



## The USA's Most Active Pharmaceuticals Professionals on Social - September 2021

### Industry at a glance:

Average Score:  
**5.35%**

Total Companies:  
**141**

Global Industry Average:  
**5.96%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Amplify Health	<a href="https://www.linkedin.com/company/amplify-health">https://www.linkedin.com/company/amplify-health</a>	United States	733	122	16.64%	New Entry
2	ConnectiveRx	<a href="https://www.linkedin.com/company/connectivex">https://www.linkedin.com/company/connectivex</a>	United States	872	137	15.71%	▲ 14
3	Syneos Health Commercial	<a href="https://www.linkedin.com/company/syneos-health-commercial">https://www.linkedin.com/company/syneos-health-commercial</a>	United States	753	118	15.67%	▲ 3
4	Pacira BioSciences	<a href="https://www.linkedin.com/company/pacira-biosciences">https://www.linkedin.com/company/pacira-biosciences</a>	United States	622	90	14.47%	▲ 31
5	Phibro Animal Health	<a href="https://www.linkedin.com/company/phibro-animal-health">https://www.linkedin.com/company/phibro-animal-health</a>	United States	974	130	13.35%	▲ 3
6	US Pharmacopeia	<a href="https://www.linkedin.com/company/us-pharmacopeia">https://www.linkedin.com/company/us-pharmacopeia</a>	United States	1,094	139	12.71%	▲ 8
7	Certara	<a href="https://www.linkedin.com/company/certara">https://www.linkedin.com/company/certara</a>	United States	915	114	12.46%	▲ 4
8	Novavax	<a href="https://www.linkedin.com/company/novavax">https://www.linkedin.com/company/novavax</a>	United States	777	92	11.84%	▼ -1
9	ProPharma Group	<a href="https://www.linkedin.com/company/propharma-group">https://www.linkedin.com/company/propharma-group</a>	United States	1,295	150	11.58%	▲ 20
10	Organon	<a href="https://www.linkedin.com/company/organon">https://www.linkedin.com/company/organon</a>	United States	4,196	469	11.18%	▲ 243
11	Advanced Clinical	<a href="https://www.linkedin.com/company/advanced-clinical">https://www.linkedin.com/company/advanced-clinical</a>	United States	775	84	10.84%	▲ 21
12	Worldwide Clinical Trials	<a href="https://www.linkedin.com/company/worldwide-clinical-trials">https://www.linkedin.com/company/worldwide-clinical-trials</a>	United States	2,000	215	10.75%	▲ 11
13	Eversana	<a href="https://www.linkedin.com/company/eversana">https://www.linkedin.com/company/eversana</a>	United States	1,946	208	10.69%	▲ 7
14	Indivior	<a href="https://www.linkedin.com/company/indivior">https://www.linkedin.com/company/indivior</a>	United States	835	86	10.30%	▲ 39
15	Alphanumeric Systems	<a href="https://www.linkedin.com/company/alphanumeric-systems">https://www.linkedin.com/company/alphanumeric-systems</a>	United States	801	80	9.99%	New Entry
16	Inotiv	<a href="https://www.linkedin.com/company/inotiv">https://www.linkedin.com/company/inotiv</a>	United States	605	58	9.59%	New Entry
17	ClinChoice	<a href="https://www.linkedin.com/company/clinchoice">https://www.linkedin.com/company/clinchoice</a>	United States	548	52	9.49%	New Entry
18	Advarra	<a href="https://www.linkedin.com/company/advarra">https://www.linkedin.com/company/advarra</a>	United States	876	83	9.47%	New Entry
19	Merz Aesthetics	<a href="https://www.linkedin.com/company/merz-aesthetics">https://www.linkedin.com/company/merz-aesthetics</a>	United States	1,263	119	9.42%	▼ -7
20	QuVa Pharma	<a href="https://www.linkedin.com/company/quva-pharma">https://www.linkedin.com/company/quva-pharma</a>	United States	691	65	9.41%	▲ 34
21	TrialCard	<a href="https://www.linkedin.com/company/trialcard">https://www.linkedin.com/company/trialcard</a>	United States	837	78	9.32%	▲ 3
22	Indegene	<a href="https://www.linkedin.com/company/indegene">https://www.linkedin.com/company/indegene</a>	United States	3,572	328	9.18%	▲ 40
23	Elanco	<a href="https://www.linkedin.com/company/elanco">https://www.linkedin.com/company/elanco</a>	United States	7,352	652	8.87%	▲ 27
24	Catalent	<a href="https://www.linkedin.com/company/catalent">https://www.linkedin.com/company/catalent</a>	United States	10,873	959	8.82%	▲ 13

