

DSMN8

The World's Most Active Industrial Automation Professionals on Social - September 2021

Industry at a glance:

Average Score:
7.11%

Total Companies:
100

Average No. Employees:
4,866

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	VEGA	https://www.linkedin.com/company/vega	Germany	757	155	20.48%	▲ 0
2	Murrelektronik	https://www.linkedin.com/company/murrelektronik	Germany	608	120	19.74%	▲ 0
3	Schmalz	https://www.linkedin.com/company/schmalz	Germany	567	94	16.58%	▲ 1
4	SICK Sensor Intelligence	https://www.linkedin.com/company/sick-sensor-intelligence	Germany	4,449	674	15.15%	▲ 7
5	HMS Networks	https://www.linkedin.com/company/hms-networks	Sweden	664	90	13.55%	▲ 5
6	Schunk	https://www.linkedin.com/company/schunk	Germany	561	74	13.19%	▲ 0
7	Control Techniques	https://www.linkedin.com/company/control-techniques	United Kingdom	508	66	12.99%	▲ 2
8	Endress+Hauser	https://www.linkedin.com/company/endress-hauser	Switzerland	6,805	882	12.96%	▼ -1
9	ifm	https://www.linkedin.com/company/ifm	Germany	2,778	346	12.46%	▲ 7
10	Pilz	https://www.linkedin.com/company/pilz	Germany	610	75	12.30%	▲ 13
11	Phoenix Contact	https://www.linkedin.com/company/phoenix-contact	Germany	5,303	641	12.09%	▼ -3
12	Stäubli	https://www.linkedin.com/company/staubli	Switzerland	1,590	192	12.08%	▲ 2
13	Premier Tech	https://www.linkedin.com/company/premier-tech	Canada	1,655	198	11.96%	▲ 2
14	Banner Engineering	https://www.linkedin.com/company/banner-engineering	United States	781	91	11.65%	▲ 16
15	Baumer Group	https://www.linkedin.com/company/baumer-group	Switzerland	699	79	11.30%	▼ -3
16	Bürkert Fluid Control Systems	https://www.linkedin.com/company/burkert-fluid-control-systems	Germany	1,074	118	10.99%	▼ -3
17	AMMEGA	https://www.linkedin.com/company/ammega	Netherlands	1,423	153	10.75%	▲ 4
18	Omron	https://www.linkedin.com/company/omron	Netherlands	2,452	253	10.32%	▲ 4
19	Beckhoff Automation	https://www.linkedin.com/company/beckhoff-automation	Germany	902	93	10.31%	▲ 13
20	B&R Industrial Automation	https://www.linkedin.com/company/br-industrial-automation	Austria	1,422	145	10.20%	▲ 7
21	Markem-Imaje	https://www.linkedin.com/company/markem-imaje	Switzerland	2,806	272	9.69%	▲ 3
22	Pepperl+Fuchs Group	https://www.linkedin.com/company/pepperl-fuchs-group	Germany	1,624	155	9.54%	▲ 6
23	Allied Electronics & Automation	https://www.linkedin.com/company/allied-electronics-automation	United States	958	89	9.29%	▼ -6
24	Körber	https://www.linkedin.com/company/koerber	Germany	1,111	103	9.27%	▼ -5

