



Europe's Most Active Construction Professionals on Social - October 2021

Industry at a glance:

Average Score:
7.46%

Total Companies:
173

Global Industry Average:
5.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Renson	https://www.linkedin.com/company/renson	Belgium	524	99	18.89%	▲ 6
2	Van Wijnen	https://www.linkedin.com/company/van-wijnen	Netherlands	1,430	261	18.25%	▲ 4
3	Hilti Italia	https://www.linkedin.com/company/hilti-italia	Italy	1,070	191	17.85%	▲ 27
4	Hilti France	https://www.linkedin.com/company/hilti-france	France	1,383	240	17.35%	▲ 18
5	Hervé thermique	https://www.linkedin.com/company/herve-thermique	France	1,015	171	16.85%	▲ 161
6	Legendre	https://www.linkedin.com/company/legendre	France	906	150	16.56%	▲ 34
7	CSTB	https://www.linkedin.com/company/cstb	France	851	133	15.63%	▲ 36
8	Bravida Danmark	https://www.linkedin.com/company/bravida-danmark	Denmark	864	135	15.63%	▲ 88
9	EL:CON	https://www.linkedin.com/company/el-con	Denmark	530	80	15.09%	▲ 53
10	Dura Vermeer	https://www.linkedin.com/company/dura-vermeer	Netherlands	1,675	250	14.93%	▲ 48
11	Kropman Installatietechniek	https://www.linkedin.com/company/kropman-installatietechniek	Netherlands	593	82	13.83%	▲ 86
12	Webuild	https://www.linkedin.com/company/webuild	Italy	1,629	221	13.57%	▲ 8
13	Linesight	https://www.linkedin.com/company/linesight	Ireland	805	106	13.17%	▲ 87
14	Ramery	https://www.linkedin.com/company/ramery	France	521	68	13.05%	▲ 42
15	AptiSkills	https://www.linkedin.com/company/aptskills	France	547	71	12.98%	▲ 114
16	Kemp & Lauritzen	https://www.linkedin.com/company/kemp-lauritzen	Denmark	1,250	162	12.96%	▲ 69
17	Hilti Asia Pacific	https://www.linkedin.com/company/hilti-asia-pacific	Liechtenstein	1,378	178	12.92%	New Entry
18	Terideal	https://www.linkedin.com/company/terideal	France	685	88	12.85%	▲ 47
19	Eiffage Route	https://www.linkedin.com/company/eiffage-route	France	1,687	214	12.69%	▲ 56
20	Hilti Deutschland	https://www.linkedin.com/company/hilti-deutschland	Germany	1,507	190	12.61%	▲ 122
21	Thomas & Piron	https://www.linkedin.com/company/thomas-piron	Belgium	634	79	12.46%	▲ 52
22	Strukton WorkspHERE	https://www.linkedin.com/company/strukton-workspHERE	Netherlands	1,423	177	12.44%	▲ 73
23	Husqvarna Construction Products	https://www.linkedin.com/company/husqvarna-construction-products	Sweden	816	99	12.13%	▲ 24
24	Van Dorp	https://www.linkedin.com/company/van-dorp	Netherlands	835	101	12.10%	▲ 48

