



The UK's Most Active Pharmaceuticals Professionals on Social - September 2021

Industry at a glance:

Average Score:
7.67%

Total Companies:
29

Global Industry Average:
5.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ashfield	https://www.link	United Kingdom	3,412	549	16.09%	▲ 8
2	CALYX	https://www.link	United Kingdom	1,495	227	15.18%	New Entry
3	Dechra	https://www.link	United Kingdom	1,045	156	14.93%	▲ 7
4	OPEN Health	https://www.link	United Kingdom	940	138	14.68%	▲ 0
5	Apcer Life Sciences	https://www.link	United Kingdom	756	99	13.10%	▲ 10
6	ViiV Healthcare	https://www.link	United Kingdom	1,361	149	10.95%	New Entry
7	Cello Health	https://www.link	United Kingdom	579	61	10.54%	▲ 9
8	Norbrook Laboratories	https://www.link	United Kingdom	825	75	9.09%	▲ 30
9	Quotient Sciences	https://www.link	United Kingdom	806	71	8.81%	▲ 23
10	Kyowa Kirin International	https://www.link	United Kingdom	743	65	8.75%	▼ -3
11	Nucleus Global	https://www.link	United Kingdom	704	50	7.10%	▲ 34
12	Hikma	https://www.link	United Kingdom	6,213	427	6.87%	▲ 30
13	Seqirus	https://www.link	United Kingdom	2,406	164	6.82%	▲ 28
14	Accord Healthcare	https://www.link	United Kingdom	1,348	91	6.75%	▲ 3
15	Almac Group	https://www.link	United Kingdom	3,249	210	6.46%	▲ 21
16	Envision Pharma Group	https://www.link	United Kingdom	744	48	6.45%	▲ 21
17	GW Pharmaceuticals	https://www.link	United Kingdom	801	51	6.37%	▲ 14
18	PrimeVigilance	https://www.link	United Kingdom	660	40	6.06%	▲ 30
19	Astellas Europe	https://www.link	United Kingdom	1,152	69	5.99%	▲ 10
20	MHPRA	https://www.link	United Kingdom	1,147	68	5.93%	▲ 4
21	Mundipharma	https://www.link	United Kingdom	2,760	163	5.91%	▲ 5
22	Stallergenes Greer	https://www.link	United Kingdom	889	43	4.84%	▲ 24
23	Eisai EMEA	https://www.link	United Kingdom	727	35	4.81%	▲ 12
24	AstraZeneca	https://www.link	United Kingdom	63,613	3,000	4.72%	▲ 23

25	Alliance Healthcare	https://www.linkedin.com/company/alliance-healthcare United Kingdom	2,994	135	4.51%	▲ 18
26	GSK	https://www.linkedin.com/company/gsk United Kingdom	106,384	4,500	4.23%	▲ 23
27	LloydsPharmacy	https://www.linkedin.com/company/lloydspharmacy United Kingdom	2,797	73	2.61%	▲ 26
28	AAH Pharmaceuticals	https://www.linkedin.com/company/aa-pharmaceuticals United Kingdom	742	16	2.16%	▲ 22
29	Chiltern	https://www.linkedin.com/company/chiltern-pharmaceuticals United Kingdom	997	16	1.60%	▲ 28

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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