



The USA's Most Active Outsourcing/Offshoring Professionals on Social - August 2021

Industry at a glance:

Average Score:
3.29%

Total Companies:
78

Global Industry Average:
3.80%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Dev.Pro	https://www.linkedin.com/company/dev-pro	United States	544	69	12.68%
2	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	636	78	12.26%
3	Lean Staffing	https://www.linkedin.com/company/lean-staffing	United States	867	104	12.00%
4	MarketStar	https://www.linkedin.com/company/marketstar	United States	1603	144	8.98%
5	The Office Gurus	https://www.linkedin.com/company/the-office-gurus	United States	501	37	7.39%
6	Virtual Employee	https://www.linkedin.com/company/virtual-employee	United States	1024	71	6.93%
7	Fusion BPO	https://www.linkedin.com/company/fusion-bpo	United States	1121	72	6.42%
8	Datamark	https://www.linkedin.com/company/datamark	United States	651	41	6.30%
9	Rocket Station	https://www.linkedin.com/company/rocket-station	United States	937	59	6.30%
10	ERC	https://www.linkedin.com/company/erc	United States	872	50	5.73%
11	Sebpo	https://www.linkedin.com/company/sebpo	United States	721	41	5.69%
12	Ubiquity	https://www.linkedin.com/company/ubiquity	United States	1296	72	5.56%
13	TaskUs	https://www.linkedin.com/company/taskus	United States	10370	576	5.55%
14	Inktel	https://www.linkedin.com/company/inktel	United States	721	33	4.58%
15	OfficePartners360	https://www.linkedin.com/company/officepartners360	United States	512	23	4.49%
16	Continuum Global	https://www.linkedin.com/company/continuum-global	United States	1988	89	4.48%
17	Williams Lea	https://www.linkedin.com/company/williams-lea	United States	1564	69	4.41%
18	Vee Technologies	https://www.linkedin.com/company/vee-technologies	United States	1791	79	4.41%
19	Valor Global	https://www.linkedin.com/company/valor-global	United States	550	24	4.36%
20	KM2 Solutions	https://www.linkedin.com/company/km2-solutions	United States	948	36	3.80%
21	Percepta	https://www.linkedin.com/company/percepta	United States	1012	36	3.56%
22	TTEC	https://www.linkedin.com/company/ttec	United States	19167	621	3.24%
23	ibex	https://www.linkedin.com/company/ibex	United States	8222	262	3.19%
24	EASi	https://www.linkedin.com/company/easi	United States	1878	59	3.14%

25	Sitel Group	https://www.linke	United States	33116	996	3.01%
26	BroadPath	https://www.linke	United States	767	23	3.00%
27	Collective Solution	https://www.linke	United States	539	16	2.97%
28	Radius Global	https://www.linke	United States	764	22	2.88%
29	IST Management	https://www.linke	United States	795	22	2.77%
30	Qualfon	https://www.linke	United States	4639	124	2.67%
31	Personiv	https://www.linke	United States	1822	47	2.58%
32	Canon Business Process Servi	https://www.linke	United States	2081	53	2.55%
33	RDI	https://www.linke	United States	1319	33	2.50%
34	FGC+	https://www.linke	United States	601	15	2.50%
35	C3i Solutions	https://www.linke	United States	1671	41	2.45%
36	Stratosphere Quality	https://www.linke	United States	1102	26	2.36%
37	Arise Virtual	https://www.linke	United States	2338	55	2.35%
38	Afni	https://www.linke	United States	2550	56	2.20%
39	Startek	https://www.linke	United States	11233	243	2.16%
40	Infinity	https://www.linke	United States	1765	38	2.15%
41	Enshored	https://www.linke	United States	977	19	1.94%
42	MyOutDesk	https://www.linke	United States	805	15	1.86%
43	Sykes	https://www.linke	United States	19371	350	1.81%
44	Support.com	https://www.linke	United States	1169	21	1.80%
45	Dialog Direct	https://www.linke	United States	1273	22	1.73%
46	Empereon Constar	https://www.linke	United States	644	11	1.71%
47	Faneuil	https://www.linke	United States	1712	28	1.64%
48	HGS	https://www.linke	United States	20427	334	1.64%
49	VXI Global	https://www.linke	United States	8000	130	1.63%
50	FCR	https://www.linke	United States	945	15	1.59%
51	Alorica	https://www.linke	United States	29997	466	1.55%
52	Call Center Services Internatio	https://www.linke	United States	2189	33	1.51%
53	Focus Services	https://www.linke	United States	541	8	1.48%
54	ResultsCX	https://www.linke	United States	5508	79	1.43%
55	CDS Global	https://www.linke	United States	1019	14	1.37%
56	Telvista	https://www.linke	United States	2594	35	1.35%
57	Alta Resources	https://www.linke	United States	1634	22	1.35%
58	TeleTech Philippines	https://www.linke	United States	4585	61	1.33%
59	Call Center International	https://www.linke	United States	557	7	1.26%
60	Information Evolution	https://www.linke	United States	817	10	1.22%
61	iQor	https://www.linke	United States	14938	181	1.21%
62	Education at Work	https://www.linke	United States	920	11	1.20%
63	Integra Global	https://www.linke	United States	555	6	1.08%
64	Advanced Call Center Technolo	https://www.linke	United States	1383	13	0.94%
65	DialAmerica	https://www.linke	United States	1416	13	0.92%
66	Knoah Solutions	https://www.linke	United States	2152	19	0.88%
67	Telex	https://www.linke	United States	558	4	0.72%
68	PRC	https://www.linke	United States	1289	9	0.70%
69	C3	https://www.linke	United States	1497	9	0.60%
70	Qualfon/Center Partners	https://www.linke	United States	702	4	0.57%
71	Motif	https://www.linke	United States	534	3	0.56%
72	Global Response	https://www.linke	United States	550	3	0.55%
73	Convergys	https://www.linke	United States	36678	193	0.53%
74	Stream Global Services	https://www.linke	United States	4117	15	0.36%
75	Zenta	https://www.linke	United States	603	2	0.33%
76	vCustomer	https://www.linke	United States	751	2	0.27%
77	Alpine Access	https://www.linke	United States	1014	0	0.00%
78	SupportSave Solutions.	https://www.linke	United States	574	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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