



Europe's Most Active Financial Services Professionals on Social - October 2021

Industry at a glance:

Average Score:
8.99%

Total Companies:
231

Global Industry Average:
7.68%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TriFinance Belgium	https://www.linkedin.com/company/trifinance-belgium/	Belgium	642	185	28.82%	▲ 59
2	DRV Accountants & Advise	https://www.linkedin.com/company/drv-accountants-advise/	Netherlands	510	143	28.04%	▲ 13
3	Viva Wallet	https://www.linkedin.com/company/viva-wallet/	Greece	526	135	25.67%	▲ 2
4	Compagnie Européenne de	https://www.linkedin.com/company/compagnie-europeenne-de/	France	1,007	252	25.02%	▲ 723
5	TGS France	https://www.linkedin.com/company/tgs-france/	France	625	147	23.52%	▲ 17
6	Partners Financial Services	https://www.linkedin.com/company/partners-financial-services/	Czech Republic	1,216	286	23.52%	▲ 693
7	Allianz Services	https://www.linkedin.com/company/allianz-services/	Germany	990	206	20.81%	New Entry
8	Azimut Italia	https://www.linkedin.com/company/azimut-italia/	Italy	2,193	436	19.88%	▲ 68
9	Baker Tilly STREGO	https://www.linkedin.com/company/baker-tilly-strego/	France	904	179	19.80%	▲ 82
10	KPMG Denmark	https://www.linkedin.com/company/kpmg-denmark/	Denmark	591	117	19.80%	▲ 52
11	Trustly	https://www.linkedin.com/company/trustly/	Sweden	746	147	19.71%	▲ 68
12	Meilleurtaux	https://www.linkedin.com/company/meilleurtaux/	France	1,288	248	19.25%	▲ 34
13	Meijburg & Co	https://www.linkedin.com/company/meijburg-co/	Netherlands	620	110	17.74%	▲ 35
14	Mazars in Nederland	https://www.linkedin.com/company/mazars-in-nederland/	Netherlands	564	99	17.55%	▲ 22
15	Sustainalytics	https://www.linkedin.com/company/sustainalytics/	Netherlands	910	156	17.14%	New Entry
16	Baker Tilly Netherlands	https://www.linkedin.com/company/baker-tilly-netherlands/	Netherlands	971	164	16.89%	▲ 81
17	CHG	https://www.linkedin.com/company/chg/	Germany	847	141	16.65%	▲ 50
18	Planet	https://www.linkedin.com/company/planet/	Ireland	962	151	15.70%	▲ 39
19	Nordea Asset Management	https://www.linkedin.com/company/nordea-asset-management/	Luxemburg	734	115	15.67%	▲ 99
20	Edenred France	https://www.linkedin.com/company/edenred-france/	France	910	138	15.16%	▼ -3
21	Adyen	https://www.linkedin.com/company/adyen/	Netherlands	2,378	359	15.10%	▲ 24
22	PwC Luxembourg	https://www.linkedin.com/company/pwc-luxembourg/	Luxemburg	2,335	350	14.99%	▲ 127
23	Up Coop	https://www.linkedin.com/company/up-coop/	France	1,649	247	14.98%	▲ 297
24	TELIS FINANZ	https://www.linkedin.com/company/telis-finanz/	Germany	501	75	14.97%	▲ 657

