



The USA's Most Active Industrial Automation Professionals on Social - September 2021

Industry at a glance:

Average Score: **5.51%** **Total Companies:** **33** **Global Industry Average:** **7.11%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Banner Engineering	https://www.linkedin.com/company/banner-engineering	United States	781	91	11.65%	▲ 5
2	Allied Electronics & Automation	https://www.linkedin.com/company/allied-electronics-automation	United States	958	89	9.29%	▲ 1
3	Omron Automation	https://www.linkedin.com/company/omron-automation	United States	1,588	144	9.07%	▲ 4
4	Intralox	https://www.linkedin.com/company/intralox	United States	1,505	131	8.70%	▲ 4
5	Cognex Corporation	https://www.linkedin.com/company/cognex	United States	2,031	173	8.52%	▲ 0
6	Barry-Wehmiller Design Group	https://www.linkedin.com/company/barry-wehmiller-design-group	United States	1,219	97	7.96%	▲ 10
7	Rockwell Automation	https://www.linkedin.com/company/rockwell-automation	United States	21,990	1,731	7.87%	▲ 2
8	MHS	https://www.linkedin.com/company/mhs	United States	1,123	85	7.57%	▼ -6
9	ABB	https://www.linkedin.com/company/abb	United States	762	57	7.48%	▼ -5
10	Kollmorgen	https://www.linkedin.com/company/kollmorgen	United States	812	59	7.27%	▲ 0
11	Yaskawa Motoman	https://www.linkedin.com/company/yaskawa-motoman	United States	619	42	6.79%	▲ 4
12	Climatec	https://www.linkedin.com/company/climatec	United States	809	53	6.55%	▼ -1
13	Emerson	https://www.linkedin.com/company/emerson	United States	26,860	1,700	6.33%	▼ -1
14	OTC	https://www.linkedin.com/company/otc	United States	517	30	5.80%	▼ -1
15	Symbotic	https://www.linkedin.com/company/symbotic	United States	685	38	5.55%	▼ -14
16	Yaskawa America	https://www.linkedin.com/company/yaskawa-america	United States	585	31	5.30%	▲ 3
17	FANUC America Corporation	https://www.linkedin.com/company/fanuc-america	United States	1,282	64	4.99%	▲ 0
18	Gerber Scientific	https://www.linkedin.com/company/gerber-scientific	United States	833	40	4.80%	▼ -4
19	Moxa	https://www.linkedin.com/company/moxa	United States	869	40	4.60%	▲ 2
20	OPEX	https://www.linkedin.com/company/opex	United States	796	35	4.40%	▲ 0
21	Gates	https://www.linkedin.com/company/gates	United States	6,240	260	4.17%	▼ -3
22	Open Systems International	https://www.linkedin.com/company/open-systems-international	United States	928	38	4.09%	▲ 3
23	Hillenbrand	https://www.linkedin.com/company/hillenbrand	United States	5,895	235	3.99%	▼ -1
24	TMEIC	https://www.linkedin.com/company/tmeic	United States	684	25	3.65%	▲ 5

25	Motion	https://www.linkedin.com/company/motion	United States	4,210	144	3.42%	▼ -1
26	Kaman Distribution	https://www.linkedin.com/company/kaman-distribution	United States	1,408	48	3.41%	▲ 4
27	RoviSys	https://www.linkedin.com/company/rovisys	United States	810	27	3.33%	▲ 4
28	Puffer-Sweiven	https://www.linkedin.com/company/puffer-sweiven	United States	534	17	3.18%	▼ -1
29	SMC	https://www.linkedin.com/company/smc	United States	8,115	236	2.91%	▼ -6
30	ATS	https://www.linkedin.com/company/ats	United States	2,042	54	2.64%	▼ -4
31	Bell and Howell	https://www.linkedin.com/company/bell-and-howell	United States	1,065	25	2.35%	▲ 3
32	Teradyne	https://www.linkedin.com/company/teradyne	United States	4,263	95	2.23%	▲ 1
33	GES	https://www.linkedin.com/company/ges	United States	503	10	1.99%	▼ -5

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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