25	Omron Automation	https://www.link	United States	1,588		144	9.07%	▲ 6
26	TOMRA Food	https://www.link	Belgium	640		56	8.75%	▼ -8
27	Intralox	https://www.link	United States	1,505		131	8.70%	▲ 15
28	Ammeraal Beltech	https://www.link	Netherlands	868		74	8.53%	▲ 6
29	Cognex Corporation	https://www.link	United States	2,031		173	8.52%	▼ -3
30	SEW USOCOME	https://www.link	France	530		44	8.30%	▲ 17
31	Lenze	https://www.link	Germany	703		58	8.25%	▼ -6
32	KROHNE Group	https://www.link	Germany	1,351		110	8.14%	▲ 3
33	Interroll Group	https://www.link	Switzerland	758		61	8.05%	▲ 3
34	Barry-Wehmiller Design G	https://www.link	United States	1,219		97	7.96%	▲ 32
35	Rockwell Automation	https://www.link	United States	21,990	1,731		7.87%	▲ 9
36	Vanderlande	https://www.link	Netherlands	5,976		469	7.85%	▲ 4
37	MHS	https://www.link	United States	1,123		85	7.57%	▼ -32
38	Samson	https://www.link	Germany	543		41	7.55%	▲ 5
39	ABB	https://www.link	United States	762		57	7.48%	▼ -19
40	WIKA Group	https://www.link	Germany	3,531		258	7.31%	▲ 1
41	Inpeco	https://www.link	Switzerland	521		38	7.29%	▲ 10
42	Kollmorgen	https://www.link	United States	812		59	7.27%	▲ 3
43	FlexLink	https://www.link	Sweden	932		67	7.19%	▼ -10
44	Elettric80	https://www.link	Italy	775		55	7.10%	▼ -15
45	Komax	https://www.link	Switzerland	744		51	6.85%	▲ 17
46	Yaskawa Motoman	https://www.link	United States	619		42	6.79%	▲ 13
47	Renishaw	https://www.link	United Kingdom	2,256		148	6.56%	▲ 1
48	Climatec	https://www.link	United States	809		53	6.55%	▲ 2
49	Sauter	https://www.link	Switzerland	630		40	6.35%	▲ 24
50	Festo	https://www.link	Germany	6,861		435	6.34%	▼ -4
51	Emerson	https://www.link	United States	26,860	1,700		6.33%	▲ 1
52	ATS Automation	https://www.link	Canada	2,982		188	6.30%	▲ 9
53	ISRA Vision	https://www.link	Germany	507		31	6.11%	▼ -14
54	HIMA Group	https://www.link	Germany	738		45	6.10%	▲ 3
55	Habasit	https://www.link	Switzerland	971		59	6.08%	▼ -18
56	Actemium	https://www.link	France	4,805		285	5.93%	▼ -7
57	IMA Group	https://www.link	Italy	2,288		134	5.86%	▲ 3
58	BEUMER Group	https://www.link	Germany	2,770		162	5.85%	▼ -2
59	OTC	https://www.link	United States	517		30	5.80%	▼ -6
60	Bosch Rexroth	https://www.link	Germany	10,343		600	5.80%	▲ 3
61	Voilàp	https://www.link	Italy	570		33	5.79%	▼ -23
62	Symbotic	https://www.link	United States	685		38	5.55%	▼ -59
63	Marposs	https://www.link	Italy	1,079		59	5.47%	▲ 2
64	Marchesini Group	https://www.link	Italy	920		50	5.43%	▼ -6
65	KUKA	https://www.link	Germany	7,152		382	5.34%	▼ -1
66	Yaskawa America	https://www.link	United States	585		31	5.30%	▲ 8
67	Clemessy	https://www.link	France	1,812		93	5.13%	▼ -12
68	Siemens	https://www.link	Germany	254,326	13,000		5.11%	▲ 0
69	Process Automation Soluti	https://www.link	Germany	740		37	5.00%	▲ 2
70	FANUC America Corporati	https://www.link	United States	1,282		64	4.99%	▼ -1
71	S&T	https://www.link	Austria	1,690		82	4.85%	New Entry
72	Gerber Scientific	https://www.link	United States	833		40	4.80%	▼ -18
73	SEW Eurodrive	https://www.link	Germany	3,751		180	4.80%	▼ -3
74	Moxa	https://www.link	United States	869		40	4.60%	▲ 3
75	thyssenkrupp	https://www.link	Germany	812		37	4.56%	▲ 4
76	OPEX	https://www.link	United States	796		35	4.40%	▼ -1
77	Gates	https://www.link	United States	6,240		260	4.17%	▼ -5
78	Open Systems Internation	https://www.link	United States	928		38	4.09%	▲ 5
79	Hillenbrand	https://www.link	United States	5,895		235	3.99%	▼ -1
80	Comau	https://www.link	Italy	6,507		247	3.80%	▼ -13
81	Spartan Controls	https://www.link	Canada	940		35	3.72%	▲ 5
82	TMEIC	https://www.link	United States	684		25	3.65%	▲ 6
83	Zenith Technologies	https://www.link	Ireland	689		24	3.48%	▼ -1
84	Motion	https://www.link	United States	4,210		144	3.42%	▼ -3
85	Kaman Distribution	https://www.link	United States	1,408		48	3.41%	▲ 5
86	RoviSys	https://www.link	United States	810		27	3.33%	▲ 10
87	SIPA	https://www.link	Italy	1,027		34	3.31%	▼ -11
88	Mikron	https://www.link	Switzerland	674		22	3.26%	▲ 3
89	Puffer-Sweiven	https://www.link	United States	534		17	3.18%	▼ -4
90	SMC	https://www.link	United States	8,115		236	2.91%	▼ -10
91	AIUT	https://www.link	Poland	537		15	2.79%	▲ 4
92	ATS	https://www.link	United States	2,042		54	2.64%	▼ -8
93	Diagonal Gest	https://www.link	Spain	506		13	2.57%	New Entry
94	Unitec	https://www.link	Italy	523		13	2.49%	▼ -5
95	Bell and Howell	https://www.link	United States	1,065		25	2.35%	▲ 4
96	Teradyne	https://www.link	United States	4,263		95	2.23%	▲ 2

97	FFT	https://www.linkedin.com/company/fft/	Germany	590	13	2.20%	▼ -5
98	Invensys	https://www.linkedin.com/company/invensys/	United Kingdom	4,523	92	2.03%	▼ -4
99	GES	https://www.linkedin.com/company/ges/	United States	503	10	1.99%	▼ -12
100	Brock Solutions	https://www.linkedin.com/company/brock-solutions/	Canada	541	9	1.66%	▼ -7

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

