

DSMN8

The UK's Most Active Staffing & Recruiting Professionals on Social - September 2021

Industry at a glance:

Average Score:
15.80%

Total Companies:
35

Global Industry Average:
9.59%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Frank Recruitment Group	https://www.link€	United Kingdom	2,829	1,093	38.64%	▲ 6
2	PageGroup	https://www.link€	United Kingdom	1,749	625	35.73%	▲ 8
3	Nigel Frank International	https://www.link€	United Kingdom	890	284	31.91%	▲ 8
4	Badenoch + Clark	https://www.link€	United Kingdom	851	270	31.73%	▲ 5
5	Page Personnel	https://www.link€	United Kingdom	3,161	895	28.31%	▲ 7
6	Aston Carter	https://www.link€	United Kingdom	2,279	601	26.37%	New Entry
7	Robert Walters	https://www.link€	United Kingdom	5,259	1,335	25.39%	▲ 10
8	NES Fircroft	https://www.link€	United Kingdom	1,253	307	24.50%	▲ 48
9	Michael Page	https://www.link€	United Kingdom	10,786	2,500	23.18%	▲ 10
10	SThree	https://www.link€	United Kingdom	5,283	1,177	22.28%	▲ 8
11	Resource Solutions	https://www.link€	United Kingdom	939	206	21.94%	▲ 16
12	Randstad UK	https://www.link€	United Kingdom	1,566	319	20.37%	▲ 10
13	Hays	https://www.link€	United Kingdom	23,160	4,500	19.43%	▲ 15
14	Search Consultancy	https://www.link€	United Kingdom	1,362	253	18.58%	▲ 20
15	Gattaca	https://www.link€	United Kingdom	873	152	17.41%	▲ 11
16	Guidant Global	https://www.link€	United Kingdom	657	106	16.13%	▲ 21
17	Antal International	https://www.link€	United Kingdom	1,524	215	14.11%	▲ 25
18	Morson Talent	https://www.link€	United Kingdom	1,431	187	13.07%	▲ 34
19	Harvey Nash	https://www.link€	United Kingdom	2,709	333	12.29%	▲ 38
20	Impellam Group	https://www.link€	United Kingdom	537	65	12.10%	▲ 54
21	Reed	https://www.link€	United Kingdom	5,474	650	11.87%	▲ 24
22	Manpower UK	https://www.link€	United Kingdom	597	69	11.56%	▲ 37
23	Pertemps Network Group	https://www.link€	United Kingdom	1,786	205	11.48%	▲ 42
24	Phaidon International	https://www.link€	United Kingdom	763	69	9.04%	▼ -22

25	Brook Street	https://www.linkedin.com/company/brook-street/ United Kingdom	1,127	98	8.70%	▲ 35
26	Staffline	https://www.linkedin.com/company/staffline/ United Kingdom	1,501	113	7.53%	▲ 53
27	The Best Connection	https://www.linkedin.com/company/the-best-connection/ United Kingdom	1,266	90	7.11%	▲ 39
28	Arc Hospitality Recruitment	https://www.linkedin.com/company/arc-hospitality-recruitment/ United Kingdom	528	33	6.25%	▲ 47
29	NHS Professionals	https://www.linkedin.com/company/nhs-professionals/ United Kingdom	3,517	188	5.35%	▲ 42
30	PMP Recruitment	https://www.linkedin.com/company/pmp-recruitment/ United Kingdom	1,251	62	4.96%	▲ 53
31	Spring	https://www.linkedin.com/company/spring/ United Kingdom	551	27	4.90%	▲ 37
32	Remploy	https://www.linkedin.com/company/remploy/ United Kingdom	869	34	3.91%	▲ 50
33	Blue Arrow	https://www.linkedin.com/company/blue-arrow/ United Kingdom	2,245	84	3.74%	▲ 47
34	Fircroft	https://www.linkedin.com/company/fircroft/ United Kingdom	834	24	2.88%	▲ 44
35	Nessun Commento	https://www.linkedin.com/company/nessun-commento/ United Kingdom	3,347	12	0.36%	New Entry



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