



The UK's Most Active Mechanical or Industrial Engineering Professionals on Social - October 2021

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HBK	https://www.linkedin.com/company/hbk	United Kingdom	836	162	19.38%	▲ 3
2	Norgren	https://www.linkedin.com/company/norgren	United Kingdom	537	86	16.01%	▲ 3
3	Watson-Marlow	https://www.linkedin.com/company/watson-marlow	United Kingdom	850	134	15.76%	▼ -2
4	Rubix	https://www.linkedin.com/company/rubix	United Kingdom	830	123	14.82%	▲ 7
5	Frazer-Nash	https://www.linkedin.com/company/frazer-nash	United Kingdom	900	117	13.00%	▲ 60
6	David Brown Santasalo	https://www.linkedin.com/company/david-brown-santasalo	United Kingdom	583	70	12.01%	▲ 13
7	Trillium Flow	https://www.linkedin.com/company/trillium-flow	United Kingdom	764	82	10.73%	▲ 5
8	Biffinger UK	https://www.linkedin.com/company/biffinger-uk	United Kingdom	694	74	10.66%	▲ 8
9	Aesseal	https://www.linkedin.com/company/aesseal	United Kingdom	825	84	10.18%	▼ -3
10	Stannah	https://www.linkedin.com/company/stannah	United Kingdom	692	69	9.97%	▲ 24
11	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco	United Kingdom	1,888	188	9.96%	▲ 13
12	ERIKS UK & Ireland	https://www.linkedin.com/company/eriks-uk-ireland	United Kingdom	723	69	9.54%	▲ 1
13	Altrad UK & Ireland	https://www.linkedin.com/company/altrad-uk-ireland	United Kingdom	755	71	9.40%	▲ 7
14	IMI Critical Engineering	https://www.linkedin.com/company/imi-critical-engineering	United Kingdom	535	50	9.35%	▲ 17
15	Element Materials Technology	https://www.linkedin.com/company/element-materials-technology	United Kingdom	3,300	304	9.21%	▲ 6
16	Howden	https://www.linkedin.com/company/howden	United Kingdom	3,080	255	8.28%	▲ 16
17	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear	United Kingdom	909	63	6.93%	▲ 41
18	Smiths Group	https://www.linkedin.com/company/smiths-group	United Kingdom	709	48	6.77%	▲ 17
19	Rotork	https://www.linkedin.com/company/rotork	United Kingdom	1,562	100	6.40%	▲ 22
20	SSE Contracting	https://www.linkedin.com/company/sse-contracting	United Kingdom	887	55	6.20%	▲ 23
21	IMI Precision Engineering	https://www.linkedin.com/company/imi-precision-engineering	United Kingdom	2,367	136	5.75%	▲ 26
22	AAF	https://www.linkedin.com/company/aaf	United Kingdom	764	42	5.50%	▲ 18
23	Pentair	https://www.linkedin.com/company/pentair	United Kingdom	6,680	365	5.46%	▲ 33
24	Bodycote	https://www.linkedin.com/company/bodycote	United Kingdom	2,568	122	4.75%	▲ 30

25	Rolls-Royce	https://www.linkedin.com/company/rolls-royce	United Kingdom	24,084	1,040	4.32%	▲ 36
26	James Walker	https://www.linkedin.com/company/james-walker	United Kingdom	660	27	4.09%	▲ 7
27	Brammer Group	https://www.linkedin.com/company/brammer-group	United Kingdom	1,035	42	4.06%	▲ 35
28	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies	United Kingdom	2,820	110	3.90%	▲ 32
29	Liberty Steel	https://www.linkedin.com/company/liberty-steel	United Kingdom	1,330	50	3.76%	▲ 17
30	Perkins Engines	https://www.linkedin.com/company/perkins-engines	United Kingdom	940	32	3.40%	▲ 38
31	Element Six	https://www.linkedin.com/company/element-six	United Kingdom	843	28	3.32%	▲ 35
32	Weir Flow Control	https://www.linkedin.com/company/weir-flow-control	United Kingdom	510	10	1.96%	▲ 44
33	Crown House Technologies	https://www.linkedin.com/company/crown-house-technologies	United Kingdom	633	11	1.74%	▲ 40
34	Exova Group	https://www.linkedin.com/company/exova-group	United Kingdom	733	9	1.23%	▲ 45
35	IMI	https://www.linkedin.com/company/imi	United Kingdom	4,577	31	0.68%	▲ 20
36	The Weir Group	https://www.linkedin.com/company/the-weir-group	United Kingdom	6,984	35	0.50%	▲ 12
37	GKN	https://www.linkedin.com/company/gkn	United Kingdom	15,691	28	0.18%	▲ 26

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

