



Canada's Most Active Education Management Professionals on Social - September 2021

Industry at a glance:

Average Score: 2.35%

Total Companies: 60

Global Industry Average: 3.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies and their social media performance metrics.

24	Rocky View Schools	https://www.linkec	Canada	887	14	1.58%
25	CECCE	https://www.linkec	Canada	1,025	16	1.56%
26	School District 57 (Prince Geon	https://www.linkec	Canada	529	8	1.51%
27	York Catholic District School Bc	https://www.linkec	Canada	1,956	29	1.48%
28	Conseil scolaire catholique Mor	https://www.linkec	Canada	693	10	1.44%
29	Saskatoon Public Schools	https://www.linkec	Canada	832	12	1.44%
30	Peterborough Victoria Northum	https://www.linkec	Canada	567	8	1.41%
31	Langley School	https://www.linkec	Canada	722	10	1.39%
32	Kawartha Pine Ridge District S	https://www.linkec	Canada	1,599	21	1.31%
33	Waterloo Catholic District Scho	https://www.linkec	Canada	1,226	16	1.31%
34	Commission scolaire des Patric	https://www.linkec	Canada	1,125	14	1.24%
35	School District 23: Central Okai	https://www.linkec	Canada	652	8	1.23%
36	Toronto Catholic District School	https://www.linkec	Canada	5,346	64	1.20%
37	OCDSB	https://www.linkec	Canada	5,166	61	1.18%
38	Calgary Board of Education	https://www.linkec	Canada	6,857	78	1.14%
39	Winnipeg School Division	https://www.linkec	Canada	1,793	20	1.12%
40	Niagara Catholic District Schoo	https://www.linkec	Canada	826	9	1.09%
41	Delta School District 37	https://www.linkec	Canada	756	8	1.06%
42	Durham District School Board	https://www.linkec	Canada	3,334	35	1.05%
43	Ottawa Catholic School Board	https://www.linkec	Canada	3,437	36	1.05%
44	District School Board of Niagar	https://www.linkec	Canada	1,555	16	1.03%
45	Dufferin-Peel Catholic District S	https://www.linkec	Canada	3,325	34	1.02%
46	London District Catholic School	https://www.linkec	Canada	1,110	11	0.99%
47	School District No. 43 (Coquitla	https://www.linkec	Canada	1,012	10	0.99%
48	Burnaby School District	https://www.linkec	Canada	1,147	11	0.96%
49	Upper Grand District School Bc	https://www.linkec	Canada	1,593	15	0.94%
50	Durham Catholic District Schoo	https://www.linkec	Canada	1,076	10	0.93%
51	Upper Canada District School E	https://www.linkec	Canada	1,434	13	0.91%
52	Commission scolaire des Somr	https://www.linkec	Canada	576	5	0.87%
53	Waterloo Region District Schoo	https://www.linkec	Canada	2,998	25	0.83%
54	Greater Saskatoon Catholic Sc	https://www.linkec	Canada	651	5	0.77%
55	Louis Riel School Division	https://www.linkec	Canada	674	5	0.74%
56	Richmond School District No. 3	https://www.linkec	Canada	833	6	0.72%
57	St. Clair Catholic District Schoo	https://www.linkec	Canada	562	4	0.71%
58	Eastern School District of NL L	https://www.linkec	Canada	788	3	0.38%
59	Chinook's Edge School Divisior	https://www.linkec	Canada	591	2	0.34%
60	Everest College Canada	https://www.linkec	Canada	543	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.linkec) our contact us at support@dsmn8.com



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