25	Viatrix	<a href="https://www.link">https://www.link</a>	United States	9,015	791	8.77%	New Entry
26	Navitas Life Sciences	<a href="https://www.link">https://www.link</a>	United States	646	55	8.51%	▲ 23
27	Signant Health	<a href="https://www.link">https://www.link</a>	United States	1,755	148	8.43%	▲ 48
28	Medpace	<a href="https://www.link">https://www.link</a>	United States	3,810	312	8.19%	▲ 56
29	Intercept	<a href="https://www.link">https://www.link</a>	United States	558	45	8.06%	▲ 45
30	Genoa Healthcare	<a href="https://www.link">https://www.link</a>	United States	1,581	126	7.97%	▲ 53
31	Otsuka US	<a href="https://www.link">https://www.link</a>	United States	2,758	216	7.83%	▲ 45
32	Zoetis	<a href="https://www.link">https://www.link</a>	United States	8,498	651	7.66%	▲ 12
33	Colorcon	<a href="https://www.link">https://www.link</a>	United States	876	67	7.65%	▲ 35
34	PCI Pharma Services	<a href="https://www.link">https://www.link</a>	United States	1,909	146	7.65%	▲ 77
35	The Janssen Pharmaceuti	<a href="https://www.link">https://www.link</a>	United States	26,816	2,050	7.64%	▼ -4
36	Elixir	<a href="https://www.link">https://www.link</a>	United States	586	44	7.51%	New Entry
37	KCR	<a href="https://www.link">https://www.link</a>	United States	537	40	7.45%	▲ 83
38	Cytel	<a href="https://www.link">https://www.link</a>	United States	1,176	87	7.40%	▲ 9
39	Santen	<a href="https://www.link">https://www.link</a>	United States	1,196	87	7.27%	▲ 43
40	Q <sup>2</sup> Solutions	<a href="https://www.link">https://www.link</a>	United States	2,040	148	7.25%	▼ -2
41	Syneos Health	<a href="https://www.link">https://www.link</a>	United States	19,554	1,381	7.06%	▲ 47
42	CAI	<a href="https://www.link">https://www.link</a>	United States	966	67	6.94%	▼ -3
43	PSL Group	<a href="https://www.link">https://www.link</a>	United States	606	42	6.93%	▲ 15
44	Salix Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	822	56	6.81%	▲ 85
45	United Therapeutics Corpo	<a href="https://www.link">https://www.link</a>	United States	906	59	6.51%	▲ 81
46	MSD	<a href="https://www.link">https://www.link</a>	United States	35,079	2,274	6.48%	▲ 31
47	Nephron	<a href="https://www.link">https://www.link</a>	United States	696	44	6.32%	▲ 62
48	Suvoda	<a href="https://www.link">https://www.link</a>	United States	558	35	6.27%	▲ 18
49	AES	<a href="https://www.link">https://www.link</a>	United States	1,174	73	6.22%	▲ 18
50	Syneos Health Clinical Sol	<a href="https://www.link">https://www.link</a>	United States	2,334	145	6.21%	▲ 29
51	Curia	<a href="https://www.link">https://www.link</a>	United States	2,276	141	6.20%	New Entry
52	Lantheus	<a href="https://www.link">https://www.link</a>	United States	743	45	6.06%	▲ 90
53	Kindeva Drug Delivery	<a href="https://www.link">https://www.link</a>	United States	558	33	5.91%	▲ 50
54	NIBR	<a href="https://www.link">https://www.link</a>	United States	3,657	213	5.82%	▲ 43
55	Alcami	<a href="https://www.link">https://www.link</a>	United States	911	53	5.82%	▲ 40
56	PPD	<a href="https://www.link">https://www.link</a>	United States	24,279	1,407	5.80%	▲ 60
57	Eurofins PSS Insourcing Si	<a href="https://www.link">https://www.link</a>	United States	947	54	5.70%	▲ 32
58	Parexel	<a href="https://www.link">https://www.link</a>	United States	15,573	870	5.59%	▲ 50
59	Bristol Myers Squibb	<a href="https://www.link">https://www.link</a>	United States	37,048	2,013	5.43%	▲ 66
60	ExecuPharm	<a href="https://www.link">https://www.link</a>	United States	818	44	5.38%	▲ 64