25	Derome	https://www.link	Sweden	723	85	11.76%	▲ 74
26	Eiffage Benelux	https://www.link	Belgium	879	101	11.49%	▲ 80
27	Grupo Avintia	https://www.link	Spain	550	63	11.45%	▲ 156
28	JPM	https://www.link	France	1,691	193	11.41%	▲ 85
29	Hilti Group	https://www.link	Liechtenstein	21,334	2,425	11.37%	▲ 107
30	Amstein+Walthert	https://www.link	Switzerland	632	71	11.23%	▲ 95
31	DYWIDAG	https://www.link	Germany	710	79	11.13%	▲ 177
32	Schindler	https://www.link	Spain	726	80	11.02%	▲ 240
33	GCC Construction	https://www.link	France	1,373	151	11.00%	▲ 114
34	Meier Tobler	https://www.link	Switzerland	539	59	10.95%	▲ 188
35	AURIGE	https://www.link	France	552	59	10.69%	▲ 177
36	Haulotte	https://www.link	France	890	95	10.67%	▲ 161
37	Geoxia	https://www.link	France	706	75	10.62%	▲ 39
38	Ingérop	https://www.link	France	1,432	147	10.27%	▲ 113
39	VolkerWessels	https://www.link	Netherlands	8,748	895	10.23%	▲ 109
40	Léon Grosse	https://www.link	France	1,070	107	10.00%	▲ 144
41	Heijmans	https://www.link	Netherlands	4,077	403	9.88%	▲ 120
42	AXIMUM	https://www.link	France	585	57	9.74%	▲ 115
43	SOPREMA Entreprises	https://www.link	France	824	80	9.71%	▲ 89
44	VINCI Construction Terrass	https://www.link	France	667	64	9.60%	▲ 144
45	Spie batignolles	https://www.link	France	2,864	269	9.39%	▲ 196
46	Cramo Sverige	https://www.link	Sweden	717	67	9.34%	▲ 200
47	Eiffage Construction	https://www.link	France	3,409	317	9.30%	▲ 159
48	BAM Ireland	https://www.link	Ireland	524	48	9.16%	▲ 178
49	PERI	https://www.link	Germany	4,019	365	9.08%	▲ 161
50	Serneke	https://www.link	Sweden	822	74	9.00%	▲ 142
51	Demathieu bard	https://www.link	France	1,462	131	8.96%	▲ 130
52	MT Højgaard	https://www.link	Denmark	1,228	110	8.96%	▲ 117
53	Artelia	https://www.link	France	3,877	345	8.90%	▲ 162
54	ULMA Construction	https://www.link	Spain	844	75	8.89%	▲ 100
55	Menard	https://www.link	France	1,007	89	8.84%	▲ 113
56	Siniat	https://www.link	Belgium	656	57	8.69%	▲ 157
57	John Sisk & Son	https://www.link	Ireland	1,083	94	8.68%	▲ 113
58	Bouygues Bâtiment Sud-E	https://www.link	France	612	53	8.66%	▲ 262
59	Bouygues Batiment Nord-E	https://www.link	France	629	54	8.59%	▲ 101
60	Zeppelin Group	https://www.link	Germany	2,600	219	8.42%	▲ 185
61	Colas	https://www.link	France	13,856	1,166	8.42%	▲ 169
62	KAEFER WANNER	https://www.link	France	574	48	8.36%	▲ 69
63	SMAC : Enveloppe industri	https://www.link	France	948	79	8.33%	New Entry
64	Denys	https://www.link	Belgium	782	65	8.31%	▲ 232
65	Fayat	https://www.link	France	4,859	401	8.25%	▲ 128
66	Ballast Nedam	https://www.link	Netherlands	1,211	99	8.18%	▲ 219
67	Losinger Marazzi	https://www.link	Switzerland	642	52	8.10%	▲ 275
68	Bouygues Bâtiment Ile-de-	https://www.link	France	1,515	122	8.05%	▲ 123
69	Doka	https://www.link	Austria	2,704	212	7.84%	▲ 126
70	Schindler Aufzüge	https://www.link	Switzerland	946	74	7.82%	▲ 205
71	Grupo Aldesa	https://www.link	Spain	639	49	7.67%	▲ 164
72	Bilfinger Industrial Services	https://www.link	Netherlands	590	45	7.63%	▲ 204
73	VINCI Construction France	https://www.link	France	7,828	595	7.60%	▲ 132
74	FCC Construcción	https://www.link	Spain	675	51	7.56%	▲ 337
75	Royal BAM Group	https://www.link	Netherlands	12,165	909	7.47%	▲ 193
76	Per Aarsleff	https://www.link	Denmark	1,554	115	7.40%	▲ 168
77	Sarens	https://www.link	Belgium	2,176	161	7.40%	▲ 147
78	Ghella	https://www.link	Italy	611	45	7.36%	▲ 153
79	SOBECA	https://www.link	France	575	42	7.30%	New Entry
80	BAM Bouw en Techniek	https://www.link	Netherlands	1,701	124	7.29%	▲ 173
81	PORR Polska	https://www.link	Poland	578	42	7.27%	▲ 287
82	Guintoli	https://www.link	France	595	43	7.23%	▲ 206
83	Bouygues Group	https://www.link	France	27,651	1,978	7.15%	▲ 200
84	OHLA Group	https://www.link	Spain	2,444	174	7.12%	▲ 176
85	LEONHARD WEISS	https://www.link	Germany	577	41	7.11%	▲ 188
86	Bouygues Travaux Publics	https://www.link	France	1,634	116	7.10%	▲ 226
87	Bouygues Construction	https://www.link	France	24,404	1,675	6.86%	▲ 197
88	ETF	https://www.link	France	1,488	102	6.85%	▲ 205
89	Eurovia	https://www.link	France	7,179	491	6.84%	▲ 205
90	RAZEL-BEC	https://www.link	France	2,165	148	6.84%	▲ 189
91	Impresa Pizzarotti	https://www.link	Italy	1,055	72	6.82%	▲ 230
92	Assemblin	https://www.link	Sweden	1,131	77	6.81%	▲ 246
93	Implemia	https://www.link	Switzerland	2,835	193	6.81%	▲ 144
94	COMSA Corporación	https://www.link	Spain	1,632	108	6.62%	▲ 210
95	VINCI	https://www.link	France	11,685	767	6.56%	▲ 204
96	Soletanche Bachy	https://www.link	France	1,207	79	6.55%	▲ 193

