

DSMN8

The World's Most Active Outsourcing/Offshoring Professionals on Social - August 2021

Industry at a glance:

Average Score:
3.80%

Total Companies:
153

Average Number of Employees:
4,129

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Motif	https://www.linkedin.com/company/motif	United States	534	148	27.72%
2	Maximus UK	https://www.linkedin.com/company/maximus-uk	United Kingdom	593	120	20.24%
3	QX Global	https://www.linkedin.com/company/qx-global	United Kingdom	1178	168	14.26%
4	Dev.Pro	https://www.linkedin.com/company/dev-pro	United States	544	69	12.68%
5	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	636	78	12.26%
6	Lean Staffing	https://www.linkedin.com/company/lean-staffing	United States	867	104	12.00%
7	IMAN	https://www.linkedin.com/company/iman	Spain	619	68	10.99%
8	TOA Global	https://www.linkedin.com/company/toa-global	Australia	1340	139	10.37%
9	MarketStar	https://www.linkedin.com/company/marketstar	United States	1603	144	8.98%
10	TELUS Ireland	https://www.linkedin.com/company/telus-ireland	Ireland	594	49	8.25%
11	Reach	https://www.linkedin.com/company/reach	United Kingdom	500	41	8.20%
12	TELUS Europe	https://www.linkedin.com/company/telus-europe	Germany	632	51	8.07%
13	Comdata France	https://www.linkedin.com/company/comdata-france	France	564	45	7.98%
14	Arvato CRM	https://www.linkedin.com/company/arvato-crm	United Kingdom	500	39	7.80%
15	Grupo SIFU	https://www.linkedin.com/company/grupo-sifu	Spain	877	68	7.75%
16	Covalen	https://www.linkedin.com/company/covalen	Ireland	1239	92	7.43%
17	The Office Gurus	https://www.linkedin.com/company/the-office-gurus	United States	501	37	7.39%
18	Virtual Employee	https://www.linkedin.com/company/virtual-employee	United States	1024	71	6.93%
19	Fusion BPO	https://www.linkedin.com/company/fusion-bpo	United States	1121	72	6.42%
20	Societe Generale Romania	https://www.linkedin.com/company/societe-generale-romania	Romania	1467	93	6.34%
21	Conectys	https://www.linkedin.com/company/conectys	Romania	1188	75	6.31%
22	Datamark	https://www.linkedin.com/company/datamark	United States	651	41	6.30%
23	Rocket Station	https://www.linkedin.com/company/rocket-station	United States	937	59	6.30%
24	TLScontakt	https://www.linkedin.com/company/tlscontakt	France	970	58	5.98%