61	West Pharmaceutical Servi	<a href="https://www.link">https://www.link</a>	United States	3,848	206	5.35%	▲ 45
62	Fresenius Kabi USA	<a href="https://www.link">https://www.link</a>	United States	1,521	81	5.33%	▲ 88
63	Daiichi Sankyo	<a href="https://www.link">https://www.link</a>	United States	3,374	179	5.31%	▲ 29
64	Acadia	<a href="https://www.link">https://www.link</a>	United States	660	35	5.30%	▲ 50
65	Amarin Corporation	<a href="https://www.link">https://www.link</a>	United States	808	42	5.20%	▲ 21
66	Bioclinica	<a href="https://www.link">https://www.link</a>	United States	3,525	181	5.13%	▲ 24
67	Piramal Pharma Solutions	<a href="https://www.link">https://www.link</a>	United States	1,412	72	5.10%	▲ 26
68	AbbVie	<a href="https://www.link">https://www.link</a>	United States	49,137	2,500	5.09%	▲ 39
69	Pharm-Olam	<a href="https://www.link">https://www.link</a>	United States	847	43	5.08%	▲ 44
70	Eisai US	<a href="https://www.link">https://www.link</a>	United States	3,020	153	5.07%	▲ 58
71	Incyte	<a href="https://www.link">https://www.link</a>	United States	2,087	104	4.98%	▲ 48
72	ERT	<a href="https://www.link">https://www.link</a>	United States	2,895	144	4.97%	▲ 82
73	Takeda Oncology	<a href="https://www.link">https://www.link</a>	United States	1,760	87	4.94%	▲ 61
74	Avanir	<a href="https://www.link">https://www.link</a>	United States	568	28	4.93%	▲ 22
75	American Regent	<a href="https://www.link">https://www.link</a>	United States	533	26	4.88%	▲ 64
76	Navitus Health Solutions	<a href="https://www.link">https://www.link</a>	United States	784	38	4.85%	▲ 57
77	Cambrex	<a href="https://www.link">https://www.link</a>	United States	1,505	70	4.65%	▲ 76
78	PharmScript	<a href="https://www.link">https://www.link</a>	United States	715	33	4.62%	▲ 27
79	Hovione	<a href="https://www.link">https://www.link</a>	United States	1,470	67	4.56%	New Entry
80	Sharp	<a href="https://www.link">https://www.link</a>	United States	828	36	4.35%	▲ 20
81	AllianceRx Walgreens Prim	<a href="https://www.link">https://www.link</a>	United States	1,344	58	4.32%	▲ 34
82	Enclara Pharmacia	<a href="https://www.link">https://www.link</a>	United States	524	22	4.20%	▲ 54
83	Sunovion	<a href="https://www.link">https://www.link</a>	United States	2,096	87	4.15%	▲ 79
84	Kroger Specialty Pharmacy	<a href="https://www.link">https://www.link</a>	United States	772	32	4.15%	▲ 54
85	Pharmacyclics	<a href="https://www.link">https://www.link</a>	United States	854	35	4.10%	New Entry
86	MMS	<a href="https://www.link">https://www.link</a>	United States	1,225	49	4.00%	▲ 54
87	Anneal	<a href="https://www.link">https://www.link</a>	United States	3,465	137	3.95%	▲ 74
88	Tolmar	<a href="https://www.link">https://www.link</a>	United States	706	27	3.82%	▲ 70
89	Alvogen	<a href="https://www.link">https://www.link</a>	United States	658	25	3.80%	▼ -89
90	Merck	<a href="https://www.link">https://www.link</a>	United States	79,046	3,000	3.80%	▲ 61
91	Astellas US	<a href="https://www.link">https://www.link</a>	United States	6,194	235	3.79%	▲ 58
92	Eli Lilly and Company	<a href="https://www.link">https://www.link</a>	United States	39,474	1,476	3.74%	▲ 67
93	IPS	<a href="https://www.link">https://www.link</a>	United States	2,510	86	3.43%	▲ 51
94	Akorn	<a href="https://www.link">https://www.link</a>	United States	1,203	41	3.41%	▲ 74
95	Lash Group	<a href="https://www.link">https://www.link</a>	United States	1,851	63	3.40%	▲ 97
96	Nektar Therapeutics	<a href="https://www.link">https://www.link</a>	United States	972	33	3.40%	▲ 76