97	Sorigué	https://www.link	Spain	860	56	6.51%	▲ 160
98	VINCI Construction	https://www.link	France	13,245	859	6.49%	▲ 171
99	VINCI Construction Grands	https://www.link	France	2,273	145	6.38%	▲ 149
100	Citelum Group	https://www.link	France	631	40	6.34%	▲ 127
101	Sanjose	https://www.link	Spain	1,057	66	6.24%	▲ 264
102	Multiconsult	https://www.link	Norway	2,077	129	6.21%	▲ 304
103	Groupe Cassous	https://www.link	France	927	57	6.15%	▲ 156
104	HENT	https://www.link	Norway	687	42	6.11%	▲ 119
105	Designer Group	https://www.link	Ireland	591	36	6.09%	▲ 239
106	Destia Oy	https://www.link	Finland	548	33	6.02%	▲ 150
107	Lindner Group	https://www.link	Germany	1,181	71	6.01%	▲ 267
108	Kirby Group Engineering	https://www.link	Ireland	816	48	5.88%	▲ 210
109	BESIX	https://www.link	Belgium	2,864	168	5.87%	▲ 188
110	BAUER Group	https://www.link	Germany	2,428	140	5.77%	▲ 188
111	Bravida	https://www.link	Sweden	2,655	151	5.69%	▲ 202
112	Bouygues Bâtiment Interna	https://www.link	France	1,047	59	5.64%	▲ 216
113	Strukton	https://www.link	Netherlands	646	36	5.57%	▲ 233
114	Dorman Engineering	https://www.link	Ireland	800	44	5.50%	▲ 125
115	Veidekke Sverige	https://www.link	Sweden	782	43	5.50%	▲ 233
116	Mercury	https://www.link	Ireland	2,659	146	5.49%	▲ 261
117	Svevia	https://www.link	Sweden	1,096	60	5.47%	▲ 194
118	SRV	https://www.link	Finland	706	37	5.24%	▲ 243
119	GOLDBECK	https://www.link	Germany	1,547	81	5.24%	▲ 148
120	Jones Engineering	https://www.link	Ireland	1,484	77	5.19%	▲ 211
121	Peab	https://www.link	Sweden	4,741	242	5.10%	▲ 243
122	Skanska	https://www.link	Sweden	21,303	1,058	4.97%	▲ 257
123	GEK TERNA Group of Con	https://www.link	Greece	898	44	4.90%	▲ 257
124	GK	https://www.link	Norway	766	37	4.83%	New Entry
125	Mota-Engil	https://www.link	Portugal	4,297	207	4.82%	▲ 220
126	Archirodon Group	https://www.link	Netherlands	2,543	122	4.80%	▲ 211
127	KAEFER	https://www.link	Germany	4,374	209	4.78%	▲ 227
128	Eiffage	https://www.link	France	5,777	276	4.78%	▲ 234
129	Suir Engineering	https://www.link	Ireland	531	25	4.71%	▲ 214
130	PORR Group	https://www.link	Austria	3,317	156	4.70%	▲ 257
131	Bravida Norge	https://www.link	Norway	688	32	4.65%	▲ 227
132	Bravida Sverige	https://www.link	Sweden	603	27	4.48%	▲ 266
133	YIT	https://www.link	Finland	2,734	122	4.46%	▲ 238
134	Veidekke Norge	https://www.link	Norway	3,022	133	4.40%	▲ 266
