



Europe's Most Active Education Management Professionals on Social - September 2021

Industry at a glance:

Average Score:
8.12%

Total Companies:
116

Global Industry Average:
3.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	ZHAW School of Management	https://www.linkedin.com/company/zhaw	Switzerland	621	130	20.93%
2	ESSEC Business School	https://www.linkedin.com/company/essec	France	1,920	363	18.91%
3	NCOI Opleidingen	https://www.linkedin.com/company/ncoi	Netherlands	1,094	202	18.46%
4	Lucerne University of Applied Sciences and Arts	https://www.linkedin.com/company/hochschule-luzern	Switzerland	2,101	383	18.23%
5	Emlyon Business School	https://www.linkedin.com/company/emlyon	France	1,578	282	17.87%
6	NHL Stenden	https://www.linkedin.com/company/nhl-stenden	Netherlands	2,024	356	17.59%
7	GoStudent	https://www.linkedin.com/company/go-student	Austria	1,028	172	16.73%
8	Esade	https://www.linkedin.com/company/esade	Spain	2,347	392	16.70%
9	IE University	https://www.linkedin.com/company/ie-university	Spain	1,030	171	16.60%
10	Sciences Po	https://www.linkedin.com/company/sciences-po	France	4,234	701	16.56%
11	Hochschule Fresenius	https://www.linkedin.com/company/hochschule-fresenius	Germany	1,326	207	15.61%
12	KEDGE Business School	https://www.linkedin.com/company/kedge	France	1,859	263	14.15%
13	Odisee	https://www.linkedin.com/company/odisee	Belgium	965	133	13.78%
14	Saxion University of Applied Sciences	https://www.linkedin.com/company/saxion	Netherlands	4,148	570	13.74%
15	MCI	https://www.linkedin.com/company/mci	Austria	605	81	13.39%
16	Professionshøjskolen Absalon	https://www.linkedin.com/company/professionshøjskolen-absalon	Denmark	879	114	12.97%
17	International Baccalaureate	https://www.linkedin.com/company/international-baccalaureate	Switzerland	5,724	726	12.68%
18	Landstede Groep	https://www.linkedin.com/company/landstede-groep	Netherlands	922	114	12.36%
19	Deltion College	https://www.linkedin.com/company/deltion-college	Netherlands	1,816	224	12.33%
20	CNAM	https://www.linkedin.com/company/cnam	France	1,715	207	12.07%
21	The Hague University of Applied Sciences	https://www.linkedin.com/company/the-hague-university-of-applied-sciences	Netherlands	590	70	11.86%
22	Zone.college	https://www.linkedin.com/company/zone-college	Netherlands	542	62	11.44%
23	Université catholique de Lyon	https://www.linkedin.com/company/universite-catholique-de-lyon	France	586	66	11.26%

