



Europe's Most Active Pharmaceuticals Professionals on Social - September 2021

Industry at a glance:

Average Score:
6.20%

Total Companies:
166

Global Industry Average:
5.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HIPRA	https://www.linkedin.com/company/hipra	Spain	1,262	199	15.77%	▲ 27
2	UDG Healthcare	https://www.linkedin.com/company/udg-healthcare	Ireland	3,133	490	15.64%	▲ 77
3	PQE Group	https://www.linkedin.com/company/pqe-group	Italy	738	113	15.31%	▲ 5
4	SEQENS	https://www.linkedin.com/company/seqens	France	951	118	12.41%	▲ 9
5	ProductLife Group	https://www.linkedin.com/company/productlife-group	France	543	67	12.34%	▲ 149
6	Nestlé Health Science	https://www.linkedin.com/company/nestle-health-science	Switzerland	2,936	355	12.09%	▲ 78
7	Aboca Italia	https://www.linkedin.com/company/aboca-italia	Italy	517	62	11.99%	▲ 2
8	Merck Germany	https://www.linkedin.com/company/merck-germany	Germany	11,712	1,404	11.99%	▲ 142
9	Exeltis	https://www.linkedin.com/company/exeltis	Spain	1,723	205	11.90%	▲ 3
10	Fagron	https://www.linkedin.com/company/fagron	Netherlands	820	92	11.22%	▲ 128
11	AAA	https://www.linkedin.com/company/aaa	France	839	94	11.20%	▲ 28
12	Merz Therapeutics	https://www.linkedin.com/company/merz-therapeutics	Germany	1,328	148	11.14%	▲ 92
13	PharmaLex	https://www.linkedin.com/company/pharmalex	Germany	920	102	11.09%	▲ 5
14	Vifor Pharma	https://www.linkedin.com/company/vifor-pharma	Switzerland	2,161	238	11.01%	▲ 57
15	MSD France	https://www.linkedin.com/company/msd-france	France	801	84	10.49%	▲ 9
16	Orifarm	https://www.linkedin.com/company/orifarm	Denmark	818	82	10.02%	▲ 50
17	Vetoquinol Global	https://www.linkedin.com/company/vetoquinol-global	France	1,430	143	10.00%	▲ 97
18	TFS	https://www.linkedin.com/company/tfs	Sweden	689	68	9.87%	▲ 139
19	Janssen EMEA	https://www.linkedin.com/company/janssen-emea	Belgium	940	90	9.57%	▼ -8
20	Cvo Europe	https://www.linkedin.com/company/cvo-europe	France	507	48	9.47%	▲ 0
21	Uniphar Supply Chain & R	https://www.linkedin.com/company/uniphar-supply-chain	Ireland	627	59	9.41%	▲ 110
22	Merck France	https://www.linkedin.com/company/merck-france	France	544	51	9.38%	▲ 19
23	Fidia Farmaceutici	https://www.linkedin.com/company/fidia-farmaceutici	Italy	847	79	9.33%	▼ -2
24	Galderma	https://www.linkedin.com/company/galderma	Switzerland	4,013	368	9.17%	▲ 83