97	Pfizer	<a href="https://www.link">https://www.link</a>	United States	118,117	4,000	3.39%	▲ 40
98	Celgene	<a href="https://www.link">https://www.link</a>	United States	4,250	130	3.06%	▲ 80
99	MedImpact Healthcare Sys	<a href="https://www.link">https://www.link</a>	United States	1,446	42	2.90%	▲ 85
100	Aurobindo USA	<a href="https://www.link">https://www.link</a>	United States	1,046	30	2.87%	▲ 52
101	Octapharma Plasma	<a href="https://www.link">https://www.link</a>	United States	2,092	58	2.77%	▲ 106
102	CSL Plasma	<a href="https://www.link">https://www.link</a>	United States	3,543	95	2.68%	▲ 99
103	Accenture	<a href="https://www.link">https://www.link</a>	United States	4,907	130	2.65%	▲ 101
104	Celerion	<a href="https://www.link">https://www.link</a>	United States	833	22	2.64%	▲ 41
105	UBC	<a href="https://www.link">https://www.link</a>	United States	1,781	47	2.64%	▲ 77
106	CVS Specialty	<a href="https://www.link">https://www.link</a>	United States	1,726	45	2.61%	New Entry
107	PharMerica	<a href="https://www.link">https://www.link</a>	United States	2,576	67	2.60%	▲ 87
108	Upsher-Smith Laboratories	<a href="https://www.link">https://www.link</a>	United States	554	13	2.35%	▲ 107
109	Remedi SeniorCare Pharm	<a href="https://www.link">https://www.link</a>	United States	652	15	2.30%	▲ 71
110	Publix Pharmacy	<a href="https://www.link">https://www.link</a>	United States	2,189	49	2.24%	▲ 77
111	ScriptPro	<a href="https://www.link">https://www.link</a>	United States	628	14	2.23%	▲ 110
112	Taro Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	1,186	26	2.19%	▲ 62
113	Fisher Clinical Services	<a href="https://www.link">https://www.link</a>	United States	844	18	2.13%	▲ 50
114	Mylan	<a href="https://www.link">https://www.link</a>	United States	11,021	232	2.11%	▲ 63
115	Par Pharmaceutical	<a href="https://www.link">https://www.link</a>	United States	1,690	35	2.07%	▲ 85
116	Capsugel	<a href="https://www.link">https://www.link</a>	United States	979	20	2.04%	▲ 44
117	inVentiv Health Commercia	<a href="https://www.link">https://www.link</a>	United States	1,107	22	1.99%	▲ 97
118	Biolife	<a href="https://www.link">https://www.link</a>	United States	757	15	1.98%	▲ 71
119	Purdue Pharma	<a href="https://www.link">https://www.link</a>	United States	937	17	1.81%	▲ 107
120	Walgreens Boots Alliance	<a href="https://www.link">https://www.link</a>	United States	132,899	2,378	1.79%	▲ 91
121	Omnicare	<a href="https://www.link">https://www.link</a>	United States	5,770	100	1.73%	▲ 87
122	inVentiv Health Clinical	<a href="https://www.link">https://www.link</a>	United States	1,459	24	1.64%	▲ 105
123	Lupin	<a href="https://www.link">https://www.link</a>	United States	3,359	48	1.43%	▲ 97
124	RxCrossroads	<a href="https://www.link">https://www.link</a>	United States	501	7	1.40%	▲ 22
125	Valeant Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	1,549	20	1.29%	▲ 112
126	CVS Pharmacy	<a href="https://www.link">https://www.link</a>	United States	41,219	455	1.10%	▲ 117
127	McNeil Consumer Healthc	<a href="https://www.link">https://www.link</a>	United States	1,099	11	1.00%	▲ 123
128	INC Research	<a href="https://www.link">https://www.link</a>	United States	2,268	17	0.75%	▲ 108
129	Diplomat	<a href="https://www.link">https://www.link</a>	United States	846	6	0.71%	▲ 57
130	Touchpoint Solutions	<a href="https://www.link">https://www.link</a>	United States	748	5	0.67%	▲ 95
131	Hospira	<a href="https://www.link">https://www.link</a>	United States	5,524	33	0.60%	▲ 120
132	Watson Pharma	<a href="https://www.link">https://www.link</a>	United States	551	3	0.54%	▲ 116
133	P&G	<a href="https://www.link">https://www.link</a>	United States	558	3	0.54%	▲ 89
134	Schering-Plough	<a href="https://www.link">https://www.link</a>	United States	726	3	0.41%	▲ 140
135	EMSI	<a href="https://www.link">https://www.link</a>	United States	1,013	2	0.20%	▲ 111
136	Amylin	<a href="https://www.link">https://www.link</a>	United States	578	1	0.17%	▲ 132
137	ASD Healthcare	<a href="https://www.link">https://www.link</a>	United States	585	1	0.17%	▲ 120
138	Cephalon	<a href="https://www.link">https://www.link</a>	United States	615	1	0.16%	▲ 135
139	ICON Central Laboratories	<a href="https://www.link">https://www.link</a>	United States	1,783	2	0.11%	▲ 108
140	MDS Pharma Services	<a href="https://www.link">https://www.link</a>	United States	643	0	0.00%	▲ 139
141	SDI	<a href="https://www.link">https://www.link</a>	United States	555	0	0.00%	▲ 7

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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