



Oceania's Most Active Construction Professionals on Social - October 2021

Industry at a glance:

Average Score:
4.20%

Total Companies:
35

Global Industry Average:
5.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Robert Bird Group	https://www.linkedin.com/company/robert-bird-group	Australia	634	59	9.31%	▲ 5
2	Coates	https://www.linkedin.com/company/coates	Australia	1,405	91	6.48%	▲ 15
3	Higgins	https://www.linkedin.com/company/higgins	New Zealand	638	39	6.11%	▲ 71
4	DBM Vircon	https://www.linkedin.com/company/dbm-vircon	Australia	506	30	5.93%	▲ 19
5	BSA	https://www.linkedin.com/company/bsa	Australia	680	40	5.88%	▲ 37
6	Richard Crookes Construct	https://www.linkedin.com/company/richard-crookes-construct	Australia	601	35	5.82%	▲ 56
7	Kennards Hire	https://www.linkedin.com/company/kennards-hire	Australia	598	33	5.52%	▲ 24
8	Downer	https://www.linkedin.com/company/downer	New Zealand	2,093	115	5.49%	▲ 31
9	Norman Disney & Young	https://www.linkedin.com/company/norman-disney-young	Australia	542	29	5.35%	▲ 5
10	Metricon	https://www.linkedin.com/company/metricon	Australia	1,777	93	5.23%	▲ 38
11	Georgiou	https://www.linkedin.com/company/georgiou	Australia	691	35	5.07%	▲ 60
12	Fletcher Construction	https://www.linkedin.com/company/fletcher-construction	New Zealand	719	36	5.01%	▲ 45
13	Built.	https://www.linkedin.com/company/built	Australia	875	40	4.57%	▲ 31
14	Simonds Homes	https://www.linkedin.com/company/simonds-homes	Australia	581	26	4.48%	▲ 20
15	Clough	https://www.linkedin.com/company/clough	Australia	1,542	67	4.35%	▲ 37
16	John Holland	https://www.linkedin.com/company/john-holland	Australia	4,908	213	4.34%	▲ 40
17	Multiplex	https://www.linkedin.com/company/multiplex	Australia	3,595	156	4.34%	▲ 38
18	ABN Group	https://www.linkedin.com/company/abn-group	Australia	1,412	61	4.32%	▲ 8
19	BESIX Watpac	https://www.linkedin.com/company/besix-watpac	Australia	559	21	3.76%	▲ 32
20	BMD Group	https://www.linkedin.com/company/bmd-group	Australia	1,106	39	3.53%	▲ 13
21	Civmec	https://www.linkedin.com/company/civmec	Australia	1,086	38	3.50%	▲ 47
22	AusGroup	https://www.linkedin.com/company/ausgroup	Australia	1,366	47	3.44%	▲ 43
23	HEB Construction	https://www.linkedin.com/company/heb-construction	New Zealand	618	21	3.40%	▲ 18
24	Monadelphous	https://www.linkedin.com/company/monadelphous	Australia	4,614	149	3.23%	▲ 51

25	Stowe Australia	https://www.linkedin.com/company/stowe-australia	Australia	604	19	3.15%	▲ 66
26	Probuild Constructions	https://www.linkedin.com/company/probuild-constructions	Australia	512	16	3.13%	▲ 56
27	CPB Contractors	https://www.linkedin.com/company/cpb-contractors	Australia	6,154	188	3.05%	▲ 40
28	ADCO	https://www.linkedin.com/company/adco	Australia	624	19	3.04%	New Entry
29	Hansen Yuncken	https://www.linkedin.com/company/hansen-yuncken	Australia	606	17	2.81%	▲ 24
30	G.J. Gardner Homes	https://www.linkedin.com/company/gjgardnerhomes	Australia	504	14	2.78%	▲ 42
31	McConnell Dowell	https://www.linkedin.com/company/mcconnell-dowell	Australia	2,289	61	2.66%	▲ 38
32	Fredon	https://www.linkedin.com/company/fredon	Australia	688	17	2.47%	▲ 55
33	Hutchinson Builders	https://www.linkedin.com/company/hutchinson-builders	Australia	1,045	22	2.11%	▲ 53
34	Icon	https://www.linkedin.com/company/icon	Australia	824	14	1.70%	▲ 44
35	Goodline	https://www.linkedin.com/company/goodline	Australia	513	8	1.56%	▲ 42

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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