



The UK's Most Active Construction Professionals on Social - October 2021

Industry at a glance:

Average Score:
8.34%

Total Companies:
93

Global Industry Average:
5.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Sunbelt Rentals UK	https://www.link	United Kingdom	1,051	291	27.69%	▲ 0
2	Vp	https://www.link	United Kingdom	603	106	17.58%	▲ 14
3	GAP Group Limited	https://www.link	United Kingdom	730	120	16.44%	▲ 2
4	nmcn	https://www.link	United Kingdom	729	110	15.09%	▲ 33
5	Portakabin	https://www.link	United Kingdom	982	144	14.66%	▲ 28
6	Turner & Townsend	https://www.link	United Kingdom	7,029	1,023	14.55%	▲ 17
7	Cundall	https://www.link	United Kingdom	896	128	14.29%	▲ 35
8	CITB	https://www.link	United Kingdom	930	132	14.19%	▲ 23
9	Hilti Great Britain	https://www.link	United Kingdom	1,073	152	14.17%	▲ 10
10	Vistry Partnerships	https://www.link	United Kingdom	523	73	13.96%	▲ 7
11	Keyline Civils Specialist	https://www.link	United Kingdom	596	83	13.93%	▲ 58
12	Buro Happold	https://www.link	United Kingdom	2,117	274	12.94%	▲ 12
13	Ridge and Partners	https://www.link	United Kingdom	669	86	12.86%	▲ 14
14	Ainscough Crane Hire	https://www.link	United Kingdom	600	76	12.67%	▲ 7
15	CALA Group	https://www.link	United Kingdom	641	77	12.01%	▲ 13
16	MWH Treatment	https://www.link	United Kingdom	556	65	11.69%	▲ 16
17	BRE	https://www.link	United Kingdom	730	85	11.64%	▲ 39
18	Miller Homes	https://www.link	United Kingdom	591	67	11.34%	▲ 53
19	Faithful+Gould	https://www.link	United Kingdom	2,582	285	11.04%	▲ 74
20	Pick Everard	https://www.link	United Kingdom	564	62	10.99%	▲ 18
21	Keepmoat Homes	https://www.link	United Kingdom	793	86	10.84%	▲ 25
22	JRL Group	https://www.link	United Kingdom	722	77	10.66%	▲ 76
23	Hoare Lea	https://www.link	United Kingdom	968	102	10.54%	▲ 43
24	Aggregate Industries UK	https://www.link	United Kingdom	1,399	147	10.51%	▲ 75