25	Xellia Pharmaceuticals	https://www.link	Denmark	1,271	116	9.13%	▲ 166
26	Grünenthal Group	https://www.link	Germany	3,519	318	9.04%	▲ 4
27	Curium Pharma	https://www.link	France	1,035	93	8.99%	▲ 83
28	Ferrer	https://www.link	Spain	1,706	153	8.97%	▼ -2
29	BIAL	https://www.link	Portugal	882	79	8.96%	▼ -4
30	Insud Pharma	https://www.link	Spain	3,788	339	8.95%	▼ -11
31	MSD Animal Health Nederl	https://www.link	Netherlands	620	55	8.87%	▲ 31
32	Dompé	https://www.link	Italy	704	62	8.81%	▲ 11
33	Acino	https://www.link	Switzerland	1,248	107	8.57%	▲ 58
34	Zur Rose Group	https://www.link	Switzerland	700	59	8.43%	▲ 141
35	Guerbet	https://www.link	France	2,107	175	8.31%	▲ 35
36	Merck Group	https://www.link	Germany	21,748	1,775	8.16%	▲ 92
37	Novartis Oncology	https://www.link	Switzerland	3,815	311	8.15%	▲ 44
38	IBSA Group	https://www.link	Switzerland	665	54	8.12%	▲ 109
39	Abacus Medicine	https://www.link	Denmark	557	45	8.08%	▲ 77
40	Biocodex	https://www.link	France	996	80	8.03%	▲ 95
41	Ceva Santé Animale	https://www.link	France	3,920	314	8.01%	▲ 78
42	Stevanato Group	https://www.link	Italy	884	70	7.92%	▲ 8
43	Evotec	https://www.link	Germany	2,202	173	7.86%	▲ 49
44	PolyPeptide Group	https://www.link	Sweden	794	62	7.81%	▲ 148
45	Unither Pharmaceuticals	https://www.link	France	881	68	7.72%	▲ 33
46	Synthon	https://www.link	Netherlands	1,185	91	7.68%	▲ 79
47	Medical Products Agency	https://www.link	Sweden	735	56	7.62%	▲ 172
48	FAES FARMA	https://www.link	Spain	874	66	7.55%	▼ -21
49	Boiron France	https://www.link	France	1,860	140	7.53%	▼ -1
50	Bachem	https://www.link	Switzerland	975	73	7.49%	▲ 111
51	Pierre Fabre Group	https://www.link	France	7,274	535	7.35%	▲ 26
52	Sobi	https://www.link	Sweden	1,199	88	7.34%	▲ 51
53	Angelini Pharma	https://www.link	Italy	1,102	80	7.26%	New Entry
54	Alfasigma	https://www.link	Italy	1,574	114	7.24%	▲ 82
55	Servier	https://www.link	France	11,360	821	7.23%	▲ 93
56	Heel	https://www.link	Germany	564	40	7.09%	▲ 117
57	Chiesi Group	https://www.link	Italy	4,309	305	7.08%	▲ 29
58	Daiichi Sankyo Europe	https://www.link	Germany	511	36	7.05%	▲ 48
59	Centrient	https://www.link	Netherlands	642	45	7.01%	▲ 10