135	Mesta	https://www.link	Norway	599	26	4.34%	▲ 291
136	Jan De Nul Group	https://www.link	Luxemburg	3,295	142	4.31%	▲ 219
137	Are Oy	https://www.link	Finland	636	27	4.25%	▲ 275
138	VSL International	https://www.link	Switzerland	1,024	43	4.20%	▲ 276
139	CME	https://www.link	Portugal	530	22	4.15%	▲ 230
140	NCC	https://www.link	Sweden	11,806	490	4.15%	▲ 233
141	NGE	https://www.link	France	4,447	180	4.05%	▲ 281
142	Sogea-Satom	https://www.link	France	2,683	108	4.03%	New Entry
143	GTM Bâtiment	https://www.link	France	883	34	3.85%	▲ 210
144	Dragados Offshore	https://www.link	Spain	904	34	3.76%	▲ 208
145	STRABAG	https://www.link	Austria	13,001	471	3.62%	▲ 260
146	AF Gruppen	https://www.link	Norway	1,106	40	3.62%	▲ 193
147	BAM International	https://www.link	Netherlands	612	21	3.43%	▲ 284
148	JM	https://www.link	Sweden	2,384	81	3.40%	▲ 279
149	Sepam	https://www.link	Ireland	630	20	3.17%	▲ 283
150	Firmengruppe Max Bögl	https://www.link	Germany	538	17	3.16%	▲ 35
151	Consolidated Contractors I	https://www.link	Greece	10,612	333	3.14%	▲ 266
152	Sacyr Somague	https://www.link	Portugal	545	17	3.12%	New Entry
153	Salini Impregilo	https://www.link	Italy	2,654	80	3.01%	▲ 249
154	Aktor	https://www.link	Greece	1,253	37	2.95%	▲ 264
155	TERNIA	https://www.link	Greece	582	17	2.92%	▲ 253
156	ACCIONA	https://www.link	Spain	7,107	202	2.84%	▲ 264
157	Martifer Group	https://www.link	Portugal	1,454	41	2.82%	▲ 284
158	Astaldi	https://www.link	Italy	3,074	82	2.67%	▲ 241
159	Ruukki	https://www.link	Finland	984	26	2.64%	▲ 262
160	GK Polimex Mostostal	https://www.link	Poland	514	13	2.53%	▲ 225
161	Minimax	https://www.link	Germany	565	14	2.48%	▲ 229
162	HOCHTIEF	https://www.link	Germany	2,337	56	2.40%	▲ 278
163	Soares da Costa	https://www.link	Portugal	621	13	2.09%	▲ 276
164	Warbud	https://www.link	Poland	532	11	2.07%	▲ 266
165	Budimex	https://www.link	Poland	2,245	46	2.05%	▲ 278
166	Dragados	https://www.link	Spain	2,233	45	2.02%	▲ 267
167	CMC	https://www.link	Italy	637	12	1.88%	▲ 249
168	QDVC	https://www.link	France	1,209	22	1.82%	▲ 266

169	COMSA	https://www.link	Spain	602	10	1.66%	▲ 286
170	Metrostav	https://www.link	Czech Republic	1,064	15	1.41%	▲ 275
171	Isolux	https://www.link	Spain	1,887	18	0.95%	▲ 285
172	Impregilo	https://www.link	Italy	632	6	0.95%	▲ 282
173	CFE	https://www.link	Belgium	6,389	32	0.50%	▲ 286

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