



The USA's Most Active Computer Networks & Cyber Security Professionals on Social - October 2021

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Cybereason	<a href="https://www.link">https://www.link</a>	United States	986	391	39.66%	▲ 6
2	Recorded Future	<a href="https://www.link">https://www.link</a>	United States	710	229	32.25%	▲ 6
3	Zscaler	<a href="https://www.link">https://www.link</a>	United States	3,516	1,114	31.68%	▲ 8
4	ExtraHop	<a href="https://www.link">https://www.link</a>	United States	538	162	30.11%	▲ 17
5	Arctic Wolf	<a href="https://www.link">https://www.link</a>	United States	1,015	305	30.05%	▲ 38
6	Tenable	<a href="https://www.link">https://www.link</a>	United States	1,626	471	28.97%	▲ 19
7	SentinelOne	<a href="https://www.link">https://www.link</a>	United States	1,023	296	28.93%	▲ 5
8	CrowdStrike	<a href="https://www.link">https://www.link</a>	United States	4,029	1,065	26.43%	▲ 16
9	Mandiant	<a href="https://www.link">https://www.link</a>	United States	764	189	24.74%	▲ 31
10	Fortinet	<a href="https://www.link">https://www.link</a>	United States	9,120	2,225	24.40%	▲ 27
11	Lookout	<a href="https://www.link">https://www.link</a>	United States	682	159	23.31%	▲ 18
12	ReliaQuest	<a href="https://www.link">https://www.link</a>	United States	645	144	22.33%	▲ 4
13	Palo Alto Networks	<a href="https://www.link">https://www.link</a>	United States	11,206	2,500	22.31%	▲ 17
14	Rapid7	<a href="https://www.link">https://www.link</a>	United States	2,271	504	22.19%	▲ 18
15	Code42	<a href="https://www.link">https://www.link</a>	United States	555	123	22.16%	▲ 7
16	Infoblox	<a href="https://www.link">https://www.link</a>	United States	1,777	384	21.61%	▲ 15
17	Imperva	<a href="https://www.link">https://www.link</a>	United States	1,524	329	21.59%	▲ 28
18	KnowBe4	<a href="https://www.link">https://www.link</a>	United States	1,238	254	20.52%	▼ -4
19	ForeScout	<a href="https://www.link">https://www.link</a>	United States	997	195	19.56%	▲ 76
20	Veracode	<a href="https://www.link">https://www.link</a>	United States	741	141	19.03%	▲ 22
21	Check Point Software Tech	<a href="https://www.link">https://www.link</a>	United States	6,170	1,172	19.00%	▲ 18
22	VMware Carbon Black	<a href="https://www.link">https://www.link</a>	United States	936	172	18.38%	▲ 33
23	Optiv	<a href="https://www.link">https://www.link</a>	United States	2,110	386	18.29%	▼ -23
24	Proofpoint	<a href="https://www.link">https://www.link</a>	United States	3,780	646	17.09%	▲ 20

25	WatchGuard Technologies	<a href="https://www.link">https://www.link</a>	United States	880	147	16.70%	▲ 28
26	Thales Cloud Security	<a href="https://www.link">https://www.link</a>	United States	650	107	16.46%	▲ 24
27	Coalfire	<a href="https://www.link">https://www.link</a>	United States	993	162	16.31%	▲ 29
28	Trustwave	<a href="https://www.link">https://www.link</a>	United States	1,498	235	15.69%	▲ 35
29	Qualys	<a href="https://www.link">https://www.link</a>	United States	1,743	264	15.15%	▲ 25
30	AT&T Cybersecurity	<a href="https://www.link">https://www.link</a>	United States	657	89	13.55%	▲ 22
31	Network Intelligence	<a href="https://www.link">https://www.link</a>	United States	525	71	13.52%	▲ 33
32	Alert Logic	<a href="https://www.link">https://www.link</a>	United States	607	79	13.01%	▲ 28
33	Secureworks	<a href="https://www.link">https://www.link</a>	United States	2,580	333	12.91%	▲ 35
34	FireEye	<a href="https://www.link">https://www.link</a>	United States	2,995	362	12.09%	▲ 24
35	Duo Security	<a href="https://www.link">https://www.link</a>	United States	681	80	11.75%	▲ 22
36	SonicWall	<a href="https://www.link">https://www.link</a>	United States	1,828	195	10.67%	▲ 34
37	Aujas Cybersecurity	<a href="https://www.link">https://www.link</a>	United States	638	67	10.50%	<b>New Entry</b>
38	RSA Security	<a href="https://www.link">https://www.link</a>	United States	2,851	289	10.14%	▲ 38
39	DigiCert	<a href="https://www.link">https://www.link</a>	United States	1,064	99	9.30%	▲ 38
40	McAfee	<a href="https://www.link">https://www.link</a>	United States	8,150	589	7.23%	▲ 32
41	Paladion	<a href="https://www.link">https://www.link</a>	United States	684	22	3.22%	▲ 47
42	NSFOCUS	<a href="https://www.link">https://www.link</a>	United States	606	15	2.48%	▲ 59

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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