href="https://www.link">https://www.link</a>	Spain	634	15	2.37%	▼ -3
40	Comdata	<a href="https://www.link">https://www.link</a>	Italy	11,073	241	2.18%	▼ -19
41	Atento España	<a href="https://www.link">https://www.link</a>	Spain	1,405	29	2.06%	▼ -6
42	GSS	<a href="https://www.link">https://www.link</a>	Spain	4,011	76	1.89%	▼ -8
43	Armonia	<a href="https://www.link">https://www.link</a>	France	3,077	48	1.56%	▲ 2
44	B2s	<a href="https://www.link">https://www.link</a>	France	1,004	14	1.39%	▲ 0
45	Arvato CRM	<a href="https://www.link">https://www.link</a>	Spain	680	8	1.18%	▼ -3
46	Voxpro	<a href="https://www.link">https://www.link</a>	Ireland	681	7	1.03%	▲ 0
47	Sellbytel Group	<a href="https://www.link">https://www.link</a>	Germany	664	6	0.90%	▼ -4
48	CCA	<a href="https://www.link">https://www.link</a>	France	1,191	10	0.84%	▼ -7
49	CallCenter	<a href="https://www.link">https://www.link</a>	Germany	786	1	0.13%	▼ -2

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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