



The USA's Most Active Utilities Professionals on Social - October 2021

Industry at a glance:

Average Score:
3.00%

Total Companies:
163

Global Industry Average:
4.45%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IEEE	https://www.linkedin.com/company/ieee	United States	504	118	23.41%	▲ 0
2	SJI	https://www.linkedin.com/company/sji	United States	673	80	11.89%	▲ 26
3	SEW	https://www.linkedin.com/company/sew	United States	652	68	10.43%	▲ 1
4	Electrical Consultants	https://www.linkedin.com/company/electrical-consultants	United States	508	46	9.06%	▲ 195
5	Armstrong International	https://www.linkedin.com/company/armstrong-international	United States	572	45	7.87%	▲ 8
6	Badger Meter	https://www.linkedin.com/company/badger-meter	United States	729	57	7.82%	▲ 3
7	EPRI	https://www.linkedin.com/company/eprinc	United States	1,569	120	7.65%	▲ 11
8	MISO	https://www.linkedin.com/company/miso	United States	1,017	73	7.18%	▲ 19
9	Southern Company Gas	https://www.linkedin.com/company/southern-company-gas	United States	721	50	6.93%	▲ 12
10	The AES	https://www.linkedin.com/company/aes	United States	3,821	260	6.80%	▲ 38
11	AVANGRID	https://www.linkedin.com/company/avangrid	United States	4,176	258	6.18%	▲ 205
12	Inframark	https://www.linkedin.com/company/inframark	United States	528	32	6.06%	▼ -2
13	Bitcoin	https://www.linkedin.com/company/bitcoin	United States	3,064	181	5.91%	▼ -5
14	Qualus Power Services	https://www.linkedin.com/company/qualus-power-services	United States	691	40	5.79%	New Entry
15	New York Power Authority	https://www.linkedin.com/company/new-york-power-authority	United States	1,561	90	5.77%	▲ 19
16	CLEARResult	https://www.linkedin.com/company/clearresult	United States	1,833	95	5.18%	▲ 13
17	ISO New England	https://www.linkedin.com/company/iso-new-england	United States	561	29	5.17%	▲ 57
18	Vistra	https://www.linkedin.com/company/vistra	United States	1,229	63	5.13%	▲ 14
19	California ISO	https://www.linkedin.com/company/california-iso	United States	712	35	4.92%	▲ 95
20	NYISO	https://www.linkedin.com/company/nyiso	United States	516	25	4.84%	▲ 57
21	Enercon Services	https://www.linkedin.com/company/enercon-services	United States	1,310	62	4.73%	▲ 104
22	Portland General Electric	https://www.linkedin.com/company/portland-general-electric	United States	2,580	122	4.73%	▲ 44
23	Evergy	https://www.linkedin.com/company/evergy	United States	1,198	55	4.59%	▲ 8
24	Duquesne Light	https://www.linkedin.com/company/duquesnelight	United States	1,095	50	4.57%	▲ 25

