



The USA's Most Active Staffing & Recruiting Professionals on Social - September 2021

Industry at a glance:

Average Score:
6.91%

Total Companies:
132

Global Industry Average:
9.59%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Parker and Lynch	https://www.linkedin.com/company/parker-and-lynch	United States	603	191	31.67%	▲ 2
2	CFS	https://www.linkedin.com/company/cfs	United States	585	166	28.38%	New Entry
3	Motion Recruitment Partners	https://www.linkedin.com/company/motion-recruitment-partners	United States	1,056	271	25.66%	New Entry
4	PeopleScout	https://www.linkedin.com/company/people-scout	United States	1,787	388	21.71%	New Entry
5	ManpowerGroup Talent Solutions	https://www.linkedin.com/company/manpowergroup-talent-solutions	United States	1,451	307	21.16%	New Entry
6	Motion Recruitment	https://www.linkedin.com/company/motion-recruitment	United States	914	189	20.68%	New Entry
7	Addison Group	https://www.linkedin.com/company/addison-group	United States	1,439	264	18.35%	New Entry
8	Vaco	https://www.linkedin.com/company/vaco	United States	3,390	568	16.76%	New Entry
9	Infotree Global Solutions	https://www.linkedin.com/company/infotree-global-solutions	United States	651	108	16.59%	New Entry
10	The Planet Group	https://www.linkedin.com/company/the-planet-group	United States	1,075	178	16.56%	New Entry
11	Equus Workforce Solutions	https://www.linkedin.com/company/equus-workforce-solutions	United States	1,129	180	15.94%	New Entry
12	Beacon Hill Staffing Group	https://www.linkedin.com/company/beacon-hill-staffing-group	United States	1,976	313	15.84%	New Entry
13	Iconma	https://www.linkedin.com/company/iconma	United States	787	124	15.76%	New Entry
14	Ultimate Staffing	https://www.linkedin.com/company/ultimate-staffing	United States	1,081	169	15.63%	▲ 10
15	Planet Pharma	https://www.linkedin.com/company/planet-pharma	United States	613	83	13.54%	New Entry
16	Mitchell Martin	https://www.linkedin.com/company/mitchell-martin	United States	527	71	13.47%	▲ 13
17	Airswift	https://www.linkedin.com/company/airswift	United States	1,776	234	13.18%	▲ 0
18	iPlace	https://www.linkedin.com/company/iplace	United States	984	128	13.01%	New Entry
19	Robert Half Management Solutions	https://www.linkedin.com/company/robert-half-management-solutions	United States	587	76	12.95%	▲ 11
20	Randstad USA	https://www.linkedin.com/company/randstad-usa	United States	7,188	929	12.92%	New Entry
21	AgileOne	https://www.linkedin.com/company/agileone	United States	654	84	12.84%	▲ 0
22	E-Solutions	https://www.linkedin.com/company/e-solutions	United States	1,138	144	12.65%	▲ 25
23	Aquent	https://www.linkedin.com/company/aquent	United States	2,185	264	12.08%	New Entry
24	Allegis Global Solutions	https://www.linkedin.com/company/allegis-global-solutions	United States	2,398	277	11.55%	New Entry

