

DSMN8

Europe's Most Active Utilities Professionals on Social - October 2021

Industry at a glance:

Average Score:
6.34%

Total Companies:
86

Global Industry Average:
4.45%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Groupe E	https://www.linkedin.com/company/groupe-e	Switzerland	504	78	15.48%	▲ 19
2	Enel X	https://www.linkedin.com/company/enel-x	Italy	3,033	462	15.23%	▲ 0
3	Repower	https://www.linkedin.com/company/repower	Switzerland	838	113	13.48%	▲ 137
4	Staatsbosbeheer	https://www.linkedin.com/company/staatsbosbeheer	Netherlands	1,380	181	13.12%	▲ 11
5	Eni gas e luce	https://www.linkedin.com/company/eni-gas-e-luce	Italy	659	86	13.05%	▼ -2
6	Evides	https://www.linkedin.com/company/evides	Netherlands	695	84	12.09%	▲ 23
7	TenneT	https://www.linkedin.com/company/tennet	Netherlands	2,681	324	12.09%	New Entry
8	Ellevio	https://www.linkedin.com/company/ellevio	Sweden	534	58	10.86%	▲ 24
9	E.ON Energie	https://www.linkedin.com/company/eon-energie	Germany	658	71	10.79%	▲ 30
10	Italgas	https://www.linkedin.com/company/italgas	Italy	1,339	142	10.60%	▼ -1
11	HOFOR	https://www.linkedin.com/company/hofor	Denmark	1,000	103	10.30%	▲ 5
12	KN Circet	https://www.linkedin.com/company/kn-circet	Ireland	1,082	106	9.80%	▲ 37
13	Brabant Water	https://www.linkedin.com/company/brabant-water	Netherlands	554	54	9.75%	▼ -8
14	Enel Energia	https://www.linkedin.com/company/enel-energia	Italy	876	85	9.70%	▲ 27
15	Stockholm Vatten och Avfall	https://www.linkedin.com/company/stockholm-vatten-och-avfall	Sweden	560	54	9.64%	▲ 56
16	Feenstra	https://www.linkedin.com/company/feenstra	Netherlands	718	69	9.61%	▲ 1
17	PWN	https://www.linkedin.com/company/pwn	Netherlands	602	55	9.14%	▲ 7
18	ewz	https://www.linkedin.com/company/ewz	Switzerland	648	58	8.95%	▲ 15
19	BKW	https://www.linkedin.com/company/bkw	Switzerland	1,020	91	8.92%	▲ 10
20	Vattenfall	https://www.linkedin.com/company/vattenfall	Sweden	9,971	865	8.68%	▲ 32
21	Vitens	https://www.linkedin.com/company/vitens	Netherlands	1,386	118	8.51%	▼ -14
22	Bayernwerk	https://www.linkedin.com/company/bayernwerk	Germany	521	44	8.45%	▲ 81
23	Snam	https://www.linkedin.com/company/snam	Italy	2,268	188	8.29%	▼ -2
24	Waternet	https://www.linkedin.com/company/waternet	Netherlands	1,549	127	8.20%	▲ 3

