

DSMN8

The World's Most Active Computer Networks & Cyber Security Professionals on Social - October 2021

Industry at a glance:

Average Score: **18.13%** Total Companies: **51** Average No. Employees: **1,930**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Snyk	https://www.linkedin.com/company/snyk	United Kingdom	766	349	45.56%	▲ 8
2	Cybereason	https://www.linkedin.com/company/cybereason	United States	986	391	39.66%	▲ 5
3	Recorded Future	https://www.linkedin.com/company/recordedfuture	United States	710	229	32.25%	▲ 5
4	Zscaler	https://www.linkedin.com/company/zscaler	United States	3,516	1,114	31.68%	▲ 8
5	ExtraHop	https://www.linkedin.com/company/extrahop	United States	538	162	30.11%	▲ 18
6	Arctic Wolf	https://www.linkedin.com/company/arcticwolf	United States	1,015	305	30.05%	▲ 41
7	Tenable	https://www.linkedin.com/company/tenable	United States	1,626	471	28.97%	▲ 20
8	SentinelOne	https://www.linkedin.com/company/sentinelone	United States	1,023	296	28.93%	▲ 5
9	Darktrace	https://www.linkedin.com/company/darktrace	United Kingdom	1,715	466	27.17%	▲ 2
10	CrowdStrike	https://www.linkedin.com/company/crowdstrike	United States	4,029	1,065	26.43%	▲ 16
11	Mandiant	https://www.linkedin.com/company/mandiant	United States	764	189	24.74%	▲ 33
12	Fortinet	https://www.linkedin.com/company/fortinet	United States	9,120	2,225	24.40%	▲ 28
13	Lookout	https://www.linkedin.com/company/lookout	United States	682	159	23.31%	▲ 18
14	ReliaQuest	https://www.linkedin.com/company/reliaquest	United States	645	144	22.33%	▲ 3
15	Palo Alto Networks	https://www.linkedin.com/company/paloalto	United States	11,206	2,500	22.31%	▲ 17
16	Rapid7	https://www.linkedin.com/company/rapid7	United States	2,271	504	22.19%	▲ 18
17	Code42	https://www.linkedin.com/company/code42	United States	555	123	22.16%	▲ 7
18	Infoblox	https://www.linkedin.com/company/infoblox	United States	1,777	384	21.61%	▲ 15
19	Imperva	https://www.linkedin.com/company/imperva	United States	1,524	329	21.59%	▲ 31
20	KnowBe4	https://www.linkedin.com/company/knowbe4	United States	1,238	254	20.52%	▼ -5
21	CyberCX	https://www.linkedin.com/company/cybercx	Australia	733	150	20.46%	New Entry
22	ForeScout	https://www.linkedin.com/company/fore-scout	United States	997	195	19.56%	▲ 101
23	Veracode	https://www.linkedin.com/company/veracode	United States	741	141	19.03%	▲ 23
24	Check Point Software Tech	https://www.linkedin.com/company/checkpoint	United States	6,170	1,172	19.00%	▲ 19

25	VMware Carbon Black	https://www.link	United States	936	172	18.38%	▲ 40
26	Optiv	https://www.link	United States	2,110	386	18.29%	▼ -7
27	Proofpoint	https://www.link	United States	3,780	646	17.09%	▲ 21
28	WatchGuard Technologies	https://www.link	United States	880	147	16.70%	▲ 35
29	Thales Cloud Security	https://www.link	United States	650	107	16.46%	▲ 29
30	Coalfire	https://www.link	United States	993	162	16.31%	▲ 36
31	Trustwave	https://www.link	United States	1,498	235	15.69%	▲ 43
32	Qualys	https://www.link	United States	1,743	264	15.15%	▲ 32
33	AT&T Cybersecurity	https://www.link	United States	657	89	13.55%	▲ 29
34	Network Intelligence	https://www.link	United States	525	71	13.52%	▲ 41
35	Alert Logic	https://www.link	United States	607	79	13.01%	▲ 36
36	Secureworks	https://www.link	United States	2,580	333	12.91%	▲ 47
37	FireEye	https://www.link	United States	2,995	362	12.09%	▲ 31
38	Duo Security	https://www.link	United States	681	80	11.75%	▲ 29
39	SonicWall	https://www.link	United States	1,828	195	10.67%	▲ 47
40	ANSSI	https://www.link	France	563	60	10.66%	▲ 16
41	Aujas Cybersecurity	https://www.link	United States	638	67	10.50%	New Entry
42	Avast	https://www.link	Czech Republic	1,963	205	10.44%	▲ 51
43	RSA Security	https://www.link	United States	2,851	289	10.14%	▲ 53
44	DigiCert	https://www.link	United States	1,064	99	9.30%	▲ 53
45	McAfee	https://www.link	United States	8,150	589	7.23%	▲ 45
46	Exclusive Networks	https://www.link	France	1,793	111	6.19%	▼ -9
47	NASK	https://www.link	Poland	526	31	5.89%	▲ 69
48	Paladion	https://www.link	United States	684	22	3.22%	▲ 65
49	NSFOCUS	https://www.link	United States	606	15	2.48%	▲ 82
50	Classified	https://www.link	United Kingdom	2,054	39	1.90%	▲ 82
51	Comp	https://www.link	Poland	748	10	1.34%	▲ 77

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