60	Cenexi	https://www.link	France	718	50	6.96%	▲ 96
61	Ipsen	https://www.link	France	5,224	363	6.95%	▲ 69
62	Arkopharma	https://www.link	France	763	53	6.95%	▲ 112
63	Oriola Corporation	https://www.link	Finland	572	39	6.82%	▲ 10
64	Bracco	https://www.link	Italy	1,614	109	6.75%	▲ 54
65	Ferring	https://www.link	Switzerland	4,794	322	6.72%	▲ 123
66	Uniphar Group	https://www.link	Ireland	685	46	6.72%	▲ 147
67	Cofares	https://www.link	Spain	1,179	79	6.70%	▼ -22
68	Jazz	https://www.link	Ireland	2,570	172	6.69%	▲ 114
69	Sandoz	https://www.link	Switzerland	13,801	923	6.69%	▲ 152
70	Zambon	https://www.link	Italy	2,045	136	6.65%	▲ 6
71	Lundbeck	https://www.link	Denmark	5,510	363	6.59%	▲ 88
72	UPSA	https://www.link	France	974	64	6.57%	▲ 79
73	Excelya	https://www.link	France	596	39	6.54%	▼ -59
74	STADA	https://www.link	Germany	4,816	312	6.48%	▲ 112
75	Innothra	https://www.link	France	689	44	6.39%	▼ -23
76	Mayoly Spindler	https://www.link	France	564	36	6.38%	▲ 11
77	Norgine	https://www.link	Netherlands	1,072	68	6.34%	▲ 23
78	ALK	https://www.link	Denmark	2,209	140	6.34%	▲ 75
79	OCP Répartition	https://www.link	France	1,157	73	6.31%	▲ 67
80	Grupa NEUCA	https://www.link	Poland	1,140	71	6.23%	▲ 98
81	PSI CRO	https://www.link	Switzerland	1,610	100	6.21%	▲ 98
82	UCB	https://www.link	Belgium	11,676	723	6.19%	▲ 95
83	Besins Healthcare	https://www.link	Monaco	598	37	6.19%	▲ 149
84	Novo Nordisk	https://www.link	Denmark	40,490	2,500	6.17%	▲ 57
85	Almirall	https://www.link	Spain	1,728	106	6.13%	▲ 58
86	Zentiva	https://www.link	Czech Republic	2,790	171	6.13%	▲ 76
87	LEO Pharma	https://www.link	Denmark	5,439	329	6.05%	▲ 22
88	Novartis	https://www.link	Switzerland	107,606	6,500	6.04%	▲ 130
89	Corden Pharma	https://www.link	Germany	756	45	5.95%	▲ 71
90	Boehringer Ingelheim	https://www.link	Germany	41,867	2,475	5.91%	▲ 107
91	Recipharm	https://www.link	Sweden	2,550	150	5.88%	▲ 93
92	Virbac	https://www.link	France	3,562	209	5.87%	▲ 113
93	ICON	https://www.link	Ireland	29,841	1,736	5.82%	▲ 4
94	Fresenius Kabi	https://www.link	Germany	15,308	885	5.78%	▲ 108
95	Fertin Pharma	https://www.link	Denmark	563	32	5.68%	▼ -39
96	Reig Jofre	https://www.link	Spain	549	31	5.65%	▼ -50

