

DSMN8

Europe's Most Active Plastics Professionals on Social - August 2021

Industry at a glance:

Average Score:
7.38%

Total Companies:
16

Global Industry Average:
5.26%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	igus	https://www.linke	Germany	638	83	13.01%
2	Mitsubishi Chemical	https://www.linke	Switzerland	628	74	11.78%
3	Gerflor	https://www.linke	France	1515	170	11.22%
4	Constantia	https://www.linke	Austria	530	48	9.06%
5	Aliaxis	https://www.linke	Belgium	3314	292	8.81%
6	Fraenkische	https://www.linke	Germany	508	44	8.66%
7	Renolit	https://www.linke	Germany	963	77	8.00%
8	Plastivaloire	https://www.linke	France	689	49	7.11%
9	Ravago	https://www.linke	Belgium	1095	74	6.76%
10	Pipelife	https://www.linke	Austria	690	46	6.67%
11	Röchling	https://www.linke	Germany	1315	84	6.39%
12	Rosti	https://www.linke	Sweden	495	30	6.06%
13	Rehau	https://www.linke	Germany	4610	275	5.97%
14	Polytec	https://www.linke	Austria	519	19	3.66%
15	uvex	https://www.linke	Germany	596	18	3.02%
16	Nolato	https://www.linke	Sweden	808	16	1.98%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](http://www.dsmn8.com) our contact us at support@dsmn8.com

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