25	TSA Australia	https://www.linke	Australia	934	54	5.78%
26	CPM UK	https://www.linke	United Kingdom	780	45	5.77%
27	ERC	https://www.linke	United States	872	50	5.73%
28	Sebpo	https://www.linke	United States	721	41	5.69%
29	Comdata España	https://www.linke	Spain	2267	128	5.65%
30	Swiss Post	https://www.linke	Switzerland	2001	112	5.60%
31	Abtran	https://www.linke	Ireland	899	50	5.56%
32	Ubiquity	https://www.linke	United States	1296	72	5.56%
33	TaskUs	https://www.linke	United States	10370	576	5.55%
34	Capita	https://www.linke	United Kingdom	578	32	5.54%
35	Phone Régie	https://www.linke	France	1326	73	5.51%
36	IPG	https://www.linke	Belgium	517	28	5.42%
37	S&P Data	https://www.linke	Canada	1168	63	5.39%
38	Webhelp Enterprise	https://www.linke	France	856	46	5.37%
39	5CA	https://www.linke	Netherlands	838	45	5.37%
40	Sitel Spain	https://www.linke	Spain	616	33	5.36%
41	Webhelp	https://www.linke	France	24321	1,301	5.35%
42	Sitel France	https://www.linke	France	2130	109	5.12%
43	CPM International	https://www.linke	United Kingdom	4415	225	5.10%
44	Bill Gosling	https://www.linke	Canada	925	47	5.08%
45	Cloudstaff	https://www.linke	Australia	1752	89	5.08%
46	Ascensos	https://www.linke	United Kingdom	598	30	5.02%
47	Bosch Service	https://www.linke	Germany	2261	107	4.73%
48	Probe	https://www.linke	Australia	1548	71	4.59%
49	Inktel	https://www.linke	United States	721	33	4.58%
50	Comdata	https://www.linke	Italy	10501	475	4.52%
51	OfficePartners360	https://www.linke	United States	512	23	4.49%
52	CTC	https://www.linke	Spain	668	30	4.49%
53	Continuum Global	https://www.linke	United States	1988	89	4.48%
54	Williams Lea	https://www.linke	United States	1564	69	4.41%
55	Vee Technologies	https://www.linke	United States	1791	79	4.41%
56	Valor Global	https://www.linke	United States	550	24	4.36%
57	B2X Care	https://www.linke	Germany	542	23	4.24%
58	Cosmote e-Value	https://www.linke	United Kingdom	840	35	4.17%
59	TELUS Bulgaria	https://www.linke	Bulgaria	1158	48	4.15%
60	KM2 Solutions	https://www.linke	United States	948	36	3.80%
61	Emergia Contact Center	https://www.linke	Spain	1785	65	3.64%
62	Millennium 1	https://www.linke	Canada	892	32	3.59%
63	Percepta	https://www.linke	United States	1012	36	3.56%
64	Yource Group	https://www.linke	Netherlands	2075	72	3.47%
65	Network Contacts SRL	https://www.linke	Italy	848	29	3.42%
66	TTEC	https://www.linke	United States	19167	621	3.24%
67	ibex	https://www.linke	United States	8222	262	3.19%
68	EASi	https://www.linke	United States	1878	59	3.14%
69	Acquire BPO	https://www.linke	Australia	1665	52	3.12%
70	Transcom	https://www.linke	Sweden	9498	292	3.07%
71	Sitel Group	https://www.linke	United States	33116	996	3.01%
72	BroadPath	https://www.linke	United States	767	23	3.00%
73	Collective Solution	https://www.linke	United States	539	16	2.97%
74	NSL	https://www.linke	United Kingdom	858	25	2.91%
75	Avanza	https://www.linke	Spain	657	19	2.89%
76	Radius Global	https://www.linke	United States	764	22	2.88%
77	Impel	https://www.linke	Poland	711	20	2.81%
78	Teleperformance	https://www.linke	France	125322	3,500	2.79%
79	IST Management	https://www.linke	United States	795	22	2.77%
80	24-7 Intouch	https://www.linke	Canada	7356	203	2.76%
81	Qualfon	https://www.linke	United States	4639	124	2.67%
82	Personiv	https://www.linke	United States	1822	47	2.58%
83	Canon Business Process Servi	https://www.linke	United States	2081	53	2.55%
84	RDI	https://www.linke	United States	1319	33	2.50%
85	FGC+	https://www.linke	United States	601	15	2.50%
86	C3i Solutions	https://www.linke	United States	1671	41	2.45%
87	Konecta	https://www.linke	Spain	7309	177	2.42%
88	Stratosphere Quality	https://www.linke	United States	1102	26	2.36%
89	Vivetic	https://www.linke	France	552	13	2.36%
90	Arise Virtual	https://www.linke	United States	2338	55	2.35%
91	GSS	https://www.linke	Spain	2689	63	2.34%
92	Atento España	https://www.linke	Spain	1361	31	2.28%
93	Afni	https://www.linke	United States	2550	56	2.20%
94	Startek	https://www.linke	United States	11233	243	2.16%
95	Infinity	https://www.linke	United States	1765	38	2.15%
96	Sellbytel Spain	https://www.linke	Spain	712	14	1.97%