25	Hipoges Iberia	https://www.link	Spain	711	106	14.91%	▼ -23
26	PayU	https://www.link	Netherlands	2,120	312	14.72%	▲ 129
27	Milleis Banque	https://www.link	France	680	99	14.56%	▲ 60
28	PwC Austria	https://www.link	Austria	687	99	14.41%	▲ 126
29	Söderberg & Partners	https://www.link	Sweden	1,556	223	14.33%	▲ 262
30	AUREN	https://www.link	Spain	710	100	14.08%	▲ 116
31	Edenred	https://www.link	France	5,929	833	14.05%	▲ 631
32	Velliv	https://www.link	Denmark	535	75	14.02%	▲ 10
33	PwC France	https://www.link	France	3,240	449	13.86%	▲ 124
34	AirPlus International	https://www.link	Germany	672	93	13.84%	▲ 193
35	N26	https://www.link	Germany	1,436	198	13.79%	▲ 140
36	Fenergo	https://www.link	Ireland	643	88	13.69%	▲ 151
37	Clune Tech	https://www.link	Ireland	1,282	170	13.26%	New Entry
38	OVB Allfinanz España	https://www.link	Spain	2,352	309	13.14%	▲ 135
39	VvAA	https://www.link	Netherlands	794	103	12.97%	▲ 112
40	Vontobel	https://www.link	Switzerland	2,005	255	12.72%	▲ 232
41	KPMG France	https://www.link	France	5,104	641	12.56%	▲ 112
42	KPMG Austria	https://www.link	Austria	878	109	12.41%	▲ 172
43	Swiss Life Select	https://www.link	Switzerland	1,066	132	12.38%	▲ 291
44	UFF	https://www.link	France	2,360	289	12.25%	▲ 175
45	Degroof Petercam	https://www.link	Belgium	1,660	199	11.99%	▲ 94
46	Fineco Bank	https://www.link	Italy	3,613	432	11.96%	▲ 77
47	Prelios	https://www.link	Italy	715	85	11.89%	New Entry
48	iQera	https://www.link	France	589	70	11.88%	▼ -20
49	Euronext	https://www.link	Netherlands	1,096	129	11.77%	▲ 36
50	Beobank	https://www.link	Belgium	923	108	11.70%	▲ 349
51	EIF	https://www.link	Luxemburg	607	71	11.70%	▲ 107
52	IQ-EQ	https://www.link	Luxemburg	2,246	261	11.62%	▲ 199
53	AVEM	https://www.link	France	861	98	11.38%	▲ 284
54	Quoratio Groep	https://www.link	Netherlands	580	65	11.21%	New Entry
55	DLL	https://www.link	Netherlands	4,396	492	11.19%	▲ 134
56	Kepler Cheuvreux	https://www.link	France	680	76	11.18%	▲ 248
57	Ocorian	https://www.link	Jersey	1,154	128	11.09%	▲ 125
58	Digital Virgo	https://www.link	France	652	72	11.04%	New Entry
59	ALD Automotive	https://www.link	France	5,372	587	10.93%	▲ 415
60	SGEF	https://www.link	France	537	58	10.80%	▲ 240
61	De Nederlandsche Bank	https://www.link	Netherlands	2,226	240	10.78%	▲ 219
62	TMF Group	https://www.link	Netherlands	7,231	771	10.66%	▲ 243
63	KPMG Luxembourg	https://www.link	Luxemburg	1,683	178	10.58%	▲ 152
64	Grant-Thornton France	https://www.link	France	1,691	178	10.53%	New Entry
65	Cofidis Portugal	https://www.link	Portugal	505	53	10.50%	▲ 181
66	Klarna	https://www.link	Sweden	5,186	542	10.45%	▲ 4
67	CDP	https://www.link	Italy	1,128	117	10.37%	▲ 31
68	Nykredit	https://www.link	Denmark	4,194	434	10.35%	▲ 153
69	BNP Paribas Factoring	https://www.link	Belgium	744	76	10.22%	▲ 185
70	VAT IT	https://www.link	Luxemburg	748	76	10.16%	▲ 61
71	SIX	https://www.link	Switzerland	2,951	299	10.13%	▲ 255
72	Credit Agricole Payment Se	https://www.link	France	662	67	10.12%	▲ 183
73	Arval BNP Paribas Group	https://www.link	France	6,464	654	10.12%	▲ 270
74	Edmond de Rothschild	https://www.link	Switzerland	2,447	246	10.05%	▲ 249
75	EUROWAG	https://www.link	Czech Republic	661	66	9.98%	▲ 143
76	Fidelity	https://www.link	Italy	648	64	9.88%	▲ 349
77	Nagelmackers	https://www.link	Belgium	557	55	9.87%	▲ 175
78	Global Blue	https://www.link	Switzerland	1,088	106	9.74%	▲ 70
79	La Banque Postale Consur	https://www.link	France	551	53	9.62%	▲ 270
80	PFA	https://www.link	Denmark	2,096	201	9.59%	▲ 158
81	Pictet Wealth Management	https://www.link	Switzerland	557	53	9.52%	▲ 324
82	Interhyp Gruppe	https://www.link	Germany	658	62	9.42%	▲ 348
83	Intertrust Group	https://www.link	Netherlands	3,427	322	9.40%	New Entry
84	Redmore	https://www.link	Netherlands	1,778	167	9.39%	New Entry
85	Autoriteit Financiële Markt	https://www.link	Netherlands	851	79	9.28%	▲ 143
86	Zettle	https://www.link	Sweden	732	67	9.15%	▲ 108
87	Aktia	https://www.link	Finland	798	73	9.15%	▲ 166
88	Arvato Financial Solutions	https://www.link	Germany	2,221	203	9.14%	▲ 272
89	Frilans Finans Sverige	https://www.link	Sweden	559	51	9.12%	▲ 185
90	FRANFINANCE	https://www.link	France	779	71	9.11%	▲ 269
91	TPA Group	https://www.link	Austria	552	50	9.06%	New Entry
92	HERITAGE B	https://www.link	Switzerland	834	75	8.99%	▲ 220
93	doValue	https://www.link	Italy	1,629	146	8.96%	▲ 192
94	Accoon avm	https://www.link	Netherlands	871	78	8.96%	▲ 143
95	SGPB	https://www.link	France	1,951	174	8.92%	▲ 199
96	BFF Banking Group	https://www.link	Italy	540	48	8.89%	▲ 67

