



The World's Most Active Semiconductors Professionals on Social - September 2021

Industry at a glance:

Average Score:
3.34%

Total Companies:
109

Average No. Employees:
5,296

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Silicon Labs	https://www.linkedin.com/company/silicon-labs	United States	1,869	252	13.48%	▲ 20
2	Avnet Silica	https://www.linkedin.com/company/avnet-silica	Belgium	685	84	12.26%	▲ 11
3	STMicroelectronics France	https://www.linkedin.com/company/stmicroelectronics-france	France	565	48	8.50%	▲ 14
4	VAT Group	https://www.linkedin.com/company/vat-group	Switzerland	687	56	8.15%	▲ 25
5	EBV Elektronik	https://www.linkedin.com/company/ebv-elektronik	Germany	794	63	7.93%	▲ 10
6	Xilinx	https://www.linkedin.com/company/xilinx	United States	4,848	380	7.84%	▲ 24
7	SOITEC	https://www.linkedin.com/company/soitec	France	1,201	90	7.49%	▲ 18
8	Imagination Technologies	https://www.linkedin.com/company/imagination-technologies	United Kingdom	878	62	7.06%	▲ 50
9	TDK InvenSense	https://www.linkedin.com/company/tdk-invensense	United States	732	50	6.83%	▲ 52
10	Edwards Vacuum	https://www.linkedin.com/company/edwards-vacuum	United Kingdom	2,892	190	6.57%	▲ 26
11	Rambus	https://www.linkedin.com/company/rambus	United States	836	54	6.46%	▲ 62
12	Nexperia	https://www.linkedin.com/company/nexperia	Netherlands	2,419	155	6.41%	▲ 41
13	Nordic Semiconductor	https://www.linkedin.com/company/nordic-semiconductor	Norway	1,046	67	6.41%	▲ 11
14	MaxLinear	https://www.linkedin.com/company/maxlinear	United States	1,071	68	6.35%	▲ 51
15	SMART Modular	https://www.linkedin.com/company/smart-modular	United States	1,142	70	6.13%	▲ 18
16	ASM	https://www.linkedin.com/company/asm	Netherlands	1,703	104	6.11%	▲ 34
17	Semtech	https://www.linkedin.com/company/semtech	United States	1,097	65	5.93%	▲ 67
18	Melexis	https://www.linkedin.com/company/melexis	Belgium	1,273	75	5.89%	▲ 10
19	Power Integrations	https://www.linkedin.com/company/power-integrations	United States	924	54	5.84%	▲ 51
20	u-blox	https://www.linkedin.com/company/u-blox	Switzerland	1,439	84	5.84%	▲ 19
21	ASML	https://www.linkedin.com/company/asml	Netherlands	23,876	1,333	5.58%	▲ 23
22	Dialog Semiconductor	https://www.linkedin.com/company/dialog-semiconductor	United Kingdom	1,753	96	5.48%	▲ 26
23	Analog Devices	https://www.linkedin.com/company/analog-devices	United States	12,878	694	5.39%	▲ 48
24	Onto Innovation	https://www.linkedin.com/company/onto-innovation	United States	657	34	5.18%	▲ 44