97	Enshored	https://www.linke	United States	977	19	1.94%
98	TEC	https://www.linke	Belgium	1502	28	1.86%
99	MyOutDesk	https://www.linke	United States	805	15	1.86%
100	Atento	https://www.linke	Spain	69484	1,290	1.86%
101	Adm Value	https://www.linke	France	877	16	1.82%
102	Sykes	https://www.linke	United States	19371	350	1.81%
103	Support.com	https://www.linke	United States	1169	21	1.80%
104	Dialog Direct	https://www.linke	United States	1273	22	1.73%
105	Empereon Constar	https://www.linke	United States	644	11	1.71%
106	Faneuil	https://www.linke	United States	1712	28	1.64%
107	HGS	https://www.linke	United States	20427	334	1.64%
108	VXI Global	https://www.linke	United States	8000	130	1.63%
109	FCR	https://www.linke	United States	945	15	1.59%
110	Sixty K	https://www.linke	Bulgaria	567	9	1.59%
111	Alorica	https://www.linke	United States	29997	466	1.55%
112	Call Center Services Internation	https://www.linke	United States	2189	33	1.51%
113	Focus Services	https://www.linke	United States	541	8	1.48%
114	ResultsCX	https://www.linke	United States	5508	79	1.43%
115	CDS Global	https://www.linke	United States	1019	14	1.37%
116	Telvista	https://www.linke	United States	2594	35	1.35%
117	Alta Resources	https://www.linke	United States	1634	22	1.35%
118	TeleTech Philippines	https://www.linke	United States	4585	61	1.33%
119	CCA International	https://www.linke	France	1231	16	1.30%
120	Arvato CRM	https://www.linke	Spain	702	9	1.28%
121	Sellbytel Group	https://www.linke	Germany	705	9	1.28%
122	Call Center International	https://www.linke	United States	557	7	1.26%
123	Information Evolution	https://www.linke	United States	817	10	1.22%
124	iQor	https://www.linke	United States	14938	181	1.21%
125	Education at Work	https://www.linke	United States	920	11	1.20%
126	MiTek Vietnam	https://www.linke	Vietnam	504	6	1.19%
127	b2s	https://www.linke	France	1024	12	1.17%
128	Assistance Services	https://www.linke	Canada	685	8	1.17%
129	Armonia	https://www.linke	France	3033	33	1.09%
130	Stellar	https://www.linke	Australia	1015	11	1.08%
131	Integra Global	https://www.linke	United States	555	6	1.08%
132	Voxpro	https://www.linke	Ireland	770	8	1.04%
133	Advanced Call Center Technol	https://www.linke	United States	1383	13	0.94%
134	DialAmerica	https://www.linke	United States	1416	13	0.92%
135	Ventura	https://www.linke	United Kingdom	891	8	0.90%
136	Knoah Solutions	https://www.linke	United States	2152	19	0.88%
137	Telerx	https://www.linke	United States	558	4	0.72%
138	PRC	https://www.linke	United States	1289	9	0.70%
139	BSS	https://www.linke	United Kingdom	867	6	0.69%
140	Vertex Data Science	https://www.linke	United Kingdom	630	4	0.63%
141	C3	https://www.linke	United States	1497	9	0.60%
142	Convergys Intelligent Contact	https://www.linke	United Kingdom	1011	6	0.59%
143	Qualfon/Center Partners	https://www.linke	United States	702	4	0.57%
144	Global Response	https://www.linke	United States	550	3	0.55%
145	Convergys	https://www.linke	United States	36678	193	0.53%
146	CallCenter	https://www.linke	Germany	581	3	0.52%
147	Stream Global Services	https://www.linke	United States	4117	15	0.36%
148	Zenta	https://www.linke	United States	603	2	0.33%
149	CSC UKI	https://www.linke	United Kingdom	2352	7	0.30%
150	vCustomer	https://www.linke	United States	751	2	0.27%
151	gem	https://www.linke	United Kingdom	783	1	0.13%
152	Alpine Access	https://www.linke	United States	1014	0	0.00%
153	SupportSave Solutions.	https://www.linke	United States	574	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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