97	PAYONE	https://www.link	Germany	574	51	8.89%	▲ 388
98	ABN AMRO Asset Based F	https://www.link	Netherlands	710	63	8.87%	▲ 270
99	Worldline Financial Service	https://www.link	Netherlands	2,063	183	8.87%	▲ 422
100	Welten	https://www.link	Netherlands	542	48	8.86%	▲ 103
101	Storebrand	https://www.link	Norway	2,324	205	8.82%	▲ 514
102	Cofidis Group	https://www.link	France	1,102	97	8.80%	▲ 364
103	TKP Pensioen	https://www.link	Netherlands	812	71	8.74%	▲ 425
104	Universal-Investment	https://www.link	Germany	623	54	8.67%	▲ 279
105	Alm Brand	https://www.link	Denmark	1,794	155	8.64%	▲ 202
106	Fiducial	https://www.link	France	4,008	346	8.63%	▲ 335
107	Swiss Life	https://www.link	Switzerland	2,408	204	8.47%	▲ 311
108	Svea Ekonomi	https://www.link	Sweden	627	53	8.45%	▲ 184
109	Deutsche Börse	https://www.link	Germany	3,160	266	8.42%	▲ 378
110	Hoist Finance	https://www.link	Sweden	768	64	8.33%	▲ 94
111	TINSA	https://www.link	Spain	616	51	8.28%	▲ 368
112	Quion	https://www.link	Netherlands	547	45	8.23%	New Entry
113	Santander Corporate & Inv	https://www.link	Spain	1,650	135	8.18%	New Entry
114	Nexi	https://www.link	Italy	1,003	82	8.18%	▼ -1
115	SWIFT	https://www.link	Belgium	4,640	379	8.17%	▲ 169
116	Carnegie Investment Bank	https://www.link	Sweden	810	66	8.15%	▲ 456
117	PGGM	https://www.link	Netherlands	1,223	99	8.09%	▲ 224
118	Davy	https://www.link	Ireland	828	67	8.09%	▲ 94
119	International Card Services	https://www.link	Netherlands	719	58	8.07%	▲ 104
120	Nationale-Nederlanden	https://www.link	Netherlands	9,641	777	8.06%	▲ 247
121	KBC Bank & Verzekering	https://www.link	Belgium	12,054	961	7.97%	▲ 422
122	Aegon Nederland	https://www.link	Netherlands	1,269	101	7.96%	▲ 207
123	Obvion	https://www.link	Netherlands	578	46	7.96%	▲ 119
124	Ardian	https://www.link	France	1,012	80	7.91%	▲ 139
125	Bank J. Safra Sarasin	https://www.link	Switzerland	1,478	116	7.85%	▲ 377
126	Belfius	https://www.link	Belgium	5,869	459	7.82%	▲ 87
127	Credit Agricole Leasing & F	https://www.link	France	988	77	7.79%	▲ 205
128	Groupe Baobab	https://www.link	France	1,466	114	7.78%	▲ 395
129	Broker Consulting	https://www.link	Czech Republic	876	68	7.76%	▲ 403
130	Fexco	https://www.link	Ireland	789	61	7.73%	▲ 307
131	Boursorama	https://www.link	France	855	66	7.72%	▲ 263
132	Deutsche Leasing Gruppe	https://www.link	Germany	883	68	7.70%	▲ 403
