



Europe's Most Active Environmental Services Professionals on Social - November 2021

Industry at a glance:

Average Score: **8.64%** Total Companies: **61** Global Industry Average: **6.16%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Too Good To Go	https://www.linkedin.com/company/too-good-to-go/	Denmark	1,245	425	34.14%	New Entry
2	Tauw	https://www.linkedin.com/company/tauw/	Netherlands	824	167	20.27%	▲ 0
3	Rentokil Initial	https://www.linkedin.com/company/rentokil-initial/	France	601	103	17.14%	▲ 7
4	Ecocert	https://www.linkedin.com/company/ecocert/	France	680	94	13.82%	▲ 0
5	PreZero	https://www.linkedin.com/company/prezero/	Netherlands	758	98	12.93%	▼ -2
6	TÜV Rheinland Europe	https://www.linkedin.com/company/tuv-rheinland-europe/	Spain	1,220	153	12.54%	▲ 1
7	Apave	https://www.linkedin.com/company/apave/	France	5,504	672	12.21%	▲ 5
8	Stena Metall	https://www.linkedin.com/company/stena-metall/	Sweden	1,124	137	12.19%	▲ 9
9	ITGA	https://www.linkedin.com/company/itga/	France	622	74	11.90%	▲ 6
10	PAPREC	https://www.linkedin.com/company/paprec/	France	1,362	160	11.75%	▲ 9
11	Socotec	https://www.linkedin.com/company/socotec/	France	4,508	523	11.60%	▼ -2
12	Antea Group - France	https://www.linkedin.com/company/antea-group-france/	France	524	60	11.45%	▼ -4
13	AMCS Group	https://www.linkedin.com/company/amcs-group/	Ireland	536	59	11.01%	▼ -7
14	BRGM	https://www.linkedin.com/company/brgm/	France	1,032	112	10.85%	▲ 2
15	Suez España	https://www.linkedin.com/company/suez-espana/	Spain	607	64	10.54%	▲ 9
16	Dekra Industrial	https://www.linkedin.com/company/dekra-industrial/	France	2,335	244	10.45%	▼ -3
17	DCMR Milieudienst Rijnmo	https://www.linkedin.com/company/dcmr-milieudienst-rijnmo/	Netherlands	570	59	10.35%	▼ -12
18	Sarp Industries	https://www.linkedin.com/company/sarp-industries/	France	769	78	10.14%	▲ 12
19	Brussels Environment	https://www.linkedin.com/company/brussels-environment/	Belgium	640	62	9.69%	▲ 2
20	Tradebe	https://www.linkedin.com/company/tradebe/	Spain	1,146	111	9.69%	▼ -6
21	DHI	https://www.linkedin.com/company/dhi/	Denmark	1,409	133	9.44%	▲ 1
22	Andra	https://www.linkedin.com/company/andra/	France	531	50	9.42%	▲ 1
23	Aquafin	https://www.linkedin.com/company/aquafin/	Belgium	795	74	9.31%	▲ 5
24	DERICHEBOURG	https://www.linkedin.com/company/derichebourg/	France	2,421	217	8.96%	▼ -6
25	Freudenberg Filtration Techn	https://www.linkedin.com/company/freudenberg-filtration-techn/	Germany	605	53	8.76%	▲ 4
26	PROXISERVE	https://www.linkedin.com/company/proxiserve/	France	873	75	8.59%	▲ 11
27	ALTRAD	https://www.linkedin.com/company/altrad/	France	3,487	299	8.57%	New Entry
28	Veolia Industries Global So	https://www.linkedin.com/company/veolia-industries-global-so/	France	515	44	8.54%	▲ 11
29	SAUR	https://www.linkedin.com/company/saur/	France	2,853	243	8.52%	▼ -4
30	Suez France	https://www.linkedin.com/company/suez-france/	France	4,880	406	8.32%	▲ 2
31	tpg transports publics gene	https://www.linkedin.com/company/tpg-transport-publics-gene/	Switzerland	560	45	8.04%	▼ -5
32	SPIE Nucléaire	https://www.linkedin.com/company/spie-nucleaire/	France	911	72	7.90%	▼ -12

33	Aqualia	https://www.link	Spain	964	76	7.88%	▲ 9
34	Ginger	https://www.link	France	1,226	96	7.83%	▲ 1
35	Ragn-Sells	https://www.link	Sweden	778	59	7.58%	▲ 11
36	Suez	https://www.link	France	28,426	2,134	7.51%	▲ 18
37	Camfil	https://www.link	Sweden	1,410	101	7.16%	▼ -10
38	Remondis	https://www.link	Germany	631	45	7.13%	▲ 2
39	Veolia France	https://www.link	France	3,245	224	6.90%	▼ -5
40	FCC Medio Ambiente	https://www.link	Spain	542	36	6.64%	New Entry
41	Bureau Veritas	https://www.link	France	38,315	2,500	6.52%	▼ -5
42	Anticimex Group	https://www.link	Sweden	1,423	90	6.32%	▼ -4
43	SMHI	https://www.link	Sweden	565	35	6.19%	▲ 2
44	Lassila & Tikanoja	https://www.link	Finland	1,073	65	6.06%	▲ 9
45	Anticimex	https://www.link	Sweden	1,353	78	5.76%	▼ -4
46	Sade	https://www.link	France	2,280	129	5.66%	▼ -3
47	idverde	https://www.link	France	1,604	90	5.61%	▼ -3
48	Tragsatec	https://www.link	Spain	3,232	176	5.45%	▼ -1
49	Veolia	https://www.link	France	41,514	2,250	5.42%	▲ 6
50	TÜV Rheinland Asia	https://www.link	Germany	1,053	57	5.41%	▼ -17
51	COVED	https://www.link	France	544	28	5.15%	▼ -2
52	Grupo Tragsa	https://www.link	Spain	6,270	319	5.09%	▲ 6
53	Safege	https://www.link	France	603	30	4.98%	▼ -5
54	Urbaser	https://www.link	Spain	2,506	121	4.83%	▼ -2
55	AGBAR	https://www.link	Spain	739	31	4.19%	▲ 2
56	OTV	https://www.link	France	658	26	3.95%	▲ 0
57	ISPRA	https://www.link	Italy	774	28	3.62%	▼ -7
58	Van Gansewinkel	https://www.link	Netherlands	624	20	3.21%	▲ 4
59	CWS Group	https://www.link	Germany	2,010	52	2.59%	New Entry
60	FCC Servicios Ciudadanos	https://www.link	Spain	5,813	99	1.70%	▲ 0
61	SUMA	https://www.link	Portugal	501	8	1.60%	▼ -2

Ready to win at social?

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Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