97	Italfarmaco	https://www.link	Spain	1,097	61	5.56%	▼ -59
98	CERP Rouen	https://www.link	France	614	34	5.54%	▲ 91
99	LFB	https://www.link	France	1,866	101	5.41%	▲ 88
100	Menarini Group	https://www.link	Italy	5,342	288	5.39%	▲ 12
101	Orion Corporation	https://www.link	Finland	1,881	99	5.26%	▲ 114
102	Ethypfarm	https://www.link	France	736	38	5.16%	▲ 99
103	Idorsia	https://www.link	Switzerland	900	46	5.11%	▲ 105
104	Pharmathen	https://www.link	Netherlands	672	34	5.06%	▲ 40
105	Hemofarm	https://www.link	Serbia	1,078	54	5.01%	▲ 76
106	ISDIN	https://www.link	Spain	1,051	52	4.95%	▲ 97
107	Febelco Group	https://www.link	Belgium	552	27	4.89%	▼ -43
108	Laboratorios Normon	https://www.link	Spain	1,363	66	4.84%	▲ 37
109	Delpharm	https://www.link	France	1,658	80	4.83%	▲ 31
110	Medac	https://www.link	Germany	582	28	4.81%	▼ -14
111	Endo	https://www.link	Ireland	1,375	65	4.73%	▲ 98
112	Biotest	https://www.link	Germany	550	26	4.73%	▲ 125
113	Bidafarma	https://www.link	Spain	529	25	4.73%	New Entry
114	Aixial	https://www.link	France	532	25	4.70%	▼ -32
115	Macopharma	https://www.link	France	747	35	4.69%	▲ 9
116	Siegfried	https://www.link	Switzerland	1,225	57	4.65%	▼ -28
117	Sanofi Pasteur	https://www.link	France	12,690	580	4.57%	▲ 113
118	Adamed	https://www.link	Poland	1,138	52	4.57%	▲ 53
119	Famar	https://www.link	Greece	1,314	57	4.34%	▲ 133
120	Bionorica	https://www.link	Germany	557	24	4.31%	New Entry
121	Chemo	https://www.link	Spain	1,239	53	4.28%	▼ -72
122	Grupo Alter	https://www.link	Spain	618	26	4.21%	▲ 17
123	Kedrion Biopharma	https://www.link	Italy	1,050	44	4.19%	▲ 46
124	Mallinckrodt	https://www.link	Ireland	3,380	140	4.14%	▲ 117
125	BSP	https://www.link	Italy	604	25	4.14%	▼ -53
126	Grifols	https://www.link	Spain	9,163	374	4.08%	▲ 90
127	Sanofi	https://www.link	France	75,245	3,000	3.99%	New Entry
128	MSD Netherlands	https://www.link	Netherlands	1,529	60	3.92%	▲ 57
129	Kern Pharma	https://www.link	Spain	605	23	3.80%	▼ -55
130	Octapharma	https://www.link	Switzerland	1,772	67	3.78%	▲ 115
131	Cinfa	https://www.link	Spain	705	26	3.69%	▲ 102
132	Weleda	https://www.link	Switzerland	625	23	3.68%	▲ 17
133	Olon	https://www.link	Italy	789	29	3.68%	New Entry
134	Apoteksgruppen	https://www.link	Sweden	608	22	3.62%	▲ 88
135	Bormioli Pharma	https://www.link	Italy	554	20	3.61%	▲ 33
136	Aptuit	https://www.link	Italy	954	34	3.56%	▲ 124
137	Alkaloid Skopje	https://www.link	North Macedonia	762	27	3.54%	New Entry
138	Aenova Group	https://www.link	Germany	747	26	3.48%	▲ 109
139	Farmacile DONA	https://www.link	Romania	503	16	3.18%	▲ 150
140	Admenta Italia	https://www.link	Italy	541	17	3.14%	▼ -47
141	ESTEVE	https://www.link	Spain	1,330	41	3.08%	▲ 87
142	Healthcare Business of Me	https://www.link	Germany	4,273	129	3.02%	▲ 101
143	Apotek Hjärtat	https://www.link	Sweden	1,810	50	2.76%	▲ 125
144	Richter Gedeon	https://www.link	Hungary	1,598	43	2.69%	▲ 135
145	MSD Deutschland	https://www.link	Germany	2,060	53	2.57%	▲ 121
146	Egis	https://www.link	Hungary	1,629	41	2.52%	▲ 104
147	Allergan	https://www.link	Ireland	16,298	400	2.45%	▲ 123
148	Recordati	https://www.link	Italy	2,107	51	2.42%	▲ 107
149	Polpharma	https://www.link	Poland	2,081	50	2.40%	▲ 115
150	Apoteket	https://www.link	Sweden	2,486	58	2.33%	▲ 122
151	ACS Dobfar	https://www.link	Italy	670	15	2.24%	▲ 106
152	Actelion	https://www.link	Switzerland	1,207	26	2.15%	▲ 113
153	Vetter Pharma	https://www.link	Germany	1,312	26	1.98%	▲ 118
154	BERLIN-CHEMIE Menarini	https://www.link	Germany	1,528	28	1.83%	▲ 121
155	Merial	https://www.link	Germany	2,049	35	1.71%	▲ 133
156	Ratiopharm	https://www.link	Italy	555	9	1.62%	▲ 106
157	Kronans Apotek	https://www.link	Sweden	1,252	20	1.60%	▲ 83
158	Farmak	https://www.link	Ukraine	623	9	1.44%	▲ 119
159	Krka	https://www.link	Slovenia	3,421	49	1.43%	▲ 117
160	A&D Pharma	https://www.link	Romania	612	8	1.31%	▲ 127
161	Vitusapotek	https://www.link	Norway	689	9	1.31%	▲ 140
162	USP Zdrowie	https://www.link	Poland	545	7	1.28%	▲ 82
163	PLIVA	https://www.link	Croatia	1,488	18	1.21%	▲ 106
164	Apotek 1	https://www.link	Norway	1,564	16	1.02%	▲ 135
165	Takeda Pharmaceuticals	https://www.link	Switzerland	824	4	0.49%	▲ 138
166	Sensiblu	https://www.link	Romania	700	3	0.43%	▲ 134

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