25	Arm	https://www.link	United Kingdom	8,551	432	5.05%	▲ 10
26	Infineon Technologies	https://www.link	Germany	26,019	1,290	4.96%	▲ 31
27	Semikron	https://www.link	Germany	757	37	4.89%	▲ 65
28	X-FAB	https://www.link	Germany	944	46	4.87%	▲ 9
29	Synapse Design	https://www.link	United States	603	29	4.81%	▲ 12
30	MKS Instruments	https://www.link	United States	2,304	110	4.77%	▲ 26
31	Samsung Austin Semiconc	https://www.link	United States	1,714	81	4.73%	▲ 50
32	Sankalp Semiconductor	https://www.link	United States	888	40	4.50%	▲ 44
33	Entegris	https://www.link	United States	3,805	164	4.31%	▲ 60
34	A2 Global Electronics	https://www.link	United States	629	27	4.29%	New Entry
35	Applied Materials	https://www.link	United States	23,728	1,004	4.23%	▲ 48
36	AMD	https://www.link	United States	19,087	803	4.21%	▲ 30
37	CMC Materials	https://www.link	United States	1,087	45	4.14%	▲ 15
38	Lattice Semiconductor	https://www.link	United States	965	39	4.04%	▲ 41
39	Ultra Clean Technology	https://www.link	United States	1,719	69	4.01%	▲ 8
40	ZEISS	https://www.link	Germany	1,104	44	3.99%	▲ 29
41	STMicroelectronics	https://www.link	Switzerland	24,710	964	3.90%	▲ 26
42	Ichor Systems	https://www.link	United States	565	22	3.89%	▲ 1
43	Allegro MicroSystems	https://www.link	United States	1,690	64	3.79%	▲ 63
44	Ampleon	https://www.link	Netherlands	680	25	3.68%	▼ -13
45	Mellanox Technologies	https://www.link	United States	1,250	44	3.52%	▲ 14
46	Intel Corporation	https://www.link	United States	142,227	5,000	3.52%	▲ 40
47	Micron Technology	https://www.link	United States	24,542	852	3.47%	▲ 38
48	Monolithic Power Systems	https://www.link	United States	661	22	3.33%	▲ 32
49	Cree	https://www.link	United States	2,770	91	3.29%	▲ 38
50	Marvell Technology	https://www.link	United States	6,503	205	3.15%	▲ 107
51	Inphi Corporation	https://www.link	United States	546	17	3.11%	▲ 11
52	Synaptics	https://www.link	United States	1,566	47	3.00%	▲ 57
53	Brooks Automation	https://www.link	United States	1,449	43	2.97%	▲ 67
54	Ambarella	https://www.link	United States	581	17	2.93%	▼ -32
55	KLA	https://www.link	United States	8,223	239	2.91%	▲ 49
56	FormFactor	https://www.link	United States	1,415	41	2.90%	▲ 71
57	Axcelis Technologies	https://www.link	United States	1,008	29	2.88%	▲ 18
58	Lam Research	https://www.link	United States	10,254	281	2.74%	▲ 36
59	Skyworks Solutions	https://www.link	United States	3,688	101	2.74%	▲ 56
60	SUSS MicroTec	https://www.link	Germany	585	16	2.74%	▲ 51
61	II-VI Incorporated	https://www.link	United States	4,510	123	2.73%	▲ 34
62	Onsemi	https://www.link	United States	11,667	316	2.71%	New Entry
63	MACOM	https://www.link	United States	1,216	32	2.63%	▲ 47
64	Cirrus Logic	https://www.link	United States	1,523	40	2.63%	▲ 50
65	Veeco	https://www.link	United States	1,072	28	2.61%	▲ 7
66	Microchip Technology	https://www.link	United States	13,417	342	2.55%	▲ 39
67	Lumileds	https://www.link	Netherlands	2,800	71	2.54%	▲ 30
68	LFoundry	https://www.link	Italy	614	15	2.44%	▲ 55
69	OmniVision Technologies	https://www.link	United States	1,045	25	2.39%	▲ 63
70	Maxim Integrated	https://www.link	United States	6,542	155	2.37%	▲ 37
71	GlobalFoundries	https://www.link	United States	12,518	284	2.27%	▲ 25
72	Qorvo	https://www.link	United States	5,170	113	2.19%	▲ 44
73	Siltronic	https://www.link	Germany	1,014	21	2.07%	▲ 61
74	Texas Instruments	https://www.link	United States	24,934	502	2.01%	▲ 44
75	ams	https://www.link	Austria	2,534	50	1.97%	▼ -37
76	Diodes Incorporated	https://www.link	United States	882	17	1.93%	▲ 23
77	Broadcom	https://www.link	United States	38,506	699	1.82%	▲ 31
78	Cavium	https://www.link	United States	546	9	1.65%	▲ 57
79	International Rectifier an Ir	https://www.link	United States	1,304	20	1.53%	New Entry
80	SanDisk	https://www.link	United States	3,974	52	1.31%	▲ 57
81	M+W Group	https://www.link	Germany	2,418	29	1.20%	▲ 60
82	Amkor Technology	https://www.link	United States	6,001	69	1.15%	▲ 64
83	Linear Technology	https://www.link	United States	1,058	12	1.13%	▲ 65
84	Cymer	https://www.link	United States	1,039	11	1.06%	▲ 67
85	Microsemi Corporation	https://www.link	United States	2,045	21	1.03%	▲ 55
86	IDT	https://www.link	United States	1,425	13	0.91%	▼ -81
87	Cabot Microelectronics	https://www.link	United States	554	5	0.90%	▲ 44
88	SunEdison	https://www.link	United States	763	5	0.66%	▲ 84
89	Avago Technologies	https://www.link	United States	1,901	12	0.63%	▲ 96
90	IM Flash	https://www.link	United States	867	5	0.58%	▲ 62
91	PMC-Sierra	https://www.link	United States	740	4	0.54%	New Entry
92	Atmel	https://www.link	United States	2,124	10	0.47%	▲ 82
93	LSI	https://www.link	United States	1,749	8	0.46%	▼ -89
94	ST-Ericsson	https://www.link	Switzerland	958	4	0.42%	▲ 77
95	CSR	https://www.link	United Kingdom	1,768	7	0.40%	▲ 71
96	Varian Semiconductor	https://www.link	United States	513	2	0.39%	▲ 82

97	WaferTech	https://www.link	United States	516	2	0.39%	▲ 80
98	SST	https://www.link	United States	1,562	6	0.38%	▲ 85
99	SMSC	https://www.link	United States	524	2	0.38%	▲ 70
100	Freescale	https://www.link	United States	6,615	24	0.36%	▲ 68
101	TriQuint	https://www.link	United States	837	3	0.36%	▲ 79
102	Unisem	https://www.link	United States	975	3	0.31%	▲ 63
103	Fairchild	https://www.link	United States	2,742	6	0.22%	▲ 79
104	RFMD	https://www.link	United States	982	2	0.20%	▼ -59
105	Novellus Systems	https://www.link	United States	802	1	0.12%	New Entry
106	Nanya Technology	https://www.link	United States	914	1	0.11%	▲ 61
108	Qimonda	https://www.link	Germany	1,084	0	0.00%	New Entry
107	National Semiconductor	https://www.link	United States	647	0	0.00%	▲ 81
109	Cypress Semiconductor	https://www.link	United States	1,243	0	0.00%	▲ 75

Ready to win at social?

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