



Canada's Most Active Construction Professionals on Social - October 2021

Industry at a glance:

Average Score:
5.58%

Total Companies:
35

Global Industry Average:
5.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	DIRTT	https://www.linkedin.com/company/dirtt	Canada	570	92	16.14%	▲ 2
2	NouvLR	https://www.linkedin.com/company/nouvlr	Canada	553	62	11.21%	▲ 6
3	Infrastructure Ontario	https://www.linkedin.com/company/infrastructure-ontario	Canada	732	75	10.25%	▲ 26
4	Pomerleau	https://www.linkedin.com/company/pomerleau	Canada	1,550	152	9.81%	▼ -3
5	CCQ	https://www.linkedin.com/company/ccq	Canada	683	65	9.52%	▲ 6
6	Flynn Group of Companies	https://www.linkedin.com/company/flynn-group-of-companies	Canada	1,305	106	8.12%	▲ 21
7	EllisDon	https://www.linkedin.com/company/ellisdon	Canada	3,391	261	7.70%	▲ 15
8	Canam	https://www.linkedin.com/company/canam	Canada	1,214	90	7.41%	▲ 31
9	Bird Construction	https://www.linkedin.com/company/bird-construction	Canada	1,257	92	7.32%	▲ 22
10	EBC	https://www.linkedin.com/company/ebc	Canada	668	48	7.19%	▲ 14
11	Modern Niagara	https://www.linkedin.com/company/modern-niagara	Canada	1,187	83	6.99%	▲ 30
12	The Miller Group	https://www.linkedin.com/company/the-miller-group	Canada	587	38	6.47%	▲ 47
13	Sintra	https://www.linkedin.com/company/sintra	Canada	617	38	6.16%	▲ 17
14	Colas Canada	https://www.linkedin.com/company/colas-canada	Canada	1,706	103	6.04%	▲ 29
15	Crosslinx Transit Solutions	https://www.linkedin.com/company/crosslinx-transit-solutions	Canada	591	34	5.75%	▲ 5
16	Lafarge Canada	https://www.linkedin.com/company/lafarge-canada	Canada	698	39	5.59%	▲ 41
17	Clark Builders	https://www.linkedin.com/company/clark-builders	Canada	542	29	5.35%	▲ 15
18	Defence Construction Canada	https://www.linkedin.com/company/defence-construction-canada	Canada	873	46	5.27%	▲ 32
19	Black & McDonald	https://www.linkedin.com/company/black-mcdonald	Canada	2,182	110	5.04%	▲ 47
20	Stuart Olson	https://www.linkedin.com/company/stuart-olson	Canada	868	41	4.72%	▲ 13
21	Plan Group	https://www.linkedin.com/company/plan-group	Canada	913	40	4.38%	▲ 52
22	Graham	https://www.linkedin.com/company/graham	Canada	1,920	83	4.32%	▲ 31
23	Aecon Group	https://www.linkedin.com/company/aecon-group	Canada	3,927	169	4.30%	▲ 48
24	PCL Construction	https://www.linkedin.com/company/pcl-construction	Canada	7,283	283	3.89%	▲ 51

25	Peace River Hydro Partner	https://www.linkedin.com/company/peace-river-hydro-partner	Canada	507	19	3.75%	▲ 17
26	ATCO Structures & Logistics	https://www.linkedin.com/company/atco-structures-logistics	Canada	826	29	3.51%	▲ 68
27	Ledcor	https://www.linkedin.com/company/ledcor	Canada	5,031	157	3.12%	▲ 47
28	Municipal Group of Companies	https://www.linkedin.com/company/municipal-group-of-companies	Canada	508	14	2.76%	▲ 49
29	Valard Construction	https://www.linkedin.com/company/valard-construction	Canada	1,076	27	2.51%	▲ 64
30	Chemco	https://www.linkedin.com/company/chemco	Canada	563	13	2.31%	▲ 67
31	E.S. FOX	https://www.linkedin.com/company/es-fox	Canada	538	12	2.23%	▲ 47
32	Aluma Systems	https://www.linkedin.com/company/aluma-systems	Canada	1,179	26	2.21%	▲ 54
33	Harris Rebar	https://www.linkedin.com/company/harris-rebar	Canada	1,084	16	1.48%	▲ 72
34	Coreslab Structures	https://www.linkedin.com/company/coreslab-structures	Canada	545	8	1.47%	▲ 68
35	JV Driver Group	https://www.linkedin.com/company/jv-driver-group	Canada	792	9	1.14%	▲ 64

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

