

DSMN8

Europe's Most Active Real Estate Professionals on Social - July 2021

Industry at a glance:

Average Score:
9.82%

Total Companies:
98

Global Industry Average:
7.31%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Keller Williams France	https://www.linkedin.com/company/kellerwilliamsfrance	France	664	154	23.19%
2	Domitys	https://www.linkedin.com/company/domitys	France	1,297	298	22.98%
3	Action Logement	https://www.linkedin.com/company/actionlogement	France	1,627	342	21.02%
4	Efficity	https://www.linkedin.com/company/efficity	France	1,097	220	20.05%
5	Bourse de l'Immobilier	https://www.linkedin.com/company/bourse-de-l-immobilier	France	1,209	233	19.27%
6	IAD France	https://www.linkedin.com/company/iad-france	France	6,475	1,230	19.00%
7	Altarea	https://www.linkedin.com/company/altarea	France	1,138	208	18.28%
8	Proprietes-privees.com	https://www.linkedin.com/company/proprietes-privees.com	France	956	172	17.99%
9	Cogedim	https://www.linkedin.com/company/cogedim	France	531	92	17.33%
10	CBRE España	https://www.linkedin.com/company/cbre-espana	Spain	534	89	16.67%
11	Nestenn Immobilier	https://www.linkedin.com/company/nestenn-immobilier	France	606	100	16.50%
12	Vilogia	https://www.linkedin.com/company/vilogia	France	683	111	16.25%
13	SAFTI	https://www.linkedin.com/company/safti	France	2,569	416	16.19%
14	Guy Hoquet l'Immobilier	https://www.linkedin.com/company/guy-hoquet-immobilier	France	1,999	322	16.11%
15	Capifrance	https://www.linkedin.com/company/capifrance	France	1,815	291	16.03%
16	Nhood	https://www.linkedin.com/company/nhood	France	781	125	16.01%
17	HB Reavis	https://www.linkedin.com/company/hb-reavis	Slovakia	628	97	15.45%
18	Square Habitat Crédit Agricole	https://www.linkedin.com/company/square-habitat-credit-agricole	France	736	113	15.35%
19	Deas	https://www.linkedin.com/company/deas	Denmark	674	103	15.28%
20	citya immobilier	https://www.linkedin.com/company/citya-immobilier	France	1,772	260	14.67%
21	Groupe Pichet	https://www.linkedin.com/company/groupe-pichet	France	880	127	14.43%
22	OptimHome Immobilier	https://www.linkedin.com/company/optimhome-immobilier	France	1,051	149	14.18%
23	Laforêt France	https://www.linkedin.com/company/laforet-france	France	1,904	265	13.92%

24	VINCI Immobilier	https://www.linkec	France	887	122	13.75%
25	Portaal	https://www.linkec	Netherlands	575	79	13.74%
26	megAgence	https://www.linkec	France	500	65	13.00%
27	L'ADRESSE immobilier	https://www.linkec	France	721	93	12.90%
28	ERA Immobilier France	https://www.linkec	France	1,076	138	12.83%
29	Nexity	https://www.linkec	France	5,306	679	12.80%
30	Engel & Völkers Spain	https://www.linkec	Spain	886	113	12.75%
31	Aliseda Inmobiliaria	https://www.linkec	Spain	620	77	12.42%
32	Drees & Sommer	https://www.linkec	Germany	2,333	288	12.34%
33	ICADE	https://www.linkec	France	1,306	158	12.10%
34	Sergic	https://www.linkec	France	583	68	11.66%
35	Bouygues Immobilier	https://www.linkec	France	2,082	240	11.53%
36	BNP Paribas Real Estate	https://www.linkec	France	4,132	470	11.37%
37	Kaufman and Broad	https://www.linkec	France	856	97	11.33%
38	Gabetti Property Solutions	https://www.linkec	Italy	1,781	201	11.29%
39	Rijksvastgoedbedrijf	https://www.linkec	Netherlands	1,974	222	11.25%
40	Patricia	https://www.linkec	Germany	598	67	11.20%
41	McMakler	https://www.linkec	Germany	533	58	10.88%
42	Engel & Völkers	https://www.linkec	Germany	5,386	569	10.56%
43	MVGM	https://www.linkec	Netherlands	978	103	10.53%
44	CA Immobilier	https://www.linkec	France	784	82	10.46%
45	Groupe Qualiconsult	https://www.linkec	France	1,537	158	10.28%
46	Prelios	https://www.linkec	Italy	695	70	10.07%
47	De Alliantie	https://www.linkec	Netherlands	628	62	9.87%
48	ERA Imobiliária	https://www.linkec	Portugal	752	73	9.71%
49	Steiner	https://www.linkec	Czech Republic	517	50	9.67%
50	Altamira Asset Management	https://www.linkec	Spain	859	81	9.43%
51	Sonae Sierra	https://www.linkec	Portugal	766	72	9.40%
52	ORPI	https://www.linkec	France	3,992	371	9.29%
53	Ymere	https://www.linkec	Netherlands	900	83	9.22%
54	CDC Habitat	https://www.linkec	France	3,113	284	9.12%
55	EDC-gruppen	https://www.linkec	Denmark	776	69	8.89%
56	POSTE IMMO	https://www.linkec	France	791	68	8.60%
57	Foncia	https://www.linkec	France	5,942	503	8.47%
58	Servihabitat Servicios Inmobilia	https://www.linkec	Spain	913	75	8.21%
59	ICF Habitat	https://www.linkec	France	740	60	8.11%
60	Gabetti Franchising Agency	https://www.linkec	Italy	510	40	7.84%
61	Länsförsäkringar Fastighetsförr	https://www.linkec	Sweden	552	43	7.79%
62	Nybolig	https://www.linkec	Denmark	543	42	7.73%
63	Solvía Inmobiliaria	https://www.linkec	Spain	699	51	7.30%
64	HAYA Real Estate	https://www.linkec	Spain	784	57	7.27%
65	Immobilier 3F	https://www.linkec	France	1,325	96	7.25%
66	Immo de France	https://www.linkec	France	619	42	6.79%
67	Vestia	https://www.linkec	Netherlands	623	42	6.74%
68	Adoma	https://www.linkec	France	1,148	76	6.62%
69	Wincasa	https://www.linkec	Czech Republic	790	52	6.58%
70	Paris Habitat	https://www.linkec	France	1,171	77	6.58%
71	Bonava	https://www.linkec	Sweden	1,078	69	6.40%
72	RE/MAX Portugal	https://www.linkec	Portugal	1,047	66	6.30%
73	Akademiska Hus	https://www.linkec	Sweden	527	33	6.26%
74	danbolig	https://www.linkec	Denmark	626	38	6.07%
75	Bjurfors	https://www.linkec	Sweden	519	30	5.78%
76	Decisões e Soluções Portugal	https://www.linkec	Portugal	610	34	5.57%
77	OBOS	https://www.linkec	Norway	886	47	5.30%
78	CBRE Corporate Outsourcing	https://www.linkec	Poland	721	37	5.13%
79	Q-Park Nederland	https://www.linkec	Netherlands	628	30	4.78%
80	Riksbbyggen	https://www.linkec	Sweden	1,636	74	4.52%
81	Akelius	https://www.linkec	Sweden	817	31	3.79%
82	HSB	https://www.linkec	Sweden	1,661	57	3.43%
83	Svensk Fastighetsförmedling	https://www.linkec	Sweden	955	31	3.25%
84	Olav Thon Gruppen	https://www.linkec	Norway	1,235	40	3.24%
85	Vonovia	https://www.linkec	Germany	835	27	3.23%
86	Belgian Buildings Agency	https://www.linkec	Belgium	513	15	2.92%
87	Fastighetsbyrån	https://www.linkec	Sweden	1,171	32	2.73%
88	Gruppo Tempocasa	https://www.linkec	Italy	1,437	38	2.64%
89	Altisource	https://www.linkec	Luxemburg	3,265	82	2.51%
90	ECE	https://www.linkec	Germany	1,475	35	2.37%
91	Immobilier des Notaires	https://www.linkec	France	1,125	25	2.22%
92	M&M reality holding	https://www.linkec	Czech Republic	524	9	1.72%
93	Grupo Business	https://www.linkec	Portugal	1,276	21	1.65%

94	EiendomsMegler 1	https://www.linkedin.com/company/eiendomsmeagler-1	Norway	581	9	1.55%
95	Forsvarsbygg	https://www.linkedin.com/company/forsvarsbygg	Norway	953	14	1.47%
96	Westfield	https://www.linkedin.com/company/westfield	France	2,001	28	1.40%
97	DNB Eiendom	https://www.linkedin.com/company/dnb-eiendom	Norway	739	8	1.08%
98	OWNRNL	https://www.linkedin.com/company/ownrnl	Netherlands	1,374	14	1.02%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/dsmn8](https://www.linkedin.com/company/dsmn8)