25	Experis/Manpower Group	https://www.link	United States	1,348	155	11.50%	New Entry
26	Salo	https://www.link	United States	548	62	11.31%	New Entry
27	ASK Consulting	https://www.link	United States	876	99	11.30%	New Entry
28	Mindlance	https://www.link	United States	1,621	182	11.23%	▲ 17
29	Yoh, A Day & Zimmermann	https://www.link	United States	1,464	162	11.07%	New Entry
30	AMN Healthcare	https://www.link	United States	2,756	289	10.49%	▲ 6
31	CareerStaff Unlimited	https://www.link	United States	722	74	10.25%	▲ 0
32	EmployBridge	https://www.link	United States	1,612	158	9.80%	New Entry
33	US Tech Solutions	https://www.link	United States	1,690	165	9.76%	▲ 25
34	Insight Global	https://www.link	United States	9,854	958	9.72%	New Entry
35	Integrated Resources	https://www.link	United States	525	51	9.71%	▼ -7
36	Experis	https://www.link	United States	4,934	461	9.34%	New Entry
37	Express Employment Prof	https://www.link	United States	873	81	9.28%	New Entry
38	Kelly	https://www.link	United States	10,645	956	8.98%	New Entry
39	Robert Half	https://www.link	United States	33,616	3,000	8.92%	▲ 0
40	Compunnel Staffing	https://www.link	United States	1,005	88	8.76%	▲ 12
41	Oxford Global Resources	https://www.link	United States	2,126	179	8.42%	New Entry
42	Artech	https://www.link	United States	3,346	277	8.28%	▲ 31
43	SGS Consulting	https://www.link	United States	522	43	8.24%	▲ 10
44	Solomon Page	https://www.link	United States	597	49	8.21%	▼ -2
45	Signature Consultants	https://www.link	United States	1,503	120	7.98%	▼ -13
46	Accounting Principals	https://www.link	United States	1,539	119	7.73%	▼ -5
47	Johnson Service Group	https://www.link	United States	562	43	7.65%	New Entry
48	RemX	https://www.link	United States	660	49	7.42%	New Entry
49	IDR	https://www.link	United States	594	44	7.41%	New Entry
50	CHG Healthcare	https://www.link	United States	1,332	97	7.28%	New Entry
51	Nesco Resource	https://www.link	United States	1,310	92	7.02%	New Entry
52	Loyal Source Government	https://www.link	United States	1,185	80	6.75%	▲ 18
53	Express Employment Prof	https://www.link	United States	12,767	852	6.67%	New Entry
54	Hospitality Staffing Solutio	https://www.link	United States	518	34	6.56%	New Entry
55	PeopleReady	https://www.link	United States	3,415	220	6.44%	New Entry
56	System One	https://www.link	United States	1,012	64	6.32%	New Entry
57	HealthTrust Workforce Sol	https://www.link	United States	2,604	155	5.95%	▲ 15
58	Ajilon	https://www.link	United States	2,873	163	5.67%	▲ 10
59	Barton Associates	https://www.link	United States	1,306	73	5.59%	New Entry
60	Hudson Global	https://www.link	United States	969	53	5.47%	▲ 3
61	Tech USA	https://www.link	United States	606	33	5.45%	New Entry
62	Aya Healthcare	https://www.link	United States	6,109	331	5.42%	▲ 29
63	ManpowerGroup	https://www.link	United States	65,648	3,500	5.33%	New Entry
64	Crown Services	https://www.link	United States	567	30	5.29%	New Entry
65	Favorite Healthcare Staffin	https://www.link	United States	1,993	103	5.17%	New Entry
66	Dedicated Nursing Associa	https://www.link	United States	510	26	5.10%	New Entry
67	Reliance One	https://www.link	United States	516	26	5.04%	New Entry
68	Manpower	https://www.link	United States	20,920	1,054	5.04%	New Entry
69	Allegris Group	https://www.link	United States	2,847	143	5.02%	New Entry
70	Acro Service	https://www.link	United States	518	26	5.02%	New Entry
71	PDS Tech	https://www.link	United States	800	40	5.00%	▲ 19
72	AppleOne Employment Ser	https://www.link	United States	4,052	202	4.99%	▼ -10
73	FlexCare Medical Staffing	https://www.link	United States	963	48	4.98%	▲ 26
74	Soliant	https://www.link	United States	1,322	61	4.61%	New Entry
75	Rose International	https://www.link	United States	1,779	82	4.61%	New Entry
76	MedPro Healthcare Staffing	https://www.link	United States	529	24	4.54%	▼ -16
77	Staff Zone	https://www.link	United States	654	28	4.28%	▼ -29
78	Maxim Healthcare Group	https://www.link	United States	16,514	703	4.26%	New Entry
79	Aerotek	https://www.link	United States	20,063	826	4.12%	New Entry
80	Sunbelt Staffing	https://www.link	United States	677	27	3.99%	▲ 0
81	Westaff	https://www.link	United States	804	32	3.98%	New Entry
82	Advantage Resourcing	https://www.link	United States	1,106	44	3.98%	New Entry
83	Onin Staffing	https://www.link	United States	1,175	45	3.83%	New Entry
84	ResourceMFG	https://www.link	United States	1,612	60	3.72%	New Entry
85	Elwood Staffing Services	https://www.link	United States	2,627	95	3.62%	New Entry
86	SASR Workforce Solutions	https://www.link	United States	749	26	3.47%	New Entry
87	Volt	https://www.link	United States	6,199	209	3.37%	▲ 5
88	Medical Solutions	https://www.link	United States	2,642	89	3.37%	New Entry
89	Surge	https://www.link	United States	775	26	3.35%	New Entry
90	Spherion	https://www.link	United States	4,598	152	3.31%	New Entry
91	CompHealth	https://www.link	United States	1,543	50	3.24%	New Entry
92	Advantage Resourcing Gr	https://www.link	United States	2,055	66	3.21%	New Entry
93	College Nannies, Sitters ar	https://www.link	United States	1,534	45	2.93%	New Entry
94	Corestaff Services	https://www.link	United States	685	20	2.92%	New Entry
95	Automation Personnel Sen	https://www.link	United States	527	15	2.85%	New Entry
96	Cross Country Healthcare	https://www.link	United States	6,388	179	2.80%	▲ 2