24	Université de Reims Champagn	https://www.linkec	France	1,682	189	11.24%
25	Les compagnons du devoir	https://www.linkec	France	701	78	11.13%
26	CY Cergy Paris Université	https://www.linkec	France	1,889	208	11.01%
27	ROC Nijmegen	https://www.linkec	Netherlands	1,146	126	10.99%
28	Universidad Europea	https://www.linkec	Spain	3,898	424	10.88%
29	De Leijgraaf	https://www.linkec	Netherlands	566	60	10.60%
30	ROC Horizon College	https://www.linkec	Netherlands	1,185	124	10.46%
31	VHL	https://www.linkec	Netherlands	916	95	10.37%
32	Friesland College	https://www.linkec	Netherlands	951	96	10.09%
33	Gilde Opleidingen	https://www.linkec	Netherlands	913	92	10.08%
34	RENN4	https://www.linkec	Netherlands	582	58	9.97%
35	Noorderpoort	https://www.linkec	Netherlands	1,571	156	9.93%
36	ROC Mondriaan	https://www.linkec	Netherlands	1,840	179	9.73%
37	Università Bocconi	https://www.linkec	Italy	3,919	377	9.62%
38	ROC van Twente	https://www.linkec	Netherlands	1,969	189	9.60%
39	ROC Friese Poort	https://www.linkec	Netherlands	1,401	133	9.49%
40	Koning Willem I College	https://www.linkec	Netherlands	1,430	135	9.44%
41	ROC van Amsterdam	https://www.linkec	Netherlands	2,804	263	9.38%
42	Da Vinci College Dordrecht	https://www.linkec	Netherlands	802	75	9.35%
43	Alfa-college	https://www.linkec	Netherlands	1,416	131	9.25%
44	Aventus	https://www.linkec	Netherlands	1,174	108	9.20%
45	Technological University Dublin	https://www.linkec	Ireland	2,745	251	9.14%
46	Drenthe College	https://www.linkec	Netherlands	911	83	9.11%
47	Scalda	https://www.linkec	Netherlands	762	69	9.06%
48	Medborgarskolan	https://www.linkec	Sweden	696	63	9.05%
49	De Rooi Pannen	https://www.linkec	Netherlands	667	60	9.00%
50	Université de Bordeaux	https://www.linkec	France	3,389	287	8.47%
51	Universidad de Alcalá	https://www.linkec	Spain	2,555	210	8.22%
52	FOF København	https://www.linkec	Denmark	578	47	8.13%
53	Folkuniversitetet	https://www.linkec	Sweden	1,470	119	8.10%
54	University of Navarra	https://www.linkec	Spain	2,984	240	8.04%
55	Clusius College	https://www.linkec	Netherlands	652	52	7.98%
56	Bildungswerk der Bayerischen	https://www.linkec	Germany	1,228	97	7.90%
57	Stenden	https://www.linkec	Netherlands	766	59	7.70%
58	Swiss Education Group	https://www.linkec	Switzerland	1,223	94	7.69%
59	WBS TRAINING AG	https://www.linkec	Germany	1,068	81	7.58%
60	Niels Brock	https://www.linkec	Denmark	669	50	7.47%
61	Curio	https://www.linkec	Netherlands	1,593	118	7.41%
62	RVKO (Rotterdamse Vereniging	https://www.linkec	Netherlands	720	53	7.36%
63	FUNIBER	https://www.linkec	Spain	542	39	7.20%
64	ROC Tilburg	https://www.linkec	Netherlands	588	42	7.14%
65	Nova College	https://www.linkec	Netherlands	1,397	99	7.09%
66	Bildungsdirektion Kanton Zürich	https://www.linkec	Switzerland	508	36	7.09%
67	New Bulgarian University	https://www.linkec	Bulgaria	614	43	7.00%
68	Omnia, Espoon seudun koulutu	https://www.linkec	Finland	588	41	6.97%
69	University West	https://www.linkec	Sweden	614	41	6.68%
70	Albeda mbo	https://www.linkec	Netherlands	1,364	91	6.67%
71	Université Paris Descartes	https://www.linkec	France	1,112	72	6.47%
72	Le Cordon Bleu	https://www.linkec	France	607	39	6.43%
73	Royal College of Surgeons in Ir	https://www.linkec	Ireland	1,922	123	6.40%
74	Studieförbundet Vuxenskolan	https://www.linkec	Sweden	692	44	6.36%
75	SAE Institute	https://www.linkec	Netherlands	1,446	89	6.15%
76	Technische Universität Berlin	https://www.linkec	Germany	3,688	220	5.97%
77	Goethe-Institut	https://www.linkec	Germany	2,980	176	5.91%
78	Académie de Paris	https://www.linkec	France	627	37	5.90%
79	National Learning Network	https://www.linkec	Ireland	500	28	5.60%
80	Università degli studi Roma TR	https://www.linkec	Italy	2,891	157	5.43%
81	GO! onderwijs van de Vlaamse	https://www.linkec	Belgium	1,290	69	5.35%
82	Dalama University	https://www.linkec	Sweden	869	46	5.29%
83	Helicon Opleidingen	https://www.linkec	Netherlands	502	26	5.18%
84	Specialpedagogiska skolmyndi	https://www.linkec	Sweden	591	29	4.91%
85	The Bucharest University of Eco	https://www.linkec	Romania	729	35	4.80%
86	Università degli Studi di Torino	https://www.linkec	Italy	5,917	283	4.78%
87	Ministerio de Educación	https://www.linkec	Spain	1,058	49	4.63%
88	BFZ	https://www.linkec	Germany	668	30	4.49%
89	University of Duisburg-Essen	https://www.linkec	Germany	2,372	103	4.34%
90	UiO	https://www.linkec	Norway	2,775	118	4.25%
91	Wall Street English	https://www.linkec	Spain	6,025	254	4.22%
92	JENSEN education	https://www.linkec	Sweden	568	23	4.05%
93	EF Education First	https://www.linkec	Switzerland	24,343	978	4.02%

94	Technische Universität Chemnitz	https://www.linkedin.com/company/technische-universitaet-chemnitz	Germany	886	35	3.95%
95	Native Camp	https://www.linkedin.com/company/native-camp	Serbia	1,420	56	3.94%
96	TU Bergakademie Freiberg	https://www.linkedin.com/company/tu-bergakademie-freiberg	Germany	758	29	3.83%
97	Stedelijk Onderwijs Antwerpen	https://www.linkedin.com/company/stedelijk-onderwijs-antwerpen	Belgium	1,212	46	3.80%
98	Wellantcollege	https://www.linkedin.com/company/wellantcollege	Netherlands	983	35	3.56%
99	WIT	https://www.linkedin.com/company/wit	Ireland	567	20	3.53%
100	Onderwijsstichting MOVARE	https://www.linkedin.com/company/onderwijsstichting-movare	Netherlands	542	19	3.51%
101	Internationella Engelska Skolar	https://www.linkedin.com/company/internationella-engelska-skolar	Sweden	1,542	52	3.37%
102	Inlingua	https://www.linkedin.com/company/inlingua	Switzerland	1,424	46	3.23%
103	ROC West-Brabant	https://www.linkedin.com/company/roc-west-brabant	Netherlands	848	27	3.18%
104	Hermods	https://www.linkedin.com/company/hermods	Sweden	667	21	3.15%
105	ABF	https://www.linkedin.com/company/abf	Sweden	522	16	3.07%
106	Kunskapskolan	https://www.linkedin.com/company/kunskapskolan	Sweden	659	19	2.88%
107	Deutsche Angestellten Akadem	https://www.linkedin.com/company/deutsche-angestellten-akadem	Germany	969	24	2.48%
108	Ulm University	https://www.linkedin.com/company/ulm-university	Germany	1,387	32	2.31%
109	Province de Liège	https://www.linkedin.com/company/province-de-liège	Belgium	1,142	25	2.19%
110	Internationaler Bund	https://www.linkedin.com/company/internationaler-bund	Germany	1,003	19	1.89%
111	Institución Educativa SEK	https://www.linkedin.com/company/institucion-educativa-sek	Spain	2,043	30	1.47%
112	University of the Basque Count	https://www.linkedin.com/company/university-of-the-basque-count	Spain	1,500	18	1.20%
113	MentorNorge	https://www.linkedin.com/company/mentor-norge	Norway	667	8	1.20%
114	Escola Secundária de Loulé	https://www.linkedin.com/company/escola-secundaria-de-loule	Portugal	577	5	0.87%
115	Academediä	https://www.linkedin.com/company/academediä	Sweden	5,374	44	0.82%
116	SAFA	https://www.linkedin.com/company/safa	Spain	610	4	0.66%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