133	Cembra Money Bank	https://www.link	Switzerland	537	41	7.64%	▲ 320
134	ATP	https://www.link	Denmark	3,008	229	7.61%	▲ 295
135	SGSS	https://www.link	France	2,131	162	7.60%	▲ 337
136	PostFinance	https://www.link	Switzerland	2,436	185	7.59%	▲ 334
137	Alter Domus	https://www.link	Luxemburg	2,703	205	7.58%	▲ 190
138	Intrum	https://www.link	Sweden	4,896	370	7.56%	▲ 178
139	SIX Payment Services	https://www.link	Switzerland	770	58	7.53%	▲ 378
140	Eurobank	https://www.link	Greece	4,812	361	7.50%	▲ 450
141	NN Group	https://www.link	Netherlands	19,189	1,434	7.47%	New Entry
142	De Hypotheker	https://www.link	Netherlands	755	56	7.42%	▲ 107
143	Opel Vauxhall Finance	https://www.link	Germany	641	47	7.33%	▲ 93
144	Swiss Life Select Deutschl	https://www.link	Germany	549	40	7.29%	▲ 159
145	Pictet Group	https://www.link	Switzerland	3,679	268	7.28%	▲ 217
146	Danske Bank	https://www.link	Denmark	18,261	1,325	7.26%	▲ 321
147	Santander Consumer Bank	https://www.link	Norway	927	66	7.12%	▲ 343
148	Gruppo MOL	https://www.link	Italy	905	64	7.07%	▲ 370
149	Agos Ducato	https://www.link	Italy	1,698	119	7.01%	▲ 333
150	FCA BANK	https://www.link	Italy	1,721	120	6.97%	▲ 412
151	VZ VermögensZentrum	https://www.link	Switzerland	654	45	6.88%	▲ 236
152	Nets Group	https://www.link	Denmark	3,027	208	6.87%	▲ 141
153	SpareBank 1 SMN	https://www.link	Norway	642	44	6.85%	▲ 475
154	Eurizon	https://www.link	Italy	618	41	6.63%	▲ 384
155	Santander Consumer Finan	https://www.link	Spain	921	61	6.62%	▲ 323
156	BNP Paribas Securities Se	https://www.link	France	8,140	531	6.52%	▲ 586
157	Utmost International	https://www.link	Isle of Man	699	45	6.44%	▲ 152
158	CNH Industrial Capital	https://www.link	Italy	1,668	107	6.41%	▲ 506
159	Daimler Mobility	https://www.link	Germany	1,141	73	6.40%	▲ 261
160	PSA Banque	https://www.link	France	549	35	6.38%	▲ 193
161	Natixis	https://www.link	France	13,741	876	6.38%	▲ 376
162	Allianz	https://www.link	Germany	149,093	9,500	6.37%	▲ 558
163	Phinance	https://www.link	Poland	550	35	6.36%	▲ 512
164	KPMG Hungary	https://www.link	Hungary	753	47	6.24%	▲ 329
165	Ingenico ePayments	https://www.link	Netherlands	774	48	6.20%	▼ -27
166	Alifunds	https://www.link	Spain	753	46	6.11%	New Entry
167	Volkswagen Financial Serv	https://www.link	Germany	4,610	281	6.10%	▲ 345
168	Findomestic Banca	https://www.link	Italy	1,845	111	6.02%	▲ 239