97	Snelling Staffing	https://www.link	United States	1,227	33	2.69%	▼ -8
98	Accountable Healthcare St	https://www.link	United States	793	21	2.65%	▼ -16
99	Remedy Intelligent Staffing	https://www.link	United States	1,705	45	2.64%	New Entry
100	Cleveland Integrity Service	https://www.link	United States	1,143	27	2.36%	New Entry
101	Supplemental Health Care	https://www.link	United States	2,354	54	2.29%	New Entry
102	Executive Search	https://www.link	United States	746	17	2.28%	New Entry
103	Searching Job	https://www.link	United States	1,477	33	2.23%	New Entry
104	Link Staffing	https://www.link	United States	538	12	2.23%	▼ -16
105	Aureus Medical Group	https://www.link	United States	2,427	54	2.22%	New Entry
106	Staff Management	https://www.link	United States	2,317	50	2.16%	New Entry
107	PSG Global Solutions	https://www.link	United States	2,547	52	2.04%	▼ -12
108	Advantage Technical	https://www.link	United States	834	17	2.04%	New Entry
109	Tradesmen International	https://www.link	United States	4,229	81	1.92%	New Entry
110	ResCare Workforce Servio	https://www.link	United States	1,634	29	1.77%	New Entry
111	Staffmark Group	https://www.link	United States	5,013	87	1.74%	New Entry
112	ATC Healthcare	https://www.link	United States	641	11	1.72%	▼ -4
113	ProLogistix	https://www.link	United States	2,855	40	1.40%	New Entry
114	AIC	https://www.link	United States	1,503	20	1.33%	New Entry
115	Staffmark	https://www.link	United States	4,858	63	1.30%	New Entry
116	TrueBlue	https://www.link	United States	12,187	152	1.25%	New Entry
117	ChildCare Careers	https://www.link	United States	712	8	1.12%	▼ -1
118	Superior Group	https://www.link	United States	718	8	1.11%	▼ -4
119	Cross Country Medical Sta	https://www.link	United States	2,507	25	1.00%	▼ -9
120	Nursefinders	https://www.link	United States	1,225	11	0.90%	▼ -8
121	Confident Staffing	https://www.link	United States	817	7	0.86%	New Entry
122	Select Staffing	https://www.link	United States	3,432	27	0.79%	New Entry
123	American Mobile Healthcar	https://www.link	United States	905	7	0.77%	▼ -5
124	Elite Staffing	https://www.link	United States	1,183	8	0.68%	New Entry
125	Nurse Staffing	https://www.link	United States	2,198	10	0.45%	▲ 1
126	DZ Atiantic	https://www.link	United States	510	2	0.39%	New Entry
127	Loving The Plant	https://www.link	United States	517	2	0.39%	New Entry
128	Labor Ready	https://www.link	United States	5,721	14	0.24%	New Entry
129	Construction Labor Contra	https://www.link	United States	1,094	2	0.18%	New Entry
130	All Team Staffing	https://www.link	United States	569	1	0.18%	New Entry
131	Volt Technical Resources	https://www.link	United States	683	0	0.00%	▼ -9
132	MPS Group	https://www.link	United States	1,021	0	0.00%	▼ -5

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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