



The UK's Most Active Education Management Professionals on Social - September 2021

Industry at a glance:

Average Score:
6.49%

Total Companies:
71

Global Industry Average:
3.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	NCFE	https://www.linkedin.com/company/ncfedirect	United Kingdom	642	142	22.12%
2	Global University Systems	https://www.linkedin.com/company/global-university-systems	United Kingdom	857	133	15.52%
3	City & Guilds	https://www.linkedin.com/company/city-guilds	United Kingdom	1,498	215	14.35%
4	PeoplePlus UK	https://www.linkedin.com/company/peopleplusuk	United Kingdom	874	122	13.96%
5	QS Quacquarelli Symonds	https://www.linkedin.com/company/qs	United Kingdom	564	78	13.83%
6	Weston College	https://www.linkedin.com/company/weston-college	United Kingdom	808	88	10.89%
7	CAIE	https://www.linkedin.com/company/caie	United Kingdom	1,473	160	10.86%
8	Cognita Schools	https://www.linkedin.com/company/cognita-schools	United Kingdom	704	75	10.65%
9	CAE	https://www.linkedin.com/company/cae	United Kingdom	1,962	203	10.35%
10	West Suffolk College	https://www.linkedin.com/company/west-suffolk-college	United Kingdom	547	55	10.05%
11	Lincoln College	https://www.linkedin.com/company/lincoln-college	United Kingdom	746	70	9.38%
12	CUPA	https://www.linkedin.com/company/cupa	United Kingdom	9,648	881	9.13%
13	SQA	https://www.linkedin.com/company/sqa	United Kingdom	1,016	92	9.06%
14	Tes	https://www.linkedin.com/company/tes	United Kingdom	1,004	90	8.96%
15	Fife College	https://www.linkedin.com/company/fife-college	United Kingdom	655	58	8.85%
16	Seetec	https://www.linkedin.com/company/seetec	United Kingdom	750	65	8.67%
17	Education Development Trust	https://www.linkedin.com/company/education-development-trust	United Kingdom	1,408	122	8.66%
18	QA	https://www.linkedin.com/company/qa	United Kingdom	3,444	298	8.65%
19	Middlesbrough College	https://www.linkedin.com/company/middlesbrough-college	United Kingdom	635	52	8.19%
20	Gower College Swansea	https://www.linkedin.com/company/gower-college-swansea	United Kingdom	561	45	8.02%
21	Barnsley College	https://www.linkedin.com/company/barnsley-college	United Kingdom	679	54	7.95%
22	Activate Learning	https://www.linkedin.com/company/activate-learning	United Kingdom	814	64	7.86%
23	CRC	https://www.linkedin.com/company/crc	United Kingdom	593	44	7.42%

24	AQA	https://www.linkec	United Kingdom	2,333	162	6.94%
25	Cardiff and Vale College	https://www.linkec	United Kingdom	666	46	6.91%
26	New College Lanarkshire	https://www.linkec	United Kingdom	519	35	6.74%
27	Grimsby Institute of Further anc	https://www.linkec	United Kingdom	670	44	6.57%
28	INTO University Partnerships	https://www.linkec	United Kingdom	688	44	6.40%
29	Exeter College	https://www.linkec	United Kingdom	731	46	6.29%
30	Newcastle College	https://www.linkec	United Kingdom	1,064	66	6.20%
31	OCR	https://www.linkec	United Kingdom	1,215	75	6.17%
32	New College Durham	https://www.linkec	United Kingdom	503	31	6.16%
33	Luminate Education Group	https://www.linkec	United Kingdom	1,291	79	6.12%
34	Milton Keynes College Group	https://www.linkec	United Kingdom	869	52	5.98%
35	United Learning	https://www.linkec	United Kingdom	681	40	5.87%
36	City College Plymouth	https://www.linkec	United Kingdom	550	32	5.82%
37	City of Bristol College	https://www.linkec	United Kingdom	803	45	5.60%
38	Derby College	https://www.linkec	United Kingdom	907	50	5.51%
39	Pearson	https://www.linkec	United Kingdom	29,951	1,650	5.51%
40	Bridgwater & Taunton College	https://www.linkec	United Kingdom	714	39	5.46%
41	Education Authority	https://www.linkec	United Kingdom	1,337	72	5.39%
42	Gloucestershire College	https://www.linkec	United Kingdom	507	27	5.33%
43	Gateshead College	https://www.linkec	United Kingdom	523	27	5.16%
44	Teach First	https://www.linkec	United Kingdom	3,480	178	5.11%
45	Sunderland College	https://www.linkec	United Kingdom	522	26	4.98%
46	The Cornwall College Group	https://www.linkec	United Kingdom	818	40	4.89%
47	Nord Anglia Education	https://www.linkec	United Kingdom	4,171	200	4.80%
48	MidKent College	https://www.linkec	United Kingdom	550	26	4.73%
49	Leicester College	https://www.linkec	United Kingdom	833	38	4.56%
50	London South East Colleges	https://www.linkec	United Kingdom	619	27	4.36%
51	The City of Liverpool College	https://www.linkec	United Kingdom	649	28	4.31%
52	The Sheffield College	https://www.linkec	United Kingdom	740	31	4.19%
53	Kaplan International Languages	https://www.linkec	United Kingdom	767	31	4.04%
54	Busy Bees Nurseries	https://www.linkec	United Kingdom	917	37	4.03%
55	Bradford College	https://www.linkec	United Kingdom	962	38	3.95%
56	Walsall College	https://www.linkec	United Kingdom	522	20	3.83%
57	Prospects	https://www.linkec	United Kingdom	726	27	3.72%
58	WCG	https://www.linkec	United Kingdom	1,033	38	3.68%
59	Edinburgh College	https://www.linkec	United Kingdom	796	29	3.64%
60	ACS International Schools	https://www.linkec	United Kingdom	569	19	3.34%
61	Coleg Gwent	https://www.linkec	United Kingdom	768	25	3.26%
62	Ark	https://www.linkec	United Kingdom	1,062	34	3.20%
63	The Manchester College	https://www.linkec	United Kingdom	1,622	51	3.14%
64	North Kent College	https://www.linkec	United Kingdom	501	14	2.79%
65	Grwp Llandrillo Menai	https://www.linkec	United Kingdom	1,039	29	2.79%
66	Ealing, Hammersmith & West L	https://www.linkec	United Kingdom	667	17	2.55%
67	Dumfries and Galloway Council	https://www.linkec	United Kingdom	1,394	35	2.51%
68	Coleg Cambria	https://www.linkec	United Kingdom	974	22	2.26%
69	Kumon UK	https://www.linkec	United Kingdom	790	13	1.65%
70	LSC	https://www.linkec	United Kingdom	899	3	0.33%
71	Nursery School	https://www.linkec	United Kingdom	986	3	0.30%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.linkec)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