169	Euroclear	https://www.link	Belgium	4,095		246	6.01%	▲ 418
170	SGCIB	https://www.link	France	9,976		599	6.00%	▲ 372
171	BNP Paribas CIB	https://www.link	France	8,129		483	5.94%	▲ 279
172	Aegon	https://www.link	Netherlands	40,637		2,400	5.91%	▲ 568
173	ING Belgium	https://www.link	Belgium	4,665		275	5.89%	▲ 272
174	Talent&Pro	https://www.link	Netherlands	823		48	5.83%	▲ 240
175	OP Financial Group	https://www.link	Finland	6,786		394	5.81%	▲ 298
176	NN	https://www.link	Netherlands	7,258		412	5.68%	▲ 351
177	Grupo BC	https://www.link	Spain	814		46	5.65%	▲ 404
178	PARTNERS GROUP SK	https://www.link	Slovakia	588		33	5.61%	▲ 492
179	Wüstenrot Bausparkasse	https://www.link	Germany	540		30	5.56%	New Entry
180	CSSF	https://www.link	Luxemburg	541		30	5.55%	▲ 212
181	4finance	https://www.link	Latvia	545		30	5.50%	▲ 276
182	Kiron Partner	https://www.link	Italy	873		48	5.50%	▼ -79
183	MLP	https://www.link	Germany	1,919		104	5.42%	▲ 384
184	Swedbank	https://www.link	Sweden	12,882		686	5.33%	▲ 360
185	APG	https://www.link	Netherlands	2,960		157	5.30%	▲ 356
186	OVB Vermögensberatung	https://www.link	Germany	680		36	5.29%	▲ 479
187	Compass	https://www.link	Italy	1,063		55	5.17%	▲ 422
188	Stater	https://www.link	Netherlands	994		51	5.13%	▲ 274
189	Clearstream	https://www.link	Luxemburg	2,191		111	5.07%	▲ 364
190	KBC Bank Ireland	https://www.link	Ireland	1,060		53	5.00%	▲ 321
191	UBS	https://www.link	Switzerland	81,270		4,000	4.92%	▲ 384
192	TARGOBANK	https://www.link	Germany	3,640		175	4.81%	▲ 296
193	SpareBank 1 Østlandet	https://www.link	Norway	522		25	4.79%	▲ 442
194	KLP	https://www.link	Norway	1,050		50	4.76%	▲ 489
195	Rothschild & Co	https://www.link	France	4,125		196	4.75%	▲ 383
196	New Ireland Assurance	https://www.link	Ireland	632		30	4.75%	▲ 284
197	Lindorff	https://www.link	Norway	971		46	4.74%	▲ 409
198	Wüstenrot Gruppe	https://www.link	Austria	641		30	4.68%	▲ 359
199	DVAG	https://www.link	Germany	4,864		217	4.46%	▲ 491
200	Raiffeisenbank Hrvatska	https://www.link	Croatia	519		23	4.43%	▲ 298
201	DNB	https://www.link	Norway	9,734		423	4.35%	▲ 422
202	Global Exchange	https://www.link	Spain	770		33	4.29%	▲ 279
203	Santander Private Banking	https://www.link	Spain	1,176		50	4.25%	▲ 465
204	GGN	https://www.link	Netherlands	555		23	4.14%	▲ 282
205	SIA	https://www.link	Italy	2,841		114	4.01%	▲ 354
206	Europejski Fundusz Leasing	https://www.link	Poland	533		20	3.75%	▲ 368
207	Raiffeisen	https://www.link	Austria	616		23	3.73%	▲ 491
208	KRUK	https://www.link	Poland	618		23	3.72%	▲ 448
209	Cibergestión	https://www.link	Spain	662		24	3.63%	▲ 437
210	Swedbank Lietuvoje	https://www.link	Lithuania	709		25	3.53%	▲ 429
211	PKO Leasing	https://www.link	Poland	570		20	3.51%	▲ 427
212	DEG	https://www.link	Germany	668		23	3.44%	▲ 318
213	Deutsche Bank	https://www.link	Germany	68,875		2,275	3.30%	▲ 456
214	W&W-Gruppe	https://www.link	Germany	1,519		50	3.29%	▲ 483
215	Erste Bank	https://www.link	Croatia	885		29	3.28%	▲ 473
216	Swedbank Estonia	https://www.link	Estonia	827		27	3.26%	▲ 355
217	FINA	https://www.link	Croatia	761		23	3.02%	▲ 494
218	tecis	https://www.link	Germany	1,369		41	2.99%	▲ 426
219	MN	https://www.link	Netherlands	2,026		59	2.91%	▲ 454
220	Provident Financial Romania	https://www.link	Romania	677		19	2.81%	▲ 462
221	Provident Polska	https://www.link	Poland	645		17	2.64%	▲ 427
222	Wirecard	https://www.link	Germany	1,649		43	2.61%	▲ 262
223	SIBS	https://www.link	Portugal	814		19	2.33%	▲ 146
224	OVB Allfinanz	https://www.link	Czech Republic	958		20	2.09%	▲ 497
225	Microcred	https://www.link	France	1,922		38	1.98%	▲ 459
226	Getin Noble Bank	https://www.link	Poland	1,990		34	1.71%	▲ 475
227	Home Credit, Czech Republic	https://www.link	Czech Republic	559		8	1.43%	▲ 498
228	CatalunyaCaixa	https://www.link	Spain	955		11	1.15%	▲ 507
229	Newedge	https://www.link	France	1,023		11	1.08%	▲ 505
230	Sparkasse	https://www.link	Germany	3,093		33	1.07%	▲ 513
231	Fiat Services	https://www.link	Italy	585		1	0.17%	▲ 508

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