25	IWB	https://www.link	Switzerland	516	42	8.14%	▲ 47
26	Terna	https://www.link	Italy	2,412	196	8.13%	▲ 11
27	Ignitis Group	https://www.link	Lithuania	519	42	8.09%	▲ 30
28	TenneT TSO	https://www.link	Germany	912	72	7.89%	▲ 14
29	ENGIE	https://www.link	Germany	699	55	7.87%	▲ 39
30	Axpo Group	https://www.link	Switzerland	1,293	99	7.66%	▲ 8
31	EDP	https://www.link	Portugal	11,221	822	7.33%	▲ 113
32	Acquedotto Pugliese	https://www.link	Italy	587	43	7.33%	▲ 11
33	Göteborg Energi	https://www.link	Sweden	890	65	7.30%	▲ 21
34	50Hertz Transmission	https://www.link	Germany	614	44	7.17%	▲ 14
35	SSE Airtricity	https://www.link	Ireland	548	39	7.12%	▲ 52
36	Enel România	https://www.link	Romania	523	37	7.07%	▲ 14
37	Labora	https://www.link	Spain	739	52	7.04%	New Entry
38	Gruppo Iren	https://www.link	Italy	2,072	141	6.81%	▲ 45
39	Wien Energie	https://www.link	Austria	686	46	6.71%	▲ 38
40	Instituto da Segurança Soc	https://www.link	Portugal	579	38	6.56%	New Entry
41	EnBW	https://www.link	Germany	2,871	187	6.51%	▲ 41
42	ORES	https://www.link	Belgium	1,180	76	6.44%	▲ 48
43	Irish Water	https://www.link	Ireland	633	40	6.32%	▲ 42
44	Swissgrid	https://www.link	Switzerland	518	32	6.18%	▼ -14
45	De Watergroep	https://www.link	Belgium	657	40	6.09%	▲ 31
46	Westnetz	https://www.link	Germany	814	47	5.77%	▲ 95
47	Stadtwerke München	https://www.link	Germany	1,354	78	5.76%	▲ 80
48	Enel	https://www.link	Italy	26,536	1,468	5.53%	▲ 69
49	Sedena	https://www.link	Spain	760	42	5.53%	▲ 101
50	Mainova	https://www.link	Germany	509	28	5.50%	▲ 71
51	Vattenfall Services Nordic	https://www.link	Sweden	1,276	70	5.49%	▲ 45
52	EPAL	https://www.link	Portugal	569	30	5.27%	▲ 60
53	Actavo	https://www.link	Ireland	952	50	5.25%	New Entry
54	E-Distribuzione	https://www.link	Italy	2,142	111	5.18%	New Entry
55	Ervia	https://www.link	Ireland	723	35	4.84%	▲ 73
56	Fluvius	https://www.link	Belgium	2,780	133	4.78%	▲ 28
57	REN	https://www.link	Portugal	1,049	49	4.67%	▲ 78
58	Gruppo Hera	https://www.link	Italy	2,147	100	4.66%	▲ 28
59	ESB	https://www.link	Ireland	3,615	159	4.40%	▲ 63
60	Alpiq	https://www.link	Switzerland	2,079	86	4.14%	▲ 54
61	Canal de Isabel II	https://www.link	Spain	1,145	43	3.76%	▼ -1
62	Netze	https://www.link	Germany	931	34	3.65%	▲ 40
63	TMB	https://www.link	Spain	1,999	71	3.55%	▲ 55
64	E.ON	https://www.link	Germany	23,953	845	3.53%	▲ 89
65	SEPE	https://www.link	Spain	3,120	110	3.53%	▲ 36
66	Agenzia delle entrate-Risc	https://www.link	Italy	607	21	3.46%	▲ 42
67	RWE	https://www.link	Germany	4,519	156	3.45%	▲ 100
68	Verbund	https://www.link	Austria	726	24	3.31%	▲ 70
69	Fichtner	https://www.link	Germany	1,165	38	3.26%	▲ 55
70	An Post	https://www.link	Ireland	2,208	69	3.13%	▲ 77
71	Endesa	https://www.link	Spain	7,094	216	3.04%	▲ 62
72	innogy	https://www.link	Germany	8,340	236	2.83%	▲ 102
73	Equitalia	https://www.link	Italy	964	23	2.39%	▲ 102
74	Amprion	https://www.link	Germany	568	13	2.29%	▲ 62
75	RheinEnergie	https://www.link	Germany	526	12	2.28%	▲ 82
76	STEAG	https://www.link	Germany	682	15	2.20%	▲ 49
77	Xunta de Galicia	https://www.link	Spain	8,033	164	2.04%	▲ 72
78	Suara Cooperativa	https://www.link	Spain	987	20	2.03%	▲ 74
79	ASL Roma	https://www.link	Italy	1,108	20	1.81%	▲ 76
80	EVN	https://www.link	Austria	1,097	19	1.73%	▲ 82
81	Eandis	https://www.link	Belgium	1,090	17	1.56%	▲ 65
82	RWE Power	https://www.link	Germany	719	10	1.39%	▲ 79
83	Hidroelectrica	https://www.link	Romania	548	7	1.28%	▲ 77
84	ASL 3 Genovese	https://www.link	Italy	1,362	14	1.03%	▲ 79
85	Comunidad Autónoma Reg	https://www.link	Spain	1,997	18	0.90%	▲ 81
86	Electrica	https://www.link	Romania	1,683	15	0.89%	▲ 79

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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