25	McCarthy Stone	https://www.link	United Kingdom	975	100	10.26%	▲ 27
26	Vistry Group	https://www.link	United Kingdom	624	64	10.26%	▲ 23
27	Farrans Construction	https://www.link	United Kingdom	537	54	10.06%	▲ 47
28	Mace	https://www.link	United Kingdom	6,339	633	9.99%	▲ 62
29	Hill Group UK	https://www.link	United Kingdom	543	53	9.76%	▲ 25
30	Catalyst Housing	https://www.link	United Kingdom	693	67	9.67%	▲ 49
31	Galliford Try	https://www.link	United Kingdom	2,366	228	9.64%	▲ 109
32	ISG	https://www.link	United Kingdom	3,634	348	9.58%	▲ 76
33	Waterman Group	https://www.link	United Kingdom	566	54	9.54%	▲ 53
34	Lovell Partnerships	https://www.link	United Kingdom	784	74	9.44%	▲ 60
35	Barratt Developments	https://www.link	United Kingdom	1,890	174	9.21%	▲ 15
36	VINCI Construction UK	https://www.link	United Kingdom	593	53	8.94%	▲ 94
37	GRAHAM Group	https://www.link	United Kingdom	1,362	121	8.88%	▲ 66
38	Driver Trett	https://www.link	United Kingdom	823	73	8.87%	▲ 88
39	Persimmon Homes	https://www.link	United Kingdom	2,269	200	8.81%	▲ 21
40	AmcoGiffen	https://www.link	United Kingdom	662	57	8.61%	▲ 75
41	Willmott Dixon	https://www.link	United Kingdom	2,374	203	8.55%	▲ 39
42	Bellway Homes	https://www.link	United Kingdom	1,666	142	8.52%	▲ 34
43	Morgan Sindall Constructio	https://www.link	United Kingdom	3,135	260	8.29%	▲ 78
44	Currie & Brown	https://www.link	United Kingdom	1,678	139	8.28%	▲ 57
45	Robertson Group	https://www.link	United Kingdom	909	74	8.14%	▲ 12
46	McLaughlin & Harvey	https://www.link	United Kingdom	544	44	8.09%	▲ 7
47	Wates Group	https://www.link	United Kingdom	2,413	193	8.00%	▲ 94
48	Morgan Sindall Group	https://www.link	United Kingdom	6,428	505	7.86%	▲ 63
49	RMD Kwikform	https://www.link	United Kingdom	859	66	7.68%	▲ 47
50	Morrison Construction	https://www.link	United Kingdom	516	39	7.56%	▲ 87
51	A2Dominion	https://www.link	United Kingdom	722	54	7.48%	New Entry
52	Redrow	https://www.link	United Kingdom	1,523	113	7.42%	▲ 70
53	BAM Construct UK	https://www.link	United Kingdom	1,488	107	7.19%	▲ 85
54	Keltbray	https://www.link	United Kingdom	1,017	73	7.18%	▲ 91
55	Briggs & Forrester Group	https://www.link	United Kingdom	505	35	6.93%	▲ 20
56	FM Conway	https://www.link	United Kingdom	797	55	6.90%	▲ 119
57	Crest Nicholson	https://www.link	United Kingdom	700	48	6.86%	▲ 70
58	BOUYGUES UK	https://www.link	United Kingdom	1,216	81	6.66%	▲ 33
59	Notting Hill Genesis	https://www.link	United Kingdom	749	49	6.54%	▲ 84
60	NG Bailey	https://www.link	United Kingdom	1,931	122	6.32%	▲ 106
61	Balfour Beatty	https://www.link	United Kingdom	10,188	632	6.20%	▲ 86
62	Clancy	https://www.link	United Kingdom	926	57	6.16%	▲ 71
63	Overbury	https://www.link	United Kingdom	797	49	6.15%	▲ 55
64	Bloor Homes	https://www.link	United Kingdom	705	43	6.10%	▲ 23
65	Severfield	https://www.link	United Kingdom	554	33	5.96%	▲ 70
66	Bowmer and Kirkland	https://www.link	United Kingdom	659	39	5.92%	▲ 103
67	A-Plant	https://www.link	United Kingdom	679	40	5.89%	▲ 40
68	Kier Group	https://www.link	United Kingdom	8,222	482	5.86%	▲ 81
69	McLaren Construction Groi	https://www.link	United Kingdom	720	42	5.83%	▲ 75
70	VolkerFitzpatrick	https://www.link	United Kingdom	623	36	5.78%	▲ 66
71	Berkeley Group	https://www.link	United Kingdom	1,829	105	5.74%	▲ 54
72	Careys	https://www.link	United Kingdom	719	41	5.70%	▲ 85
73	Tarmac	https://www.link	United Kingdom	6,650	379	5.70%	▲ 78
74	Keller	https://www.link	United Kingdom	4,314	234	5.42%	▲ 74
75	Osborne	https://www.link	United Kingdom	823	44	5.35%	▲ 80
76	Anglian Home Improvemer	https://www.link	United Kingdom	972	50	5.14%	New Entry
77	AECOM	https://www.link	United Kingdom	2,942	146	4.96%	▲ 87
78	SPIE UK	https://www.link	United Kingdom	768	38	4.95%	▲ 74
79	Gardiner & Theobald	https://www.link	United Kingdom	947	46	4.86%	▲ 82
80	David Wilson Homes	https://www.link	United Kingdom	836	39	4.67%	▲ 66
81	Sir Robert McAlpine	https://www.link	United Kingdom	1,899	87	4.58%	▲ 89
82	Laing O'Rourke	https://www.link	United Kingdom	7,436	339	4.56%	▲ 76
83	Barratt Homes	https://www.link	United Kingdom	1,091	43	3.94%	▲ 85
84	KPJV	https://www.link	United Kingdom	591	21	3.55%	▲ 100
85	Bovis Homes	https://www.link	United Kingdom	648	23	3.55%	▲ 92
86	ICA Fluor	https://www.link	United Kingdom	1,575	52	3.30%	▲ 99
87	William Hare Group	https://www.link	United Kingdom	747	22	2.95%	▲ 92
88	Imtech	https://www.link	United Kingdom	778	18	2.31%	▲ 106
89	Keepmoat Regeneration	https://www.link	United Kingdom	594	12	2.02%	▲ 101
90	Interserve	https://www.link	United Kingdom	5,815	79	1.36%	▲ 107
91	NPS Group	https://www.link	United Kingdom	969	12	1.24%	▲ 107
92	LNT Group	https://www.link	United Kingdom	892	9	1.01%	▲ 107
93	Family Mosaic	https://www.link	United Kingdom	501	2	0.40%	▲ 109

Ready to win at social?

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