



## The World's Most Active Plastics Professionals on Social - August 2021

### Industry at a glance:

Average Score:  
**5.26%**

Total Companies:  
**43**

Average Number of Employees:  
**1,268**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	igus	<a href="https://www.linke">https://www.linke</a>	Germany	638	83	13.01%
2	Mitsubishi Chemical	<a href="https://www.linke">https://www.linke</a>	Switzerland	628	74	11.78%
3	Avient	<a href="https://www.linke">https://www.linke</a>	United States	2369	279	11.78%
4	Gerflor	<a href="https://www.linke">https://www.linke</a>	France	1515	170	11.22%
5	Polypipe	<a href="https://www.linke">https://www.linke</a>	United Kingdom	694	73	10.52%
6	Victrex	<a href="https://www.linke">https://www.linke</a>	United Kingdom	549	50	9.11%
7	Constantia	<a href="https://www.linke">https://www.linke</a>	Austria	530	48	9.06%
8	Aliaxis	<a href="https://www.linke">https://www.linke</a>	Belgium	3314	292	8.81%
9	Fraenkische	<a href="https://www.linke">https://www.linke</a>	Germany	508	44	8.66%
10	Renolit	<a href="https://www.linke">https://www.linke</a>	Germany	963	77	8.00%
11	Klöckner Pentaplast	<a href="https://www.linke">https://www.linke</a>	United Kingdom	1459	114	7.81%
12	Mold-Masters	<a href="https://www.linke">https://www.linke</a>	Canada	552	43	7.79%
13	Plastivaloire	<a href="https://www.linke">https://www.linke</a>	France	689	49	7.11%
14	Ravago	<a href="https://www.linke">https://www.linke</a>	Belgium	1095	74	6.76%
15	Pipelife	<a href="https://www.linke">https://www.linke</a>	Austria	690	46	6.67%
16	Röchling	<a href="https://www.linke">https://www.linke</a>	Germany	1315	84	6.39%
17	Rosti	<a href="https://www.linke">https://www.linke</a>	Sweden	495	30	6.06%
18	Rehau	<a href="https://www.linke">https://www.linke</a>	Germany	4610	275	5.97%
19	RTP	<a href="https://www.linke">https://www.linke</a>	United States	529	30	5.67%
20	Saint-Gobain Performance	<a href="https://www.linke">https://www.linke</a>	United States	2046	108	5.28%
21	Teknor Apex	<a href="https://www.linke">https://www.linke</a>	United States	881	43	4.88%
22	Ampacet	<a href="https://www.linke">https://www.linke</a>	United States	1080	50	4.63%
23	Rubbermaid	<a href="https://www.linke">https://www.linke</a>	United States	553	25	4.52%
24	HellermannTyton	<a href="https://www.linke">https://www.linke</a>	United States	626	27	4.31%

25	Berry Global	<a href="https://www.linke">https://www.linke</a>	United States	9007	373	4.14%
26	Bemis Manufacturing	<a href="https://www.linke">https://www.linke</a>	United States	715	27	3.78%
27	Zeus Industrial	<a href="https://www.linke">https://www.linke</a>	United States	768	29	3.78%
28	Polytec	<a href="https://www.linke">https://www.linke</a>	Austria	519	19	3.66%
29	uvex	<a href="https://www.linke">https://www.linke</a>	Germany	596	18	3.02%
30	Plastipak	<a href="https://www.linke">https://www.linke</a>	United States	2297	69	3.00%
31	Technimark	<a href="https://www.linke">https://www.linke</a>	United States	822	22	2.68%
32	Continental Structural Plastics	<a href="https://www.linke">https://www.linke</a>	United States	950	19	2.00%
33	Nolato	<a href="https://www.linke">https://www.linke</a>	Sweden	808	16	1.98%
34	RPC	<a href="https://www.linke">https://www.linke</a>	United Kingdom	731	14	1.92%
35	Omnova	<a href="https://www.linke">https://www.linke</a>	United States	648	11	1.70%
36	DAK	<a href="https://www.linke">https://www.linke</a>	United States	809	12	1.48%
37	A. Schulman	<a href="https://www.linke">https://www.linke</a>	United States	769	11	1.43%
38	Inteplast	<a href="https://www.linke">https://www.linke</a>	United States	840	11	1.31%
39	PolyOne	<a href="https://www.linke">https://www.linke</a>	United States	3106	39	1.26%
40	Poly-America	<a href="https://www.linke">https://www.linke</a>	United States	640	8	1.25%
41	Lacks Enterprises	<a href="https://www.linke">https://www.linke</a>	United States	566	7	1.24%
42	Berry Plastics	<a href="https://www.linke">https://www.linke</a>	United States	503	2	0.40%
43	Silgan	<a href="https://www.linke">https://www.linke</a>	United States	1111	4	0.36%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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