25	SMUD	https://www.link	United States	1,850	81	4.38%	▲ 72
26	Black Hills Energy	https://www.link	United States	1,807	75	4.15%	▲ 55
27	Itron	https://www.link	United States	5,340	221	4.14%	▲ 77
28	San Diego Gas & Electric	https://www.link	United States	2,452	101	4.12%	▲ 94
29	Arizona Public Service	https://www.link	United States	2,895	118	4.08%	▲ 33
30	ONE Gas	https://www.link	United States	1,767	70	3.96%	▲ 83
31	Energy Harbor	https://www.link	United States	583	23	3.95%	▲ 113
32	UGI	https://www.link	United States	1,018	40	3.93%	▲ 80
33	MacLean Power Systems	https://www.link	United States	549	21	3.83%	▲ 101
34	SoCalGas	https://www.link	United States	2,879	108	3.75%	▲ 31
35	DC Water	https://www.link	United States	748	28	3.74%	▲ 106
36	Baltimore Gas & Electric	https://www.link	United States	1,317	49	3.72%	New Entry
37	EPB	https://www.link	United States	648	24	3.70%	▲ 94
38	American Transmission	https://www.link	United States	513	19	3.70%	▲ 139
39	Peoples Gas	https://www.link	United States	676	25	3.70%	▲ 153
40	Austin Energy	https://www.link	United States	1,302	48	3.69%	▲ 95
41	OUC	https://www.link	United States	791	29	3.67%	▲ 70
42	NW Natural	https://www.link	United States	876	32	3.65%	▲ 31
43	American Water	https://www.link	United States	3,045	108	3.55%	▲ 63
44	Conservise The Utility Exp	https://www.link	United States	945	33	3.49%	▲ 64
45	CPS	https://www.link	United States	1,924	67	3.48%	▲ 58
46	Osiose	https://www.link	United States	1,570	53	3.38%	New Entry
47	Central Hudson	https://www.link	United States	534	18	3.37%	▲ 182
48	Aclara	https://www.link	United States	950	32	3.37%	▲ 10
49	Sabre Industries	https://www.link	United States	677	22	3.25%	▲ 146
50	NAES	https://www.link	United States	1,727	56	3.24%	▲ 120
51	Georgia Power Company	https://www.link	United States	4,100	132	3.22%	▲ 149
52	OGE Energy	https://www.link	United States	1,626	52	3.20%	▲ 103
53	LCRA	https://www.link	United States	1,690	54	3.20%	▲ 46
54	Mesa Associates	https://www.link	United States	664	21	3.16%	▲ 111
55	Consumers Energy	https://www.link	United States	6,000	188	3.13%	▲ 85
56	Eversource Energy	https://www.link	United States	6,082	190	3.12%	▲ 107
57	Gainesville Regional Utilitie	https://www.link	United States	546	17	3.11%	▲ 75
58	Southern Nuclear	https://www.link	United States	1,739	54	3.11%	▲ 98
59	Metropolitan Water Reclam	https://www.link	United States	741	23	3.10%	▲ 70
60	Waste Pro USA	https://www.link	United States	1,036	32	3.09%	▲ 77
61	Seattle City Light	https://www.link	United States	941	29	3.08%	▼ -4
62	Exelon	https://www.link	United States	25,186	755	3.00%	▲ 206
63	CenterPoint Energy	https://www.link	United States	5,412	162	2.99%	▲ 143
64	SCE	https://www.link	United States	10,627	312	2.94%	▲ 5
65	Ameren	https://www.link	United States	5,873	171	2.91%	▲ 78
66	Atmos Energy	https://www.link	United States	3,482	99	2.84%	▲ 101
67	Alabama Power	https://www.link	United States	1,629	46	2.82%	▲ 75
68	BHI Energy	https://www.link	United States	1,607	45	2.80%	▲ 86
69	Denver Water	https://www.link	United States	797	22	2.76%	▲ 154
70	SUEZ North America	https://www.link	United States	1,090	30	2.75%	▲ 32
71	Tri-State Generation	https://www.link	United States	872	24	2.75%	▲ 132
72	PPL	https://www.link	United States	4,956	136	2.74%	▲ 230
73	ERCOT	https://www.link	United States	767	21	2.74%	▲ 73
74	New York State Electric & C	https://www.link	United States	817	22	2.69%	▲ 202
75	Citizens Energy	https://www.link	United States	601	16	2.66%	▲ 25
76	PJM	https://www.link	United States	867	23	2.65%	▲ 17
77	PSEG	https://www.link	United States	568	15	2.64%	▲ 13
78	Peoples Natural Gas	https://www.link	United States	531	14	2.64%	▲ 41
79	Constellation	https://www.link	United States	3,342	88	2.63%	▲ 66
80	Las Vegas Valley Water Dis	https://www.link	United States	693	18	2.60%	▲ 46
81	Omaha Public Power Distri	https://www.link	United States	1,656	43	2.60%	▲ 68
82	Nicor Gas	https://www.link	United States	1,292	33	2.55%	▲ 149
83	Con Edison	https://www.link	United States	7,543	191	2.53%	▲ 98
84	Lewis Tree Service	https://www.link	United States	555	14	2.52%	▲ 152
85	Pepco Holdings	https://www.link	United States	1,833	46	2.51%	▼ -13
86	Tennessee Valley Authority	https://www.link	United States	8,977	224	2.50%	▲ 107
87	Philadelphia Gas Works	https://www.link	United States	842	21	2.49%	▲ 137
88	LG&E and KU Energy	https://www.link	United States	1,778	44	2.47%	▲ 94
89	AWP	https://www.link	United States	1,139	28	2.46%	▲ 192
90	Southwest Gas Corporatio	https://www.link	United States	1,476	36	2.44%	▲ 76
91	NV Energy	https://www.link	United States	1,723	41	2.38%	▲ 141
92	Southwest Power Pool	https://www.link	United States	547	13	2.38%	▲ 2
93	Great River Energy	https://www.link	United States	553	13	2.35%	▲ 34
94	TXU Energy	https://www.link	United States	1,024	24	2.34%	▲ 141
95	WGL	https://www.link	United States	652	15	2.30%	▲ 161
96	WEC	https://www.link	United States	2,399	55	2.29%	▲ 195

97	San Francisco Public Utiliti	https://www.link	United States	1,144	26	2.27%	▲ 81
98	American Electric Power	https://www.link	United States	9,311	211	2.27%	▲ 86
99	Aqua	https://www.link	United States	1,104	25	2.26%	▲ 40
100	Entergy	https://www.link	United States	10,460	236	2.26%	▲ 97
101	Tampa Electric	https://www.link	United States	893	20	2.24%	▲ 86
102	Metropolitan Water District	https://www.link	United States	1,415	31	2.19%	▲ 94
103	NSTAR	https://www.link	United States	898	19	2.12%	▲ 228
104	Xcel Energy	https://www.link	United States	9,769	204	2.09%	▲ 86
105	ComEd	https://www.link	United States	4,217	88	2.09%	▲ 33
106	California Water Service	https://www.link	United States	577	12	2.08%	▲ 201
107	Santee Cooper	https://www.link	United States	1,086	22	2.03%	▲ 101
108	NiSource	https://www.link	United States	5,135	102	1.99%	▲ 155
109	Florida Power & Light	https://www.link	United States	6,452	128	1.98%	▲ 82
110	JEA	https://www.link	United States	1,634	32	1.96%	▲ 129
111	Pacific Gas and Electric	https://www.link	United States	18,150	354	1.95%	▲ 77
112	Duke Energy	https://www.link	United States	22,432	433	1.93%	▲ 90
113	Western Area Power Admin	https://www.link	United States	890	17	1.91%	▲ 142
114	Colorado Springs Utilities	https://www.link	United States	1,471	28	1.90%	▲ 54
115	Alliant Energy	https://www.link	United States	2,336	44	1.88%	▲ 59
116	Southern Company	https://www.link	United States	10,705	201	1.88%	▲ 130
117	Salt River Project	https://www.link	United States	3,911	73	1.87%	▲ 110
118	Oncor Electric	https://www.link	United States	2,635	48	1.82%	▲ 110
119	ITC Holdings	https://www.link	United States	1,265	23	1.82%	▲ 138
120	PSEG	https://www.link	United States	6,882	124	1.80%	▲ 65
121	Energy Northwest	https://www.link	United States	856	15	1.75%	▲ 129
122	Avista	https://www.link	United States	1,212	21	1.73%	▲ 30
123	DTE Energy	https://www.link	United States	8,344	144	1.73%	▲ 97
124	WSSC Water	https://www.link	United States	1,109	19	1.71%	▲ 88
125	EBMUD	https://www.link	United States	1,301	22	1.69%	▲ 155
126	Valley Water	https://www.link	United States	851	14	1.65%	▼ -3
127	FirstEnergy	https://www.link	United States	5,517	88	1.60%	▲ 143
128	STP	https://www.link	United States	991	15	1.51%	▲ 181
129	Puget	https://www.link	United States	2,542	38	1.49%	▲ 42
130	PacifiCorp	https://www.link	United States	2,449	36	1.47%	▲ 132
131	MLGW	https://www.link	United States	1,306	19	1.45%	▲ 111
132	PNM	https://www.link	United States	933	13	1.39%	▲ 113
133	Direct Energy	https://www.link	United States	2,558	35	1.37%	▲ 42
134	Bonneville Power	https://www.link	United States	2,207	30	1.36%	▲ 113
135	Piedmont Natural Gas	https://www.link	United States	918	12	1.31%	▲ 144
136	MidAmerican	https://www.link	United States	1,808	23	1.27%	▲ 162
137	Sempra	https://www.link	United States	2,442	31	1.27%	▲ 130
138	Elster	https://www.link	United States	867	11	1.27%	▲ 134
139	Dominion	https://www.link	United States	25,968	323	1.24%	▲ 130
140	LA Department of Water ar	https://www.link	United States	2,059	25	1.21%	▲ 152
141	NIPSCO	https://www.link	United States	932	11	1.18%	▲ 111
142	Hawaiian Electric	https://www.link	United States	1,365	16	1.17%	▲ 11
143	Edison International	https://www.link	United States	1,857	21	1.13%	▲ 143
144	Calpine	https://www.link	United States	1,959	21	1.07%	▲ 149
145	Idaho Power	https://www.link	United States	1,207	12	0.99%	▲ 128
146	San Antonio Water System	https://www.link	United States	705	7	0.99%	▲ 79
147	Imperial Irrigation District	https://www.link	United States	606	6	0.99%	▲ 175
148	ZESCO	https://www.link	United States	2,576	23	0.89%	▲ 178
149	TECO Energy	https://www.link	United States	3,117	26	0.83%	▲ 141
150	NorthWestern Energy	https://www.link	United States	733	6	0.82%	▲ 178
151	Luminant	https://www.link	United States	2,150	15	0.70%	▲ 168
152	NMC	https://www.link	United States	1,668	11	0.66%	New Entry
153	LADWP	https://www.link	United States	1,819	10	0.55%	▲ 163
154	UtiliQuest	https://www.link	United States	913	5	0.55%	▲ 159
155	Wolf Creek Nuclear Operat	https://www.link	United States	564	3	0.53%	▲ 146
156	Snohomish	https://www.link	United States	626	3	0.48%	▲ 53
157	We Energies	https://www.link	United States	2,737	12	0.44%	▲ 172
158	SCANA	https://www.link	United States	1,948	8	0.41%	▲ 165
159	Reliant Energy	https://www.link	United States	1,030	4	0.39%	▲ 101
160	Orange County Sanitation	https://www.link	United States	820	3	0.37%	▲ 152
161	Westar Energy	https://www.link	United States	953	3	0.31%	▲ 150
162	Vectren	https://www.link	United States	773	2	0.26%	▲ 81
163	Progress Energy	https://www.link	United States	2,031	2	0.10%	